



2027 SPONSORSHIP PACKAGES

Premier Oklahoma Timed Event only Youth Rodeo

Association **Millions in CASH PAID** at HOYRA

Sanctioned Events Since 2003 Over **1000 ENTRIES** at
each HOYRA Sanctioned Event in 2026 Over **200**

MEMBERS

Over **3,500 FACEBOOK** Followers

With a reach of over **240,000 people** last season

HOYRA was founded by a group of dedicated parents as a non-profit organization.

It is incorporated and has a 501 C3 non-profit status.

The goal of this association is to provide the highest standard of sportsmanship in the competitive events of rodeo, to keep alive the American Western Heritage, and to teach the importance of humane and ethical treatment of animals.

If you do not see a level of sponsorship that suits your needs, please contact us for other options!

Please mail to: HOYRA P.O. Box 278
Piedmont, OK 73078

FED ID # 68-0515275

Visit us @ www.hoyra.net
www.facebook.com/HOYRA.net

HOYRA FINALS - Richest volunteer ran association in the state.

29 Events

- Over **\$175K** Cash & Prizes Awarded in 2025-26
- **1000+** Entries ~ More than **200** Stalls Purchased
- Over **75** RV Hookups Sold
- Over **170** Contestants and **200** Horses from **2** US States

HOYRA Season - 20 regular season rodeos 29 events, + Open event option

- Reaching the Top Level of **Youth Rodeo Competition**
- HOYRA Features more than **1100** Entries!
- HOYRA Average weekend payout of over **14K 1000+** Entries ~ More than **170** Stalls Purchased **50** RV Hookups Sold Over **170** Contestants and **200** Horses.

Something for Every Competitor at Every Level

HOYRA offers 4 age divisions and an Open class. Contestants can master their skill at every level!



HOYRA 2026 Sponsorship Packages

TITLE SPONSOR - \$10,000



- Logo on Shirts / Caps and Year End Jackets
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Vendor booth option at rodeos
- Announced recognition at all rodeos
- Opportunity to distribute materials in contestant finals bags

DIAMOND - \$5000

- All-around saddle given in business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Vendor booth option at rodeos
- Announced recognition at all rodeos
- Opportunity to distribute materials in contestant finals bags

PLATINUM - \$2500

- Event saddle given in business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Vendor booth option at rodeos
- Announced recognition at all rodeos
- Opportunity to distribute materials in contestant finals bags

BARREL COVER/JACKET - \$2000 (Limited amount available) (First Come, First Served)

- *Business Logo placed on barrel covers*
- *Business Logo placed on sleeve of contestant jacket*
- *Announced recognition at all rodeos*

JACKET - \$1600 (Limited amount available) (First Come, First Served)

- *Business Logo placed on sleeve of contestant jacket*
- *Announced recognition at all rodeos*

HOYRA 2026 Sponsorship Packages

GOLD - \$1500

- 1 All-Around championship buckle given in your business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferable Vector art • Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

SILVER - \$1000

- 1 Finals Average buckle given in your business name at finals.
- Social media recognition
- 1/2 page ad in finals program Dimensions 8.5 x 5.5 resolution 600 DPI required preferable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

BRONZE - \$500

- 1 Event buckle given in your business name at finals
- Social media recognition
- 1/4 page ad in finals program Dimensions 4.25 x 5.5 resolution 600 DPI required preferable Vector art • Announced recognition at all rodeos

FINALS PROGRAM - \$250

- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferable Vector art

FINALS PROGRAM - \$200

- 1/2 page ad in finals program Dimensions 8.5 x 5.5 resolution 600 DPI required preferable Vector art

FINALS PROGRAM - \$150

- 1/4 page ad in finals program Dimensions 4.25 x 5.5 resolution 600 DPI required preferable Vector art

FINALS PROGRAM - \$100

- Business card size ad in finals program Dimensions 2 x 3.5 resolution 600 DPI required preferable Vector art

Contestant Sponsorship - \$1-\$99

Support your favorite Cowboy or Cowgirl

***PROGRAM AD MUST BE SUBMITTED Via Email with
a minimum resolution of 600 DPI required preferable
Vector art hoyraok@gmail.com
by the 1st of March***

SPONSOR INFORMATION FORM MUST BE FULLY COMPLETED

Sponsor Name: _____

Address: _____

Contact: _____

Phone: _____

Website: _____

Email:

Level of Sponsorship:

HOYRA Member:

Payment Attached Cash: _____ Check # _____

LOGO MUST BE SUBMITTED
at a minimum resolution of 600 DPI required at time of sponsorship-for Banner to be made.
Preferable Vector Art
To hoyraok@gmail.com At time of sponsorship for Banner to be made