




**100% RECYCLED SINCE 2010**



## MISSION

Our mission is to create the best, most environmentally friendly and socially responsible products possible, and to educate and inspire those around us to live and work for a sustainable tomorrow.



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## OUR STORY

Recover was created as a result of serendipity, innovation amid circumstance, and the shared love of the outdoors. The world is constantly changing, and at the beginning and end of each day, it's up to all of us to decide how we engage with what's out there in the given moment. For all of us at Recover, we decide to engage by working for a sustainable tomorrow today.

Our story starts in 2008 when Bill Johnston graduated from NC State "obsessed with sustainability" and the outdoors. At the same time, the economic crisis hit, obliterating employment opportunities for many throughout the US. Despite original aspirations of a conventional job in sustainability, Bill picked up work as an outdoor guide taking students on backpacking and mountaineering trips. It was in the mountains and backcountry around the world that he began to think outside the box about involvement in the sustainability field in a jobless market.

In 2009, 23-year old Bill and 50-year-old family friend and veteran textile manufacturer, John Riddle, reconnected when Bill was looking to buy a road bike and John had one to sell. The two began riding together, brainstorming the possibilities of making apparel out of recycled plastic bottles and upcycled cotton. While spinning wheels, the idea for Recover was born with the mission to create the most environmentally-friendly and socially-responsible products possible.

In 2010, Bill and John founded Recover as a sustainable apparel company that would not only reduce plastic pollution in our rivers, oceans, landfills, and adventure playgrounds, but would also give people an easy choice to be part of a solution instead of part of a problem. Our 360° process -- from design to manufacturing to fulfillment -- sources recycled plastic bottles and upcycled cotton for materials; minimizes dyes; significantly reduces the use of chemicals, water, and energy; and completely eliminates plastic packaging.

It's making a difference. Since 2010, Recover has diverted 7.8 million plastic bottles from the landfill, saved 29.2 million kilowatts of energy, saved 11.8 million pounds of carbon emissions, and saved 2 billion gallons of water. Through the Recover Co-Brand program and Recover's initiatives such as CAREolinas, RAD, Protect Our Parks, and Clean Water we have worked to connect and support artists, communities, and the environment. Partnering with companies, events, nonprofits, and individual customers, together, the community taking action for a sustainable tomorrow today extends far beyond Recover, and we thank you for that.

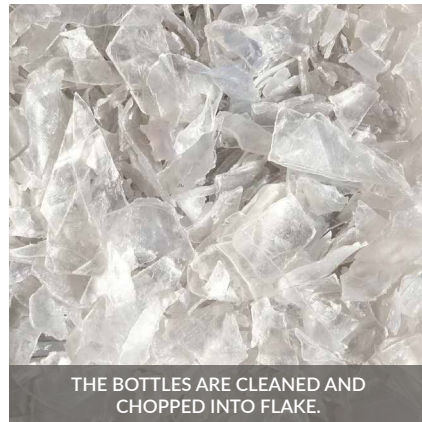
Ever inspired by y'all, our story continues.



BOTTLES ARE RECYCLED AND SENT TO A BOTTLE PROCESSING FACILITY.



AT THE PROCESSING FACILITY THE BOTTLES ARE SORTED AND BUNDLED.



THE BOTTLES ARE CLEANED AND CHOPPED INTO FLAKE.



FLAKE IS PELLETIZED INTO CHIP WHICH IS MELTED AND EXTRUDED INTO NEW FIBER.



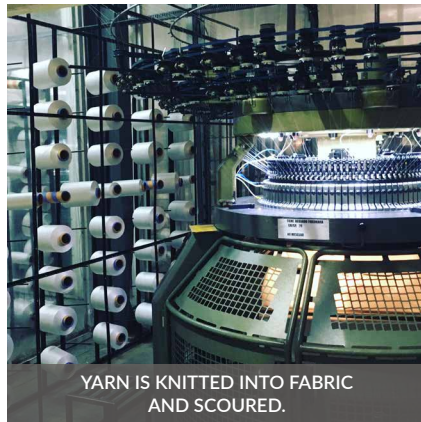
UPCYCLED COTTON IS COLLECTED FROM MANUFACTURING WASTE.



UPCYCLED COTTON FIBERS ARE BROKEN DOWN AND BLENDED WITH PET FIBER.



BLENDED FIBERS ARE SPUN INTO A 50/50 COTTON/POLY YARN.



YARN IS KNITTED INTO FABRIC AND SCOURED.



