

Strategic Marketing for Growth-Focused Brands

IMC VI

Websites • Social Media • Paid Ads • Branding • Lead Generation

Helping Caribbean and U.S. businesses
attract customers, strengthen brands, and
grow revenue.



"Recycling isn't just a service—it's
a commitment to the future.
Marketing helps communities
recognize and support the
companies doing it right."

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RECYCLE
RECYCLE
RECYCLE
RECYCLE

Doing your part is easier with the right partner. **YES Waste Management** provides reliable recycling services and plastic pickup to help keep our islands clean and sustainable.



YES.VI



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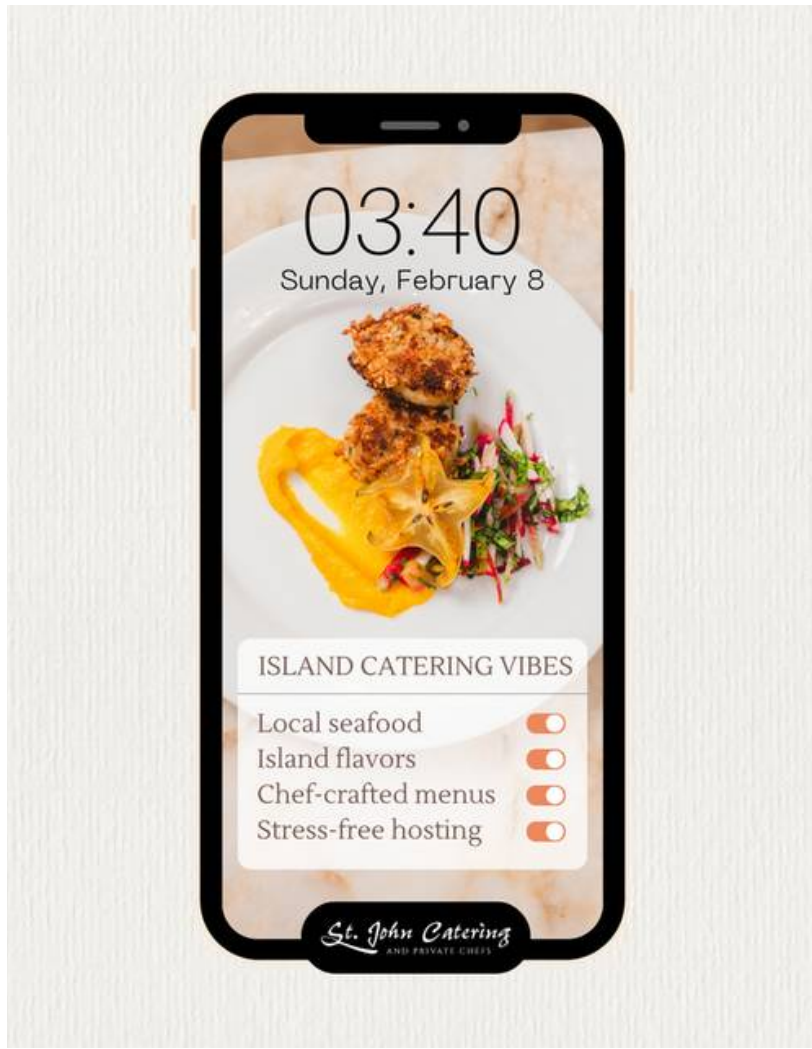
Brand
Visibility &
Community
Awareness

YES Waste Management
2024–2026

A strategic social media campaign designed to increase visibility, build trust, and position YES Waste Management as a reliable, environmentally friendly, community-focused service provider in the Virgin Islands.

“In the world of private dining,
the experience begins long before
the first bite—marketing is what
sets the table.”

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Mat • Thai • Yum

(Good Food is Good Mood)

stjohncatering.com 340-690-3868

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Luxury,
Private
Dining
Marketing

St. John Catering
2025-2026

A strategic social media campaign designed to elevate brand perception, showcase chef-driven dining experiences, and attract high-end villa guests seeking seamless, luxury catering in the Virgin Islands.



Chef Nathan Ryan
Anchor & Ale, LLC.

Seafood. Sushi. Storytelling.

From reef to table, farm to plate—Chef Nathan Ryan transforms Virgin Islands ingredients with Japanese techniques and Caribbean creativity for a dining journey unlike any other.

