

ANDRIA CERRONE

Production Designer | Packaging, Prepress & Print Production

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EXPERIENCE

Sr. Product Imaging Specialist

Shutterfly, Inc. 06/2026-present Remote, United States

- Perform detailed product image editing, retouching, color correction, and image preparation in Photoshop and Lightroom to meet production and brand standards.
- Create and maintain production-ready masks, templates, layouts, and imaging assets using Photoshop, Illustrator, and InDesign.
- Perform technical QA and troubleshoot artwork placement, color, file setup, and product-spec issues in partnership with photography, product, and production teams.

Associate Studio Manager

Fingerpaint Group 08/2025-02/2026 Remote, United States

- Led a creative production team supporting high-volume pharmaceutical print and digital projects while maintaining brand and regulatory standards.
- Executed and reviewed production files using InDesign, Illustrator, Photoshop, and Figma, including mechanicals, dielines, color builds, layouts, preflight, and QA.
- Partnered with account, creative, and production teams to resolve technical issues, manage priorities, and keep deliverables on schedule.

Contract Production Artist

SanMar 08/2024-08/2025 Remote, United States

- Managed production of high-volume catalog and print assets for major seasonal releases, maintaining brand standards through rigorous QA of typography, layout, and color.
- Tracked creative assets, approvals, and deadlines to keep projects on schedule and aligned with production expectations.
- Partnered with design, copy, and marketing teams to resolve production issues while maintaining organized digital assets and version control.

Production Designer III

Isagenix International, LLC 04/2017-07/2024 Gilbert, Arizona

- Produced and maintained DTC packaging artwork across 200+ SKUs spanning supplements, ready-to-eat bars, shakes, skincare, and other health & wellness products, including multi-SKU, multilingual and regulatory packaging.
- Prepared print-ready files, dielines, and mechanicals for flexographic and digital production, ensuring accuracy and consistency across packaging formats.
- Managed high-volume packaging production updates including claims, ingredient panels, Supplement Facts, preflight, QA, and version control in partnership with regulatory, legal and other cross-functional teams.

SUMMARY

Production Designer with 10+ years of experience in CPG, DTC and supplement packaging, and print production. Specialized in adaptive packaging, multi-SKU versioning, dielines, mechanicals, prepress, and print-ready file preparation. Experienced supporting 200+ SKUs across supplements, ready-to-eat bars, shakes, skincare, and other health & wellness products, including Supplement Facts, regulatory updates, and multilingual packaging. Strong background in production QA, color management, and translating approved creative into accurate, production-ready artwork.

SKILLS

InDesign	Print Production
Illustrator	Multi-SKU & Adaptive Packaging
Photoshop	Production QA
Lightroom	Proofreading
Figma	Flexographic & Digital Printing
Acrobat	Typography & Layout
Prepress	Regulatory Requirements
Packaging Production	Nutrition & Supplement Facts Panels
Dielines	DAM Systems
Version Control	Asset Management
DTC & CPG Packaging	
Color Management	

EDUCATION

BFA in Graphic Design

Collins College School of Design Phoenix, Arizona

07/2011 - Salutatorian Cum Laude 12/2013