

ANDRIA CERRONE

Graphic Production Designer | Digital & Print Marketing | Adobe Creative Cloud Expert

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EXPERIENCE

Associate Studio Manager

Fingerpaint Group 📅 08/2025 – Present 📍 Remote, United States

- Led daily creative production operations for a fast-paced pharmaceutical studio, managing priorities, timelines, and resources across regulated print and digital deliverables, including brochures, playbooks, core visual aids, interactive visual aids, social assets, and other campaign materials.
- Served as liaison between account, production, and creative teams, translating project briefs into executable timelines and ensuring all work aligns with brand and regulatory guidelines.
- Worked hands-on with daily production tasks, reviewing mechanicals, checking dielines, color builds, and layout accuracy, to ensure flawless file output across all formats.
- Used Adobe Creative Suite (InDesign, Illustrator, Photoshop) and Figma daily for layout refinement, digital adaptations, and versioning across multiple campaigns and platforms.
- Maintained organized asset libraries, managed print procurement and file delivery, and oversaw internal studio processes including project tracking, deadlines, and documentation.

Contract Production Artist

SanMar 📅 08/2024 – 08/2025 📍 Remote, United States

- Led and trained a team of production artists on catalog workflows, pre-press standards, and layout best practices to ensure consistent quality.
- Oversaw production of print and digital assets, reviewing typography, layout alignment, and color accuracy for brand consistency.
- Maintained detailed tracking of creative assets, approvals, and deadlines to keep projects on schedule and aligned with expectations.
- Acted as liaison between design, copy, and marketing teams to streamline communication and troubleshoot production bottlenecks.
- Organized and maintained digital asset libraries, templates, and imagery to support efficient file access and consistent creative output.

Production Designer I-III

Isagenix International, LLC 📅 04/2017 – 07/2024 📍 Gilbert, Arizona

- Produced packaging artwork for wellness and supplement products, ensuring accuracy for flexographic and offset printing.
- Managed multi-market label development and compliance with FDA and global packaging standards.
- Applied artwork to dielines, adapting layouts across numerous SKUs, finishes, and print processes while maintaining brand consistency.
- Collaborated with Legal, Regulatory, and Marketing teams to maintain accuracy and brand consistency.
- Maintained dieline libraries, version control, and multilingual label variants across product lines.

SUMMARY

Graphic Production Designer with 10+ years of experience across packaging, print, and digital production. Skilled in preparing mechanicals, dielines, and press-ready files, as well as leading studio operations, scheduling, and cross-team coordination. Adept at optimizing workflows, managing digital asset libraries, and ensuring brand and regulatory compliance. Known for balancing technical precision with process efficiency to deliver high-quality, on-time creative materials in fast-paced environments.

SKILLS

InDesign	Dielines	Project Coordination
Illustrator	Printed Spec Sheets	Team Collaboration
Photoshop	FDA Compliance	Microsoft Office
Figma	Pharma	Google Workspace
Acrobat	Versioning	QR Codes
Airtable	Color Management	UTM Links
Asana	Print Production	Catalog Layout
Workfront	Digital Ads	Regulatory Requirements
Ziflow	Banners	Asset Management
Bynder	Asset Management	File Organization
DAM Systems		
Prepress		
Mechanical Builds		

EDUCATION

BFA in Graphic Design

Collins College School of Design

📅 07/2011 - Salutatorian Cum Laude 12/2013