- Omakase & Kaiseki Tastings
- Signature Sushi & Grazing Boards
- Locally Sourced Seafood
- Farm & Foraged Flavors



St. Thomas, USVI
chefnathanryan.com
+1 340-344-2045
@chefnathanryan

Chef Nathan Ryan
Anchor & Ale, LLC.

Your Table, Our Canvas

- ✓ Private Villa & In-Home Dining
Restaurant-quality dining in your villa or home, with custom menus that transform any night into a celebration.
- ✓ Yacht & Charter Catering
Elevate your charter with chef-curated sushi, fresh-caught seafood, and platters made for life at sea.
- ✓ Weddings & Celebrations
Wedding menus with grazing boards, raw bars, and live-action stations.
- ✓ Sushi Rolling Classes
Roll, learn, and taste—an interactive class that's as fun as it is delicious.
- ✓ Grazing Boards & Platters
From curated charcuterie to sushi spreads, perfect for arrivals, events, or just because.

Book now and let us turn your table into an unforgettable experience.

+1 340-344-2045 | info@chefnathanryan.com
orders@anchorandale.com

Reel In Fresh Flavors At
chefnathanryan.com

We use locally sourced, farm-fresh herbs from Wenner Hill Gardens

chefnathanryan.com



Brand
Launch &
Private
Dining

Chef Nathan Ryan
Neibaur's Anchor & Ale
2025-2026

A comprehensive brand launch campaign including website development, print collateral, and social media strategy—designed to establish a strong market presence and drive bookings for a private chef service in the Virgin Islands.

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“In luxury hospitality, you’re not selling a stay—you’re selling an experience. Marketing is how that experience is felt before arrival.”

IMC VI



AERIAL VIEWS
OF LAVENVELLE



Lavenvelle

Luxury
Hospitality
Marketing

Villa Lavenvelle
2023-2024

A cinematic reel series designed to immerse viewers in the Lavenvelle experience—where privacy, ocean views, and effortless luxury turn inspiration into confirmed stays.

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"For schools, marketing isn't about promotion—it's about connecting families to a mission, a community, and a path for their child's future."

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Engaging Minds, Empowering Futures

Montessori education at VIMSIA has been shaping bright futures for over 60 years. Our programs nurture learning through all five senses—not just listening, watching, or reading. Students explore concepts at their own pace, choosing from a diverse range of hands-on activities that foster curiosity, independence, and a lifelong love for learning.

The International Baccalaureate (IB) program challenges students to become tomorrow-proof. With a rigorous and enriching curriculum, the IB program deepens understanding, encourages critical thinking, and inspires principled action. Through reflection and inquiry, IB students develop the skills to thrive in higher education and beyond—earning acceptance to top universities and substantial scholarships. Our graduates are confident, globally minded individuals prepared to excel in an ever-changing world.



“To assist a child we must provide him with an environment which will enable him to develop freely.”
- Maria Montessori

ENROLL TODAY

340-775-6360

admissions@vimsia.org

vimsia.org/enroll

6936 Vessup Lane
St. Thomas, VI 00802

vimsia.org



@vimsia

Education For Life



VIRGIN ISLANDS
MONTESSORI SCHOOL
& PETER GRUBER
INTERNATIONAL ACADEMY



**BUILDING FUTURES
SINCE 1964**

WE OFFER

- Excellence in Education
- Triple Accreditation:
 - International Baccalaureate (IB)
 - Middle States Association (MSA)
 - Association Montessori Internationale (AMI)
- Dedicated & Passionate Faculty
- Inclusive & Supportive Community
- Holistic Development

La Casa
(Toddler Program: 15 Months – 3 Years)
Our toddler program provides a warm, nurturing, and safe educational environment grounded in Montessori principles. Children explore and learn through hands-on experiences that foster independence, curiosity, and social development.



Primary
(Ages 3 – 6 Years)
Our Primary program offers a multi-age setting where students take responsibility for themselves and their peers. The classroom becomes a dynamic, respectful community where children develop independence, leadership, and a love for learning.

Lower Elementary
(Ages 6 – 9 Years)
In our Lower Elementary program, students engage in a hands-on, research-based approach to learning. Working individually or in small groups, they explore a variety of projects that ignite curiosity and strengthen critical thinking. The multi-age classroom fosters collaboration, creativity, and broad social development.