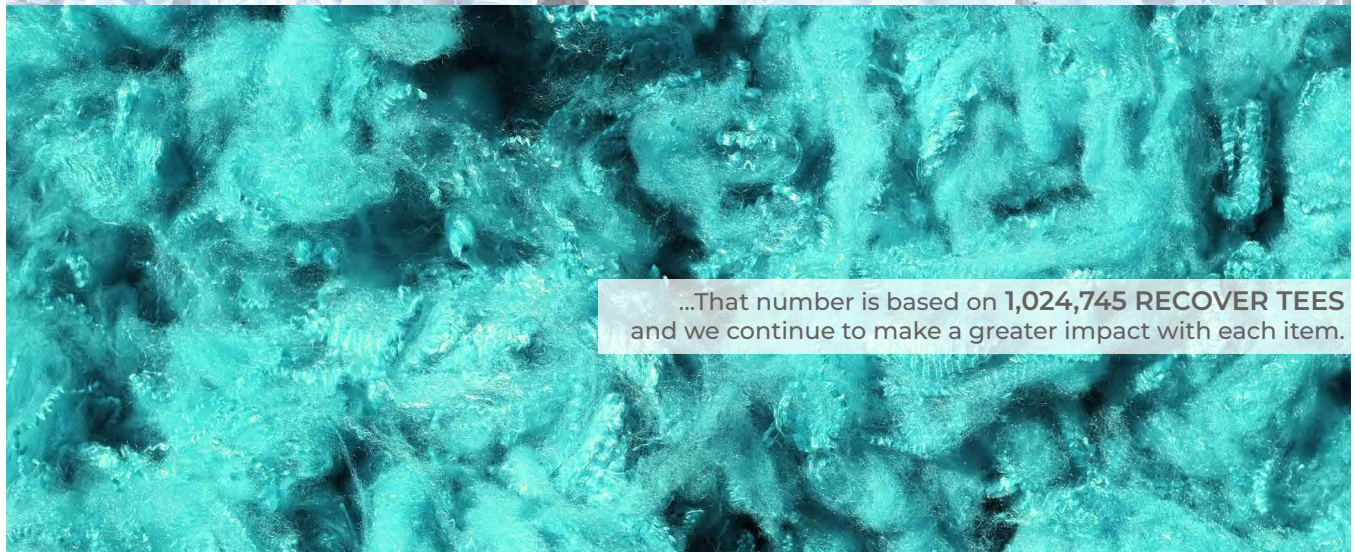
FABRIC IS CUT AND SEWN INTO A RECOVER TEE.



Since 2010 Recover has...



<b>DIVERTED</b> 8.19 MILLION PLASTIC BOTTLES FROM THE LANDFILL.	<b>SAVED</b> 30.02 MILLION KILOWATTS OF <b>ENERGY.</b>	<b>SAVED</b> 12.43 MILLION LBS OF CO2 EMISSIONS.	<b>SAVED</b> 2.14 BILLION GALLONS OF <b>WATER.</b>
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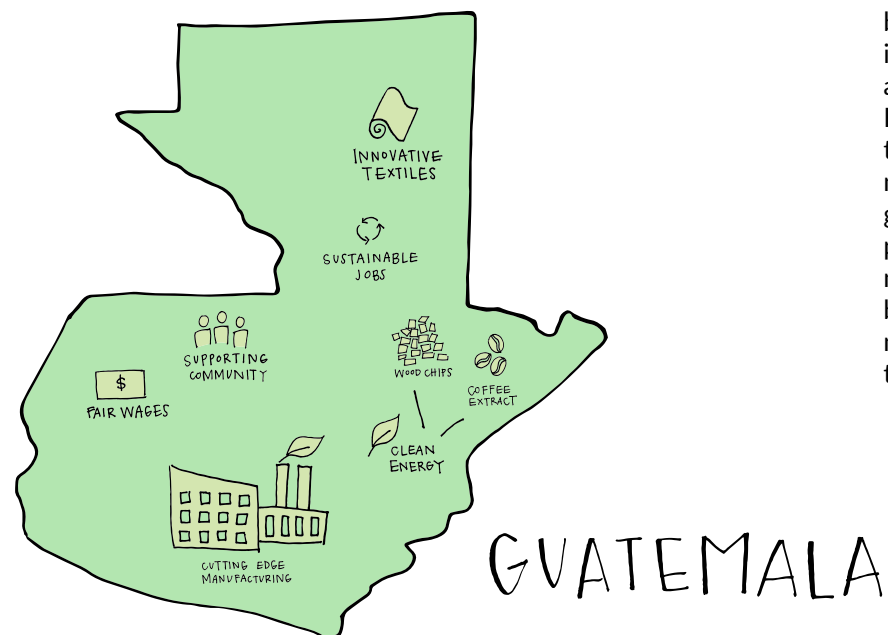


...That number is based on 1,024,745 RECOVER TEES and we continue to make a greater impact with each item.

