

ANDRIA CERRONE

Graphic Production Designer | Digital & Print Marketing | Adobe Creative Cloud Expert

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EXPERIENCE

Associate Studio Manager

Fingerpaint Group 08/2025-present Remote, United States

- Lead daily creative production operations of a fast-paced pharmaceutical studio, managing priorities, timelines, and resources across digital and print deliverables including banner ads, social assets, packaging, and large-format displays.
- Serve as liaison between account, production, and creative teams, translating project briefs into executable timelines and ensuring all work aligns with brand and regulatory guidelines.
- Hands-on with daily production tasks, reviewing mechanicals, checking dielines, color builds, and layout accuracy, to ensure flawless file output across all formats.
- Use Adobe Creative Suite (InDesign, Illustrator, Photoshop) and Figma daily for layout refinement, digital adaptations, and versioning across multiple campaigns and platforms.
- Maintain organized asset libraries, manage print procurement and file delivery, and oversee internal studio processes including project tracking, deadlines, and documentation.

Contract Production Artist

SanMar 08/2024-08/2025 Remote, United States

- Led and trained a team of production artists on catalog workflows, pre-press standards, and layout best practices to ensure consistent quality.
- Oversaw production of print and digital assets, reviewing typography, layout alignment, and color accuracy for brand consistency.
- Maintained detailed tracking of creative assets, approvals, and deadlines to keep projects on schedule and aligned with expectations.
- Acted as liaison between design, copy, and marketing teams to streamline communication and troubleshoot production bottlenecks.
- Organized and maintained digital asset libraries, templates, and imagery to support efficient file access and consistent creative output.

Production Designer I — III

Isagenix International, LLC 04/2017-07/2024 Gilbert, Arizona

- Produced packaging artwork for wellness and supplement products, ensuring accuracy for flexographic and offset printing.
- Managed multi-market label development and compliance with FDA and global packaging standards.
- Applied artwork to dielines, adapting layouts for various SKUs, finishes, and print processes.
- Collaborated with Legal, Regulatory, and Marketing teams to maintain accuracy and brand consistency.
- Maintained dieline libraries, version control, and multilingual label variants across product lines.

SUMMARY

Graphic Production Designer with 10+ years of experience across packaging, print, and digital production. Skilled in preparing mechanicals, dielines, and press-ready files, as well as leading studio operations, scheduling, and cross-team coordination. Adept at optimizing workflows, managing digital asset libraries, and ensuring brand and regulatory compliance. Known for balancing technical precision with process efficiency to deliver high-quality, on-time creative materials in fast-paced environments.

SKILLS

InDesign	Printed Spec	Team
Illustrator	Sheets	Collaboration
Photoshop	FDA Compliance	Microsoft Office
Figma	Pharma	Google
Acrobat	Versioning	Workspace
Airtable	Color	QR Codes
Asana	Management	UTM Links
Workfront	Print Production	Catalog Layout
Ziflow	Digital Ads	Regulatory
Bynder	Banners	Requirements
DAM Systems	Asset	
Prepress	Management	
Mechanical	File Organization	
Builds	Project	
Die Lines	Coordination	

EDUCATION

BFA in Graphic Design

Collins College School of Design Phoenix, Arizona

07/2011 - Salutatorian Cum Laude 12/2013