

# BEST OF ECO BAGS

## SUSTAINABLE BAGS 2021

rPET (recycled PET plastic bottles)  
Organic, Recycled Cotton



HALFAR



**SUSTAINABILITY**





# EUROPE



*clockwise:*  
1816510 notebook roller backpack | 1816516 zip bag |  
1816517 notebook backpack | 1816518 sport/travel bag |  
1816515 notebook bag | 1816514 laptop backpack



new



green-sprinkle (717)



blue-sprinkle (716)



light grey-sprinkle (728)



grey-sprinkle (638)



black-sprinkle (678)



1816515 **EUROPE**

### notebook bag

**Material:** rPET 600d

**Size (cm):** W 39 x H 29 x D 8

**Packing (pcs):** 20

large, padded main compartment on the back with 2-way zip; rPET outer material; high-quality metal accessories; padded pocket e.g. for notebooks; flat front pocket with zip; rear fastening for trolley poles; detachable, length-adjustable shoulder strap; handles

**Decoration area (cm, silkscreen):**

on front pocket W 22 x H 13

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255; metal emblem p. 257; transfer print p. 255; digitally printed label p. 256; present box (1) p. 258

**FASTENING LOOP  
FOR TROLLEY**



**RECYCLED  
PET**







RECYCLED  
PET 



1816516 **EUROPE**

### zip bag

**Material:** rPET 600d

**Size (cm):** W 25 x H 18 x D 0,1

**Packing (pcs):** 50

versatile pocket with zip; rPET outer material; high-quality metal accessories; main compartment with loops for various carrying options; detachable, length-adjustable strap

**Decoration area (cm, silkscreen):**

on the front W 16 x H 10

**Decoration possibilities:**

silkscreen print p. 255; transfer print p. 255; embroidery p. 255; digitally printed label p. 256; metal emblem p. 257; present box (9) p. 258



light grey sprinkle (728)



grey-sprinkle (638)



black-sprinkle (678)



green sprinkle (717)



blue sprinkle (716)



green sprinkle (717)



blue sprinkle (716)



light-grey sprinkle (728)



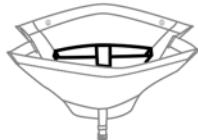
grey sprinkle (638)



black sprinkle (678)



RECYCLED  
PET 



UPHOLSTERED  
NOTEBOOK  
COMPARTMENT

NOTEBOOK COMPARTMENT



1816510 **EUROPE**

**notebook roller backpack**

**Material:** rPET 600d

**Size (cm):** W 32 x H 66 x D 14,5

**Packing (pcs):** 10

urban backpack with magnetic and roll closure; spacious main compartment with padded notebook compartment; rPET outer material; back pocket with zip; elaborately padded back with hidden zip compartment; padded base; length-adjustable padded shoulder straps with rubber loops to attach items such as sunglasses; handle

**Decoration area (cm, silkscreen):**

on the front W 22 x H 29

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255; transfer print p. 255; digitally printed label p. 256; metal emblem p. 257; present box (2) p. 258

new







green sprinkle (717)



blue sprinkle (716)



light-grey sprinkle (728)



grey sprinkle (638)



black sprinkle (678)

RECYCLED  
PET 



UPHOLSTERED  
NOTEBOOK  
COMPARTMENT  
GEPOLSTERTES  
NOTEBOOKFACH

new



PVC  
free



18 l

orga  
nizer

serial

1816517 **EUROPE**

**laptop backpack**

**Material:** rPET 600d

**Size (cm):** W 32 x H 48 x D 15

**Packing (pcs):** 10

streamlined, modern backpack; main compartment with zip and padded notebook compartment; rPET outer material; high-quality metal accessories; padded base; elaborately padded back with hidden zip compartment; length-adjustable padded shoulder straps with rubber loops to attach items such as sunglasses; handles