4th & 5th Grade Program
This transitional program blends Montessori and IB approaches to nurture independent, goal-driven learners. Through hands-on, differentiated instruction in core subjects, students build critical thinking, collaboration, and real-world problem-solving skills. Daily community-building activities, technology integration, and a focus on self-paced learning prepare students for success in the Middle Years Program and beyond.



Middle Years Program (Grades 6 – 10)
The IB Middle Years Program (MYP) is designed to challenge and support students as they develop academically, socially, and emotionally. Through inquiry-based learning, interdisciplinary connections, and real-world applications, students build critical thinking skills and a global perspective.

Diploma Program (Grades 11 – 12)
The IB Diploma Program is a rigorous, two-year, pre-university curriculum that prepares students for success in higher education and beyond. In addition to earning a Middle States Association-accredited high school diploma, students have the opportunity to pursue the prestigious IB Diploma, recognized worldwide for its academic excellence and emphasis on independent research, leadership, and global engagement.

VIMSIA graduates have been accepted to over 200 universities, including Harvard, Stanford, Princeton, and the U.S. Naval Academy. Since 2017, they have earned over \$30 million in scholarships, with many securing full rides through prestigious awards such as the Bill & Melinda Gates Scholarship and the Questbridge Scholarship.

Our graduates are tomorrow-proof, equipped with the skills to thrive in a rapidly changing world. The IB's emphasis on critical thinking, global citizenship, and principled action ensures that students are confident, adaptable, and prepared to excel at top universities and in their careers.



“Success in an IB program correlates well with success at Harvard. We are always pleased to see the credentials of the IB Diploma Program on the transcript.”
- Marilyn McGrath Lewis, Dean of Admissions at Harvard University



**LET'S
EXPLORE THE
WORLD NOW**



VIRGIN ISLANDS
MONTESSORI SCHOOL
& PETER GRUBER
INTERNATIONAL ACADEMY

IMC VI



**EVERY VOLT
COUNTS**

BE A PART OF CHANGE-MAKING
EDUCATION - RE-ENROLL FOR
2025-2026

As we embark on the re-enrollment period for the 2025-2026 academic year, we reflect on our shared journey, celebrate our present achievements, and look forward to an exciting future. Your unwavering support has been the cornerstone of our success, and together, we continue to provide an exceptional "Education for Life" for our students.

KEEP GROWING WITH US!



