IMPACT504

proud producer of

BOO!Dat504 and **WinterFest504**

King Zulu Elect Rodney Mason Jr.
Sent via email to: ZuluKing2025@gmail.com

Subject: Invitation to Judge at the 4th Annual BOO!Dat504 Halloween Extravaganza

Your Majesty,

I hope this message finds you well. It is with great honor and excitement that I extend an invitation for you to serve as a judge at our **4th Annual BOO!Dat504 Halloween Extravaganza**. This event will take place on **Saturday, October 26, 2024**, in the **2900 Block of Audubon St.**

We would be delighted to have you judge our youth and adult costume contests, which will run from 5:00 pm to 6:00 pm. **We kindly request your arrival by 4:45 pm to ensure everything runs smoothly.** A reserved parking spot will be available for you on-site. Please call me at **(504) 432-4705** upon your approach so we can facilitate your parking.

Over the past four years, **BOO!Dat504** has grown into a cornerstone event for our community, fostering a spirit of family, togetherness, charity, and love that Gert Town is renowned for. Our community has produced remarkable individuals such as **Allen Toussaint**, **Joseph "Buddy" Bolden**, **Merry Clayton**, **Garrett Morris**, and the illustrious **Mackie family**, including STEM genius **Dr. Calvin Mackie** and his brother, **Captain America** himself, **Anthony Mackie**.

Your participation would greatly contribute to the success of this event, and we are deeply grateful for your consideration. Should the **Zulu Organization** wish to engage further with our community events, we would welcome such collaboration with open arms. Likewise, if there is any way we can support your initiatives, please do not hesitate to reach out.

We look forward to a fun, safe, and family-friendly event on October 26th and are thrilled at the prospect of your involvement.

Sincerely,
Percy Marchand
Founder and Director
IMPACT504

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What Is BooDat504?

BooDat504 is a free community event designed to bring neighbors, families, friends, and **Gert Town** community stakeholders together in a fun and impactful way. Now in its fourth year, this annual event is **hosted in October on the weekend before Halloween**. BooDat504 has taken on the important purpose of advocating for and supporting **Domestic Violence Awareness** by promoting positive and enriching activities for youth and families, as well as raising funds and collecting goods for survivors of domestic violence.

The event features a wide range of activities, including:

- **STEAM Projects:** Engaging and educational activities that inspire creativity and learning.
- **Community Resource Fair:** Providing valuable information and resources to residents.
- **Trunk or Treat:** A safe and fun way for children to enjoy Halloween.
- **Halloween Costume Contest:** A chance for kids to express themselves through costume, performance, and dance.
- **Full Meal:** Ensuring everyone is well-fed and able to enjoy the festivities.
- **Dancing:** Bringing the community together through music and movement.
- **Carnival Games and Prizes:** Fun activities with exciting rewards.
- **Thrilling Haunted House:** An adventurous experience for the brave-hearted.
- **Other Interactive Experiences:** Various activities designed to engage and entertain attendees.

*BooDat504 is more than just an event; it is a celebration of **community spirit, resilience, and support.** We look forward to continuing this tradition and making a positive impact in Gert Town for years to come.*

BOODat504's 2023 Sponsors & Partners:

Ayo Scott
Corey Jeanlouis
Dawn Brinston
DJ Arie Spins
DJ Chris Stylez
Dr. Cephas Archie
Garmanne Mack
Gemayel Haynes
Gina Swanson Gray / WDSU
Go.Be.
Goodwill Industries
of Southeastern Louisiana
Jenia Mannery
Jermel Steele
K. Jones Advisors
Knights of Peter Claver
- State of Louisiana
Mitchell J. Stevens
New Orleans Fire Department
NOPD - Second District
Nice Guys NOLA
Orleans Entertainment
Paparazzi Cam
Richard's Disposal Inc.
STEM Nola
The Archdiocese of New Orleans
The Billy Family
The Marchand Family
Together Gert Town
Total Community Action
Transcendent Law Group
Very Rev. Michael Thompson
Wild Wayne
Xavier University of Louisiana

THE IMPACT *of* Community Collaboration

BOODat504: *We are proud to share the impactful partnerships and collaborations that have made BOODat504 a cornerstone of our community:*

- Partnered with radio personality **Wild Wayne** and the **Knights of Peter Claver State of Louisiana** to raise over $1,000 and collect donated goods for a mother who tragically lost her children, home, and possessions due to domestic violence. This collaboration laid the foundation for BOODat504's ongoing commitment to supporting and promoting **Domestic Violence Awareness Month** activities.
- Partnered with **STEM NOLA** to provide engaging STEM activities for attendees. The youth flocked to the STEM section and were so captivated that they didn't want to leave.

- Partnered with **WDSU's Gina Swanson Gray** to create an outlet for kids to express themselves through costume, performance, and dance with our inaugural costume contest. Mrs. Swanson-Gray hosted the event, encouraging the youth as they competed. WDSU also previewed and covered the event, with the stage generously provided by **Orleans Entertainment**.
- Partnered with **Total Community Action (TCA)** to offer residents valuable program resources and information.

- Partnered with **Goodwill Industries of Southeastern Louisiana** to provide Halloween costumes and share information about their technical college.

- Partnered with the **New Orleans Police Department Second District** to foster positive engagements between law enforcement officials and participants. NOPD coordinated a trunk or treat and assisted in judging the costume contest.
- Partnered with the **New Orleans Fire Department** to educate kids on fire safety and give them the rare opportunity to explore a New Orleans Fire Department truck. The joy on the youths' faces assured us that at least one future firefighter was inspired!

- Partnered with renowned local artist, **Ayo Scott**, to lead guided arts and crafts projects with the youth.
- **Paparazzi Cam** set up a photo booth, providing attendees with wonderful photo memories.
- Partnered with **Richard's Disposal Inc.** to ensure attendees had access to clean and accessible restroom facilities.
- Partnered with **Nice Guys NOLA** to provide spectators with a live "Thriller" reenactment. Nice Guys NOLA also sponsored our "Dancing in the Streets" featuring **DJ Arie Spins**.

Get Ready for the

4th Annual

2024 BOO! Dat IMPACT 504

SAVE THE DATE!!!

SATURDAY

OCT. 26th

2900 Block of Audubon St.

A FREE community Halloween Extravaganza celebrating family and community while advocating for an end to Domestic Violence!

STEAM ACTIVITIES | COSTUME CONTEST | CARNIVAL GAMES
FRIGHT NIGHT HAUNTED HOUSE | FOOD | MUSIC | AND MORE!

www.Impact504.com