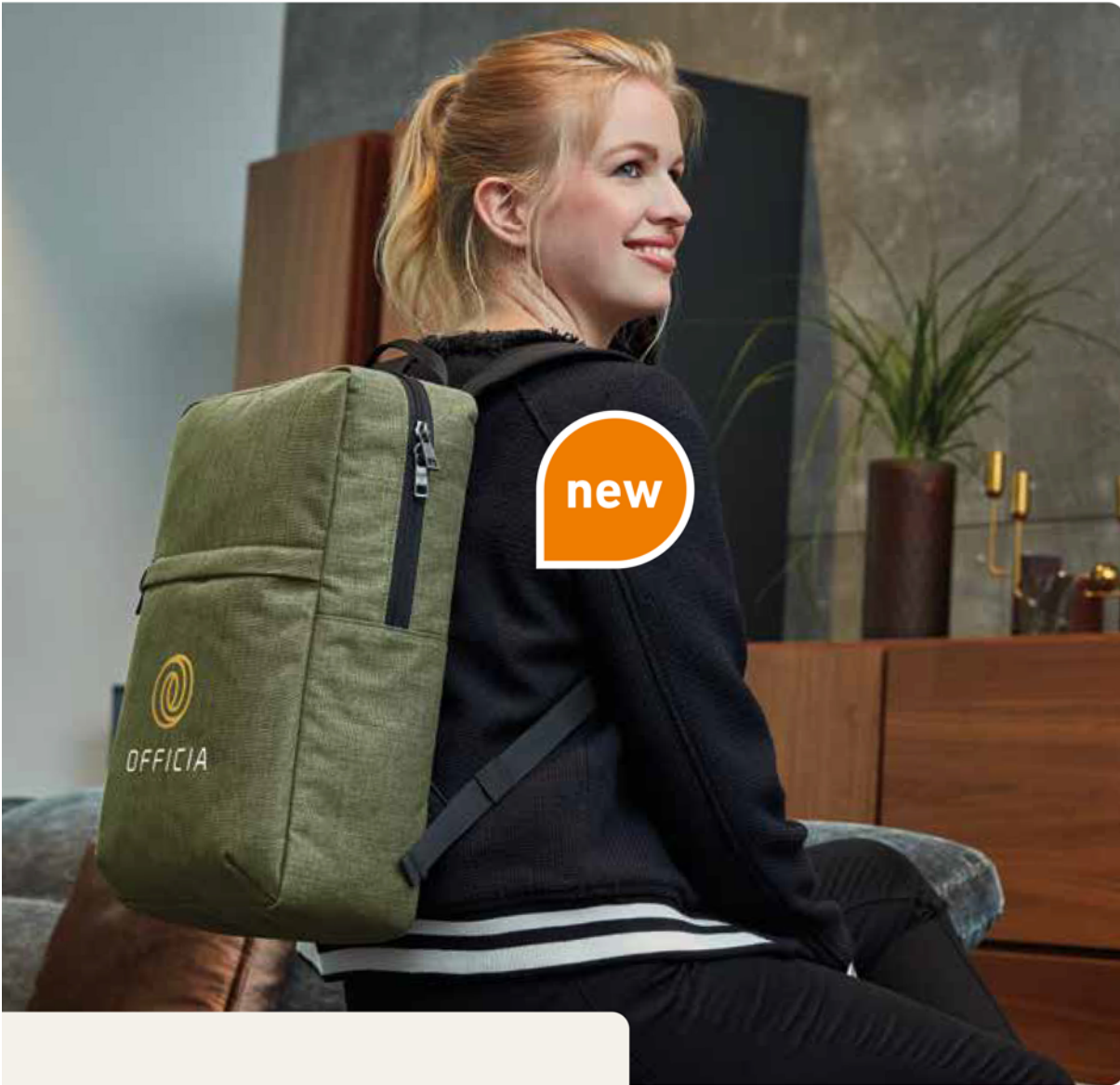
**Decoration area (cm, silkscreen):**

on the front W 22 x H 32

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255; transfer print p. 255; digitally printed label p. 256; metal emblem p. 257; present box (2) p. 258





green sprinkle (717)



blue sprinkle (716)



light grey sprinkle (728)



grey-sprinkle (638)



black-sprinkle (678)

1816514 **EUROPE****notebook backpack****Material:** rPET 600d**Size (cm):** W 28 x H 42 x D 12**Packing (pcs):** 20

streamlined backpack: rPET outer material; large main compartment with 2-way zip and padded notebook compartment; front pocket with zip; elaborately padded back with hidden zip compartment; length-adjustable padded shoulder straps with rubber loops to attach items such as sunglasses; handle

