



2026 SPONSORSHIP PACKAGES

Premier Oklahoma Timed Event only Youth Rodeo Association

Millions in CASH PAID at HOYRA Sanctioned Events Since 2003

Over **1000 ENTRIES** at each HOYRA Sanctioned Event in 2024

Over **200 MEMBERS**

Over **3,500 FACEBOOK** Followers

With a reach of over **240,000 people** last season

HOYRA was founded by a group of dedicated parents as a non-profit organization.

It is incorporated and has a 501 C3 non-profit status.

The goal of this association is to provide the highest standard of sportsmanship in the competitive events of rodeo, to keep alive the American Western Heritage, and to teach the importance of humane and ethical treatment of animals.

**If you do not see a level of sponsorship that suits your needs,
please contact us for other options!**

Please mail to:

HOYRA

P.O.Box 1034

Altus, OK 73522

FED ID # 68-0515275

Visit us @

www.hoyra.net

www.facebook.com/HOYRA.net

HOYRA is proud to have cultivated long-term partnerships with many national and local corporations.

Past Corporate Partnerships Included...



HOYRA can provide sponsors with name brand recognition to a target market audience!

3500+ Fans on Facebook

HOYRA offers multiple sponsorship opportunities via our website, Facebook, HOYRA event advertising, live event webcasts, and email to membership.

WWW.HOYRA.net

HOYRA is the Largest timed event only Association in the state of Oklahoma!

HOYRA FINALS - *Richest volunteer ran association in the state.*

29 Events

- Over \$250K Cash & Prizes Awarded in 2023
- 1000+ Entries ~ More than 260 Stalls Purchased
- Over 75 RV Hookups Sold
- Over 170 Contestants and 260 Horses from 4 US States

HOYRA Season - *18 regular season rodeos*

29 events, + Open event option

- Reaching the Top Level of Youth Rodeo Competition
- HOYRA Features more than 1100 Entries !
- HOYRA Average weekend payout of over 16K
 - 1000+ Entries ~ More than 170 Stalls Purchased
 - 65 RV Hookups Sold
 - Over 190 Contestants and 200 Horses from 6 US States

Something for Every Competitor at Every Level

HOYRA offers 4 age divisions and an Open class. Contestants can master their skill at every level!



WWW.HOYRA.net

HOYRA 2026 Sponsorship Packages

TITLE SPONSOR – \$10,000 (MIN.)

- Logo on Shirts / Caps and Year End Jackets
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Vendor booth option at rodeos
- Announced recognition at all rodeos
- Opportunity to distribute materials in contestant finals bags

PLATINUM - \$2500

- All-around saddle given in business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Vendor booth option at rodeos
- Announced recognition at all rodeos
- Opportunity to distribute materials in contestant finals bags

BARREL COVER/JACKET - \$2000 (Limited amount available) (First Come, First Served)

- Business Logo placed on barrel covers
- Business Logo placed on sleeve of contestant jacket
- Announced recognition at all rodeos

JACKET - \$1600 (Limited amount available) (First Come, First Served)

- Business Logo placed on sleeve of contestant jacket
- Announced recognition at all rodeos

GOLD - \$1500

- Event saddle given in your business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferable Vector art • Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

SILVER - \$1000

- 1 All-Around championship buckle given in your business name at finals.
- Social media recognition
- 1/2 page ad in finals program Dimensions 8.5 x 5.5 resolution 600 DPI required preferable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

BRONZE - \$500

- 1 Finals Average buckle given in your business name at finals
- Social media recognition
- 1/4 page ad in finals program Dimensions 4.25 x 5.5 resolution 600 DPI required preferable Vector art • Announced recognition at all rodeos

HOYRA 2026 Sponsorship Packages

EVENT BUCKLE - \$300

- Event buckle given in business name at finals

FINALS PROGRAM - \$250

- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferable Vector art

FINALS PROGRAM - \$200

- 1/2 page ad in finals program Dimensions 8.5 x 5.5 resolution 600 DPI required preferable Vector art

FINALS PROGRAM - \$150

- 1/4 page ad in finals program Dimensions 4.25 x 5.5 resolution 600 DPI required preferable Vector art

FINALS PROGRAM - \$100

- Business card size ad in finals program Dimensions 2 x 3.5 resolution 600 DPI required preferable Vector art

Contestant Sponsorship - \$1-\$99

- Support your favorite Cowboy or Cowgirl

**PROGRAM AD MUST BE SUBMITTED Via Email with
a minimum resolution of 600 DPI required preferable Vector art
hoyraok@gmail.com
by the 1st of March**

SPONSOR INFORMATION FORM MUST BE FULLY COMPLETED

Sponsor Name: _____

Address: _____

Contact: _____

Phone: _____

Website: _____ Email: _____

Level of Sponsorship _____

HOYRA Member: _____

PAYMENT ATTACHED:

CASH: _____ CHECK # _____

**LOGO MUST BE SUBMITTED
at a minimum resolution of 600 DPI required
at time of sponsorship-for Banner to be made.**

preferable Vector art

To hoyraok@gmail.com

At time of sponsorship for Banner to be made