Benefit from Our Success by
Being a Part of It

**NEW RE-ENROLLMENT PROCESS
STARTS MARCH 3RD. PLEASE
SUBMIT NO LATER THAN MAY 1ST.**

SECURE YOUR SPOT, SPACE IS LIMITED

60 Years Strong!



**RE-ENROLL
ONLINE TODAY**

VIMSIA.ORG/ENROLL

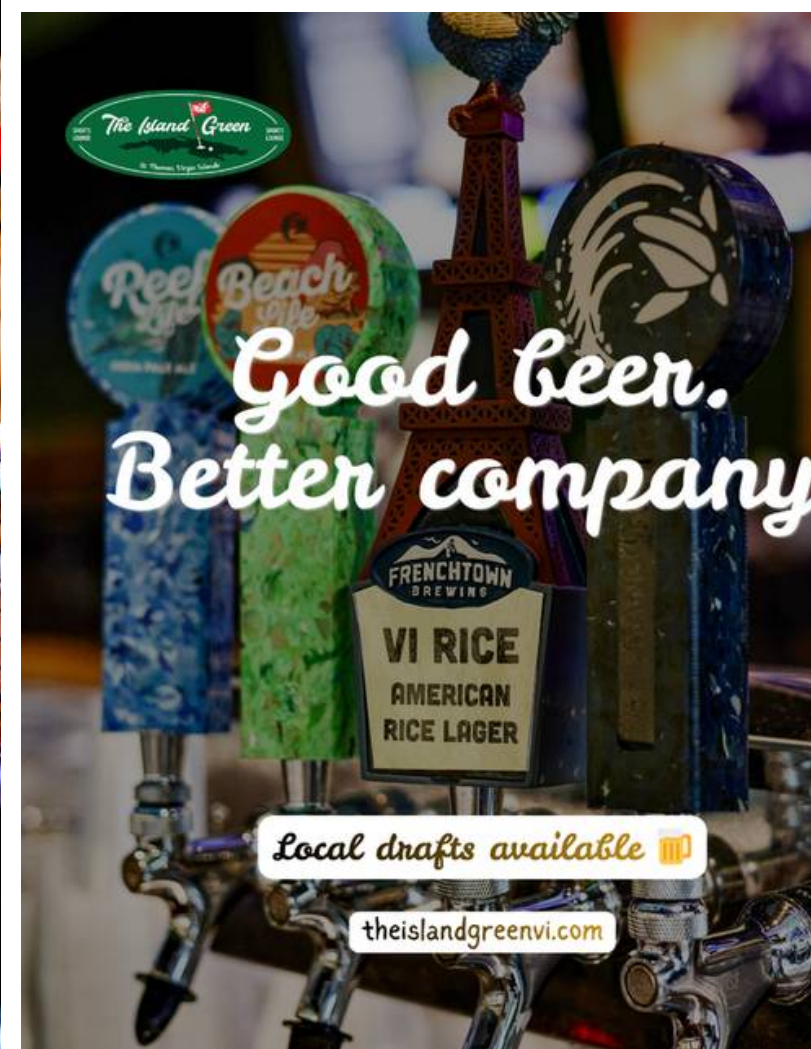
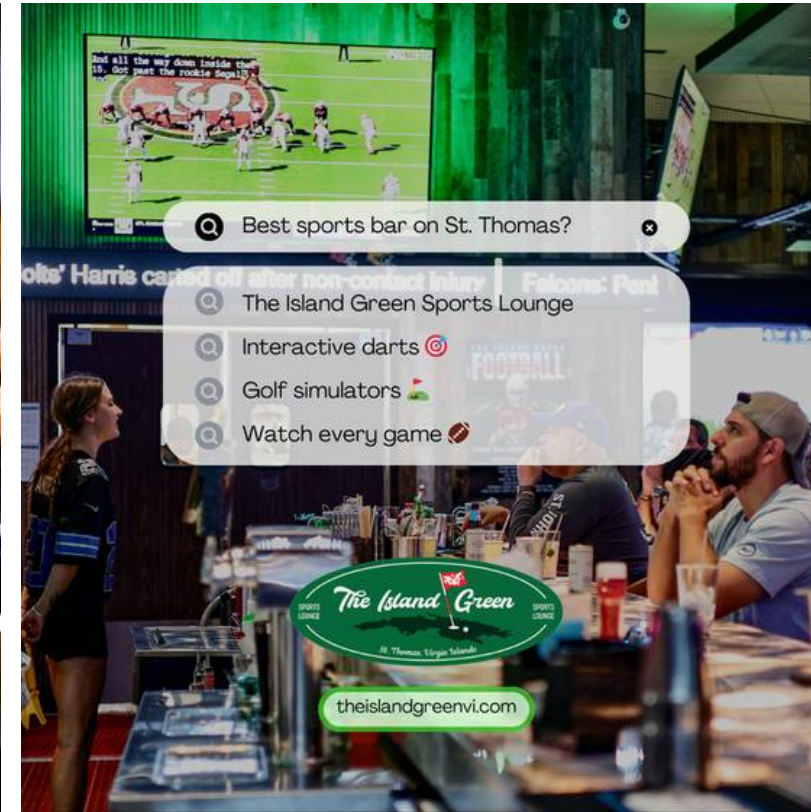
Enrollment
&
Fundraising
Campaign

VIMSIA
2024-2025

A targeted campaign focused on increasing enrollment, strengthening community connection, and supporting fundraising efforts through consistent, purpose-driven messaging.

“For restaurants, marketing doesn’t just build awareness—it creates cravings, drives foot traffic, and turns first-time guests into regulars.”

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Restaurant
Visibility &
Digital
Marketing

The Island Green Sports
Lounge 2025-2026

A strategic marketing initiative starting with a custom website build and evolving into ongoing social media management—designed to showcase the dining experience, highlight offerings, and drive consistent foot traffic.

“The best automation partners don’t just build systems—they support the people behind them. Marketing is how that partnership is communicated.”

IMC VI



WHERE SYSTEMS MEET STRATEGY.



ENGINEERING-FIRST AUTOMATION
BUILT FOR UPTIME. DESIGNED FOR SCALE.