**Decoration area (cm, silkscreen):**

on front pocket W 16 x H 20;

on the front W 19 x H 8,5

**Decoration possibilities:**

silkscreen print p. 255; embroidery

p. 255; transfer print p. 255; digitally

printed label p. 256; metal emblem

p. 257; present box (2) p. 258

**RECYCLED  
PET**





1816518 **EUROPE**

### sport/travel bag

**Material:** rPET 600d

**Size (cm):** W 75 x H 45 x D 25

**Packing (pcs):** 20

spacious main compartment with 2-way zip; solid base; rPET outer material; high-quality metal accessories; spacious, hanging inner pocket with zip; detachable, length-adjustable shoulder strap; handles

**Decoration area (cm, silkscreen):**

on the front W 36 x H 25

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255; transfer print p. 255; digitally printed label p. 256; metal emblem p. 257



green sprinkle (717)



blue sprinkle (716)



light-grey sprinkle (728)



grey sprinkle (638)



black sprinkle (678)



RECYCLED  
PET



1816077 **CIRCLE**

**shoulder bag**

**Material:** rPET 300d

**Size (cm):** W 32 x H 38 x D 7

**Packing (pcs):** 50

modern shoulder bag; rPET upper material; spacious zipped main compartment; outer pocket with hidden zip; adjustable strap

**Decoration area (cm, silkscreen):**

on front pocket W 20 x H 21

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255; transfer print p. 255; doming p. 256; digitally printed label p. 256; metal emblem p. 257; present box (1) p. 258



warm grey sprinkle (728)



blue-grey sprinkle (722)



black sprinkle (678)





warm-grey sprinkle (728)



blue-grey sprinkle (722)



black sprinkle (678)

1816076 **CIRCLE****backpack****Material:** rPET 300d**Size (cm):** W 40 x H 47 x D 12**Packing (pcs):** 25

urban backpack with zipped main compartment and buckle fastening; rPET upper material; padded pocket and organizer elements inside; zipped outer pocket on side; two side pouches for bottles etc.; zipped pocket on back; padded strap system; handle

**Decoration area (cm, silkscreen):**

on front pocket W 15 x H 18

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255; transfer print p. 255; digitally printed label p. 256; metal emblem p. 257; present box (2) p. 258

RECYCLED  
PET 



warm grey sprinkle (728)



blue-grey sprinkle (722)



black sprinkle (678)



1816078 **CIRCLE**

### shopper

**Material:** rPET 300d

**Size (cm):** W 30 x H 44 x D 16

**Packing (pcs):** 50

urban shopper with zipped main compartment; rPET upper material; padded base; zipped outer pocket; two carry handles

**Decoration area (cm, silkscreen):**

on the front W 28 x H 26

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255; transfer print p. 255; digitally printed label p. 256; metal emblem p. 257; present box (2) p. 258





blue (155)



red (215)



beige (22)



light grey (145)



## 1816063 PLANET

### drawstring bag

**Material:** pre-recycled cotton 5 OZ  
(140 g/m<sup>2</sup>)

**Size (cm):** W 38 x H 42

**Packing (pcs):** 100

lightweight drawstring bag made from pre-recycled cotton; main compartment with drawstring

**Decoration area (cm, silkscreen):**

on the front W 28 x H 31

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255; transfer print p. 255; digitally printed label p. 256; present box (3) p. 258



## 1816065 PLANET

### tote bag

**Material:** recycled cotton 5 OZ  
(140 g/m<sup>2</sup>)

**Size (cm):** W 28 x H 36

**Packing (pcs):** 250

streamlined tote bag made from pre-recycled cotton; ideal for A4 documents; long shoulder strap

**Decoration area (cm, silkscreen):**  
on the front W 19,5 x H 27

**Decoration possibilities:**  
silkscreen print p. 255; embroidery p. 255;  
transfer print p. 255; digitally printed  
label p. 256; present box (9) p. 258



blue (155)



beige (22)



red (215)



light grey (145)





blue (155)



beige (22)



red (215)



light grey (145)

## 1816064 PLANET

### shoulder bag

**Material:** recycled cotton 5 OZ  
(140 g/m<sup>2</sup>)

**Size (cm):** W 32 x H 34 x D 16

**Packing (pcs):** 100

casual bag shopper made from pre-recycled cotton, zipped main compartment; zipped inside pocket; accessories flap on both sides; broad, comfortable shoulder strap

**Decoration area (cm, silkscreen):**  
on the front W 28 x H 25

**Decoration possibilities:**  
silkscreen print p. 255; embroidery p. 255;  
transfer print p. 255; digitally printed  
label p. 256; present box (2) p. 258





blue (155)



beige (22)



red (215)



light grey (145)



## 1816062 PLANET

### shopper

**Material:** recycled cotton 5 OZ  
(140 g/m<sup>2</sup>)

**Size (cm):** W 38 x H 42

**Packing (pcs):** 250

streamlined shopper made from pre-recycled cotton; long handles

**Decoration area (cm, silkscreen):**  
on the front W 28 x H 31

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255;  
transfer print p. 255; digitally printed label  
p. 256; present box (3) p. 258





nature (704)

ORGANIC  
COTTON



1814011 **ORGANIC S**

1814012 **ORGANIC M**

1814013 **ORGANIC L**

**zipper bag**

**Material:** cotton 10 OZ (283 g/m<sup>2</sup>)

**Size 1814011 (cm):** W 20 x H 12 x D 4

**Size 1814012 (cm):** W 25 x H 14 x D 6

**Size 1814013 (cm):** W 30 x H 16 x D 8

**Packing (pcs):** 250

high-quality, heavy-weight organic cotton; main compartment with zipper

**Decoration area (cm, silkscreen):**

1814011: on the front W 12 x H 8

1814012: on the front W 17 x H 10

1814013: on the front W 23 x H 12

**Decoration possibilities:**

1814011: silkscreen print p. 255; transfer print p. 255; present box (9) p. 258

1814012 + 1814013: silkscreen print p. 255; embroidery p. 255; transfer print p. 255; digitally printed label p. 256; present box (9) p. 258



ORGANIC S



ORGANIC M



ORGANIC L



1815021 **ORGANIC**

### case

**Material:** cotton 10 OZ (283 g/m<sup>2</sup>)

**Size (cm):** Ø 17 x H 23

**Packing (pcs):** 50

universally applicable bag with draw-string closure; three flat compartments inside; carrying loop

**Decoration area (cm, silkscreen):**

on the front W 17 x H 13

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255;

metal emblem p. 257; transfer print

p. 255; digitally printed label p. 256;

present box (9) p. 258

ORGANIC  
COTTON



nature (704)







1809799 **ORGANIC**

### shopper

**Material:** organic cotton 10 OZ (283 g/m<sup>2</sup>)

**Size (cm):** W 36 x H 40 x D 10

**Packing (pcs):** 100

premium, heavy weight organic cotton bag; generous cut with plenty of depth

**Decoration area (cm, silkscreen):**

on the front W 28 x H 30

**Decoration possibilities:**

silkscreen print p. 255; transfer print p.

255; embroidery p. 255; digitally printed

label p. 256; metal emblem p. 257;

present box (1) p. 258

ORGANIC  
COTTON



nature (704)

ORGANIC  
COTTON



nature (704)



1816061 **ORGANIC**

**reusable produce bag**

**Material:** cotton 5 OZ (140 g/m<sup>2</sup>)

**Size (cm):** W 30 x H 40

**Packing (pcs):** 250

reusable multi-purpose bag with drawstring closure

**Decoration area (cm, silkscreen):**

on the front W 22 x H 6

**Decoration possibilities:**

silkscreen print p. 255; transfer print p. 255; doming p. 256; present box (9) p. 258



1813052 **ORGANIC**

**drawstring bag**

**Material:** organic cotton 6 OZ (170 g/m<sup>2</sup>)

**Size (cm):** W 38 x H 45

**Packing (pcs):** 100

organic cotton drawstring backpack

**Decoration area (cm, silkscreen):**

on the front W 23 x H 34

**Decoration possibilities:**

silkscreen print p. 255; transfer print p. 255; embroidery p. 255; digitally printed label p. 256; metal emblem p. 257; present box (1) p. 258

ORGANIC  
COTTON

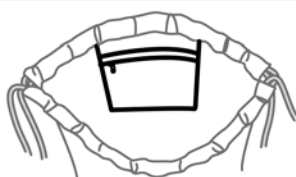


nature (704)





RECYCLED  
PET 



ZIPPED INSIDE POCKET



PVC  
free

mini  
money

15 l

serial

1816079 **CARE**

**drawstring bag**

**Material:** rPET 300d

**Size (cm):** W 36 x H 44

**Packing (pcs):** 50

functional drawstring backpack; rPET upper material; main compartment with drawstring; zippered inside pocket; extra-thick cord