CONTACT US
+1 615-854-2420
ssautomationllc.com



Every operation has its own rhythm.



- NO TWO FACILITIES RUN THE SAME WAY.
- SHIFTS. STAFFING. SAFETY. THROUGHPUT.

THAT'S WHY AUTOMATION WORKS BEST WHEN IT'S BUILT AROUND HOW YOUR OPERATION ACTUALLY RUNS.

+1 (615) 854-2420
ssautomationllc.com

3 SIMPLE STEPS TO GET SUPPORT

- 1. VISIT OUR WEBSITE**
Learn more about how we support operations and plant teams.
- 2. REACH OUT**
Call us or submit a quick note to start a conversation.
- 3. TALK IT THROUGH**
We'll listen, ask questions, and help you think through next steps — if any.

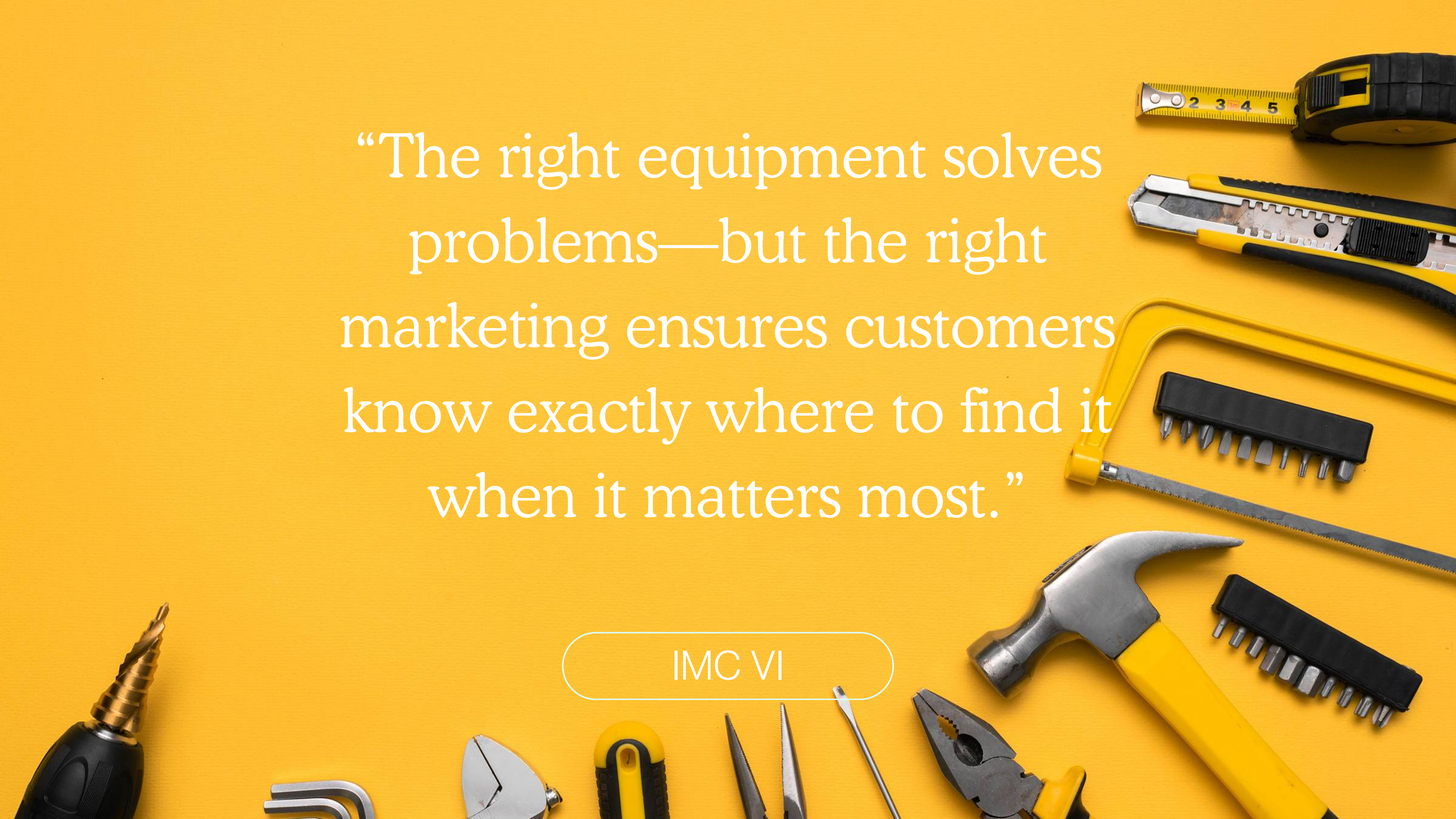




Brand Foundation & Marketing Strategy | SS Automation & Controls 2025-2026

A foundational marketing initiative including logo design, social media channel setup, content strategy, and a structured mentorship program—designed to support internal teams, clarify messaging, and establish a consistent, long-term marketing approach.

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“The right equipment solves problems—but the right marketing ensures customers know exactly where to find it when it matters most.”

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Equipment. On Demand.

Need it today?
Get it delivered.



Fast Same-Day
Delivery Across
St. Thomas.

Direct-to-Jobsite
Delivery

Island-Wide
Coverage

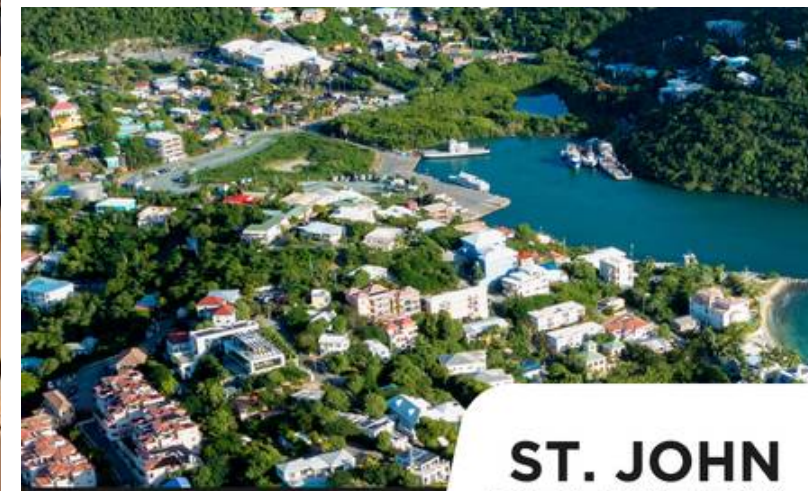
*Minimum rental
amount required for
delivery.

Website
allied.vi



SMOOTH
COMPACTION
STARTS
HERE

2.8-
TON
TANDEM
ROLLER



ST. JOHN
DELIVERY

Skip the ferry runs.
Get your
equipment
delivered to the
car ferry dock in
Cruz Bay.

Wednesday Pick-Up &
Drop-Off in Cruz Bay

*Weekly minimum on all rentals..

Book

340-775-5134

allied.vi

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Equipment