**Decoration area (cm, silkscreen):**

on the front W 28 x H 33

**Decoration possibilities:**

silkscreen print p. 255; embroidery p. 255; transfer print p. 255; digitally printed label p. 256; metal emblem p. 257; present box (1) p. 258



black (1)



anthracite (10)



white (18)



red (5)



navy (3)

**HALFAR® sees itself as part of society – and is a very active member. We want to reconcile social, environmental and economic aspects in everything we do. Since our foundation we have been convinced that good things can always be made better.**

**Whether it's new materials or business processes: we are making progress.**

**WHAT DO USED PET BOTTLES HAVE IN COMMON WITH PROMOTIONAL BAGS? AND WHY IS HALFAR® ACTIVELY COMMITTED TO INSECTS?**



## HOW WE DO SUSTAINABLE BUSINESS AT HALFAR®



## WITH PEOPLE, FOR PEOPLE

As a family business, we are committed to employee development, inclusion and integration. That's why we won the PSI industry prize, the "Sustainability Award" for "social excellence" once again in 2019... and just recently, in November 2020, the Sustainability Heroes Award for Diversity. We also pay attention to compliance with social standards at the production sites, and so we have been an amfori BSCI member since 2009.



**amfori** @  
Trade with purpose

Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI. For more information visit [www.amfori.org](http://www.amfori.org)





## 100 % CO<sub>2</sub>-FREE

Wood pellet heating, photovoltaic, planted roofs, green electricity, job e-bikes: many things contribute to the fact that we have been operating our headquarters in Bielefeld completely CO<sub>2</sub>-free since 2017. Our transports are also calculated to be CO<sub>2</sub>-neutral - we compensate for the emissions through various measures.



## EXPERIENCE FROM 30 YEARS AND 17,000 BAG MODELS

Since 1986 we have been bag makers with heart, hand and mind. We have developed more than 17,000 bag models over the years: a wealth of experience that flows into each of our new products.



## AND LAST BUT NOT LEAST: THE INSECTS

Our flowering planted roofs and non-fertilised meadows are a project close to our hearts. It allows us to create new habitats for insects and endangered species, for example for and with the „Insect Respect“ initiative.



## HOW WE AT HALFAR® PRODUCE BAGS WITH INCREASING SUSTAINABILITY

## GOTS SUPPLY CHAINS

The Global Organic Textile Standard (GOTS) is the world leader in the processing of textiles made from organically produced natural fibres. It defines all environmental requirements along the entire textile production chain as well as the social criteria for the companies. In our assortment, 100% of organic cotton products are manufactured according to GOTS.



## CAREFUL AND FASTER DECORATION

We apply logos to bags – so quality and speed are important. With innovative decoration techniques such as HALFAR FAST LANE® we can achieve both and sustainability as well: thanks to printing in photo quality. With inks free of solvents and heavy metals, thanks to energy-efficient drying, and the use of electricity from photovoltaic and green electricity







OEKO-TEX®  
CONFIDENCE IN TEXTILES  
**STANDARD 100**  
15.HIN.71478 HOHENSTEIN HTTI

## ORGANIC, FAIRTRADE, RECYCLED

All things we already do. But some new materials are actually used materials: like rPET, which is obtained from plastic bottles. With the pre-recycled cotton, we even get involved one step earlier by using cut-offs from production. These materials help to save resources.

## 80 % RENEWABLE OR RECYCLED

Our new products for 2021 are 100 % PVC-free. In addition, the majority of them are produced with renewable or recycled materials such as recycled PET (rPET) or cotton - and the trend is rising.

# 80%



## FINE FUNCTIONS, FABULOUS FEATURES

Bags with added value. Well planned and therefore added comfort and durability - whether thanks to shoulder pads, mobile phone compartments, trolley flap, extra handles or other little features.





# HOW WE AT HALFAR® ARE PLANNING QUALITY AND SERVICE MORE AND MORE SUSTAINABLY

## OUTSTANDING QUALITY

Good products are backed by good processes - and these are also important for climate and environmental protection. This is why we are not only certified according to the quality management standard ISO 9001:2015, but also according to the internationally recognised standard for environmental management systems ISO 14001:2015.



## LONGLASTING AND GOOD

We pay attention to safe components and the professional finishing of our bags. Design quality is also important to us. Because what is well done and looks good will be used for longer and does less damage to the environment - that is sustainability as we understand it.



tested materials

We are also involved in many other areas with projects, donations, scholarships ... If you are interested, just take a look at the online blog or our sustainability report.



**HALFAR**