Rental &
Service
Marketing

Allied Rental Center
2025-2026

A phased marketing approach beginning with a landing page launch and social media setup, followed by ongoing content creation, publishing, and ad management—focused on driving visibility, generating leads, and supporting business growth.



“Cannabis marketing is more than promotion—it’s about clarity, compliance, and helping communities understand what safe, legal access looks like.”

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21+

Who can use cannabis in the USVI

✓ CAN:

Adults 21 and over
Registered medical patients and
sacramental users with a valid
card

OCR.VI.GOV



02

Medical & Sacramental-Use

Medical & Sacramental Cannabis

Registered medical patients and registered sacramental users have different rules and higher limits.

- Must be registered with OCR
- Must hold a valid card or authorization

Registration matters.

@usviocr
@usvi.ocr

OCR.VI.GOV



VI CANN & CANN'T//ABIS



LICENSED DISPENSARIES IN THE USVI

Cannabis retail is regulated under U.S. Virgin Islands law — but licensed dispensaries are still under development.

OCR.VI.GOV



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Public Education & Awareness Campaign

Virgin Islands Office of Cannabis Regulation
2025-2026

A public education campaign supporting the rollout of the Virgin Islands cannabis program—focused on increasing awareness, promoting responsible use, and building trust in the legal market through strategic messaging, content creation, and PSAs.



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Whether you need leads, stronger branding, or a full marketing partner — IMC VI can help.

Ready to Grow

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imcvi.com