# SUPPLY CHAIN

We work with partners in the US, Haiti, Guatemala, and Honduras.

At the end of the day, we believe environmental and social issues are a global responsibility. We strive to make products in areas that can have the most positive impact.



## HAITI

The world of environmental and social responsibility goes well beyond borders, which is why Recover partners with a work co-op in Haiti that creates sustainable jobs and living wages for hundreds of workers. We supply Recover Made-in-the-Carolinas, 100% recycled fabric to a cut and sew co-op in Haiti that aims to create sustainable jobs in developing countries. Their team proudly constructs the Recover shirts you end up wearing on a daily basis. Haiti's proximity to the US allows for big global impact with less carbon emissions.

## GUATEMALA

An enormous supporter of the local community, our state-of-the-art partner facility in Guatemala is powered by biomass from local forestry and coffee industry waste. Recover also works with and donates to the Charlotte-based BFB Foundation, a nonprofit organization that invests in communities in Guatemala near our partner facility and offers girls and women educational support, personal mentoring, and professional mentoring. We believe that being part of building sustainable communities is paramountly integral to building a sustainable tomorrow.

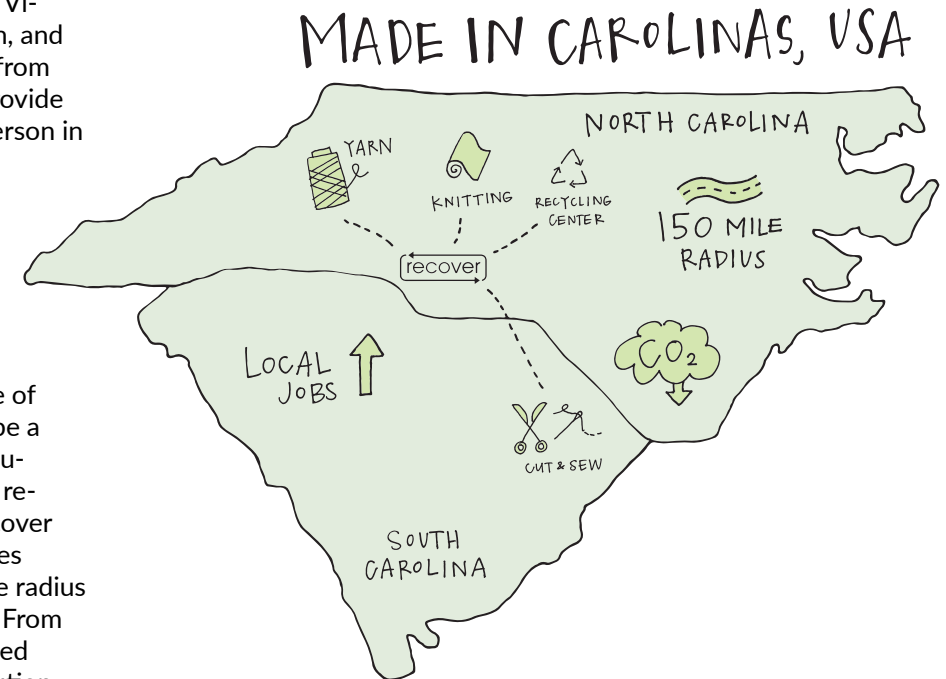
## HONDURAS

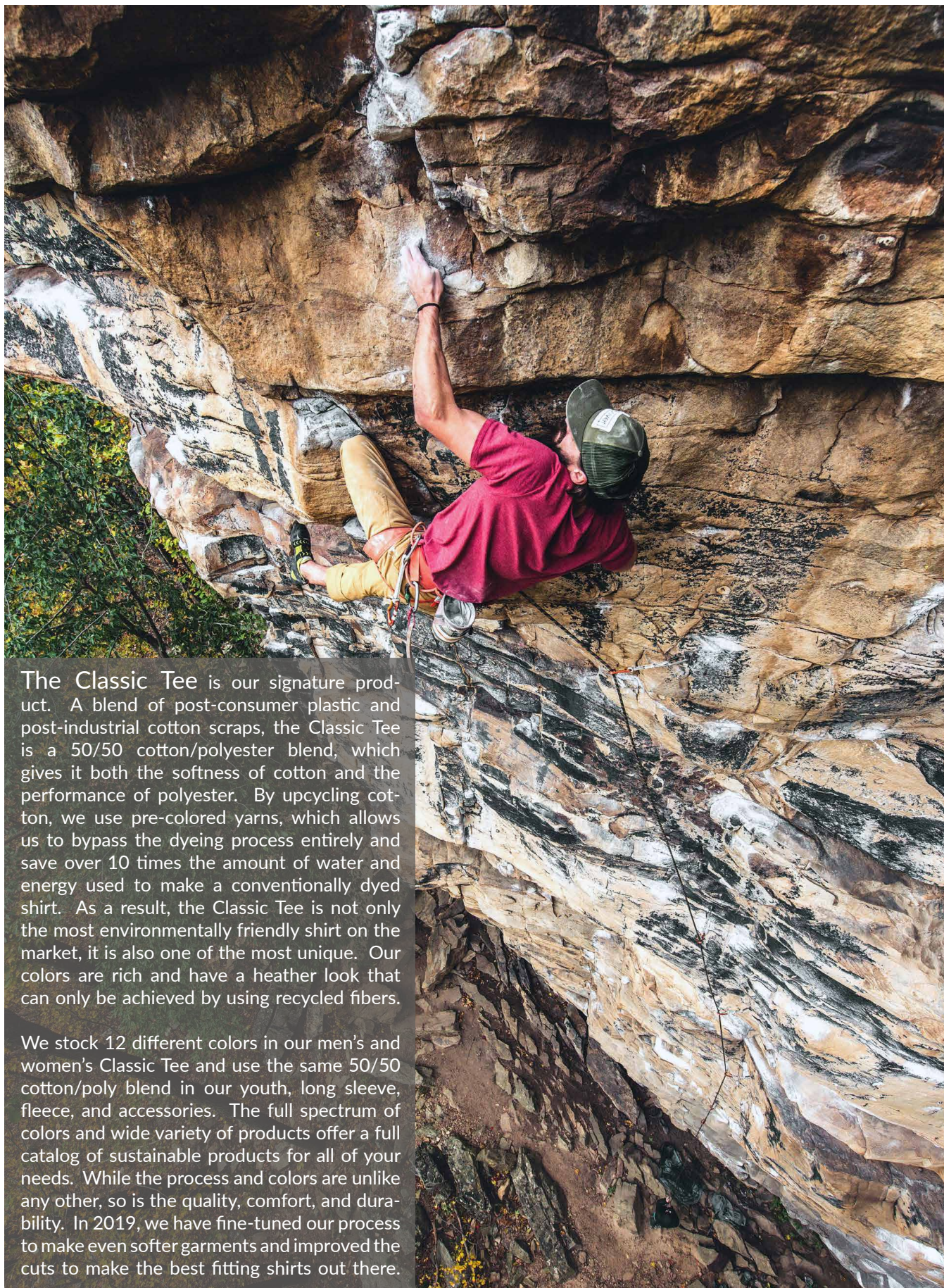
In our on-going quest to improve our product and the environment, we landed on Honduras, a hub of apparel and textile manufacturing in the heart of the Americas. Honduras has invested heavily in technologies that support sustainable practices in the apparel industry. A softer t-shirt with an improved cut is the result of our collaboration with the highly skilled workforce and cutting edge facilities of a country at the frontier of sustainability and innovation in textiles. Recover is privileged to create living wage jobs to make a positive impact within an industry that has a huge socio-economic impact on Honduras. Our commitment to the community and environment where our t-shirts are made goes deeper than just job creation, in 2019 we are working with World Vision's Honduras Water, Sanitation, and Hygiene projects. Our donation from each Recover product sold will provide one day of clean water for one person in Honduras.



## LOCAL

Rooted in the textile rich heritage of North Carolina, Recover aims to be a driver in supporting local jobs, education, and communities. Greatly reducing carbon emissions, our Recover Made-in-the-Carolinas line sources everything from within a 150 mile radius of our headquarters in Charlotte. From recycled plastic bottles, to upcycled cotton, to cut and sew, to distribution, Recover values growing and investing in Local.





The Classic Tee is our signature product. A blend of post-consumer plastic and post-industrial cotton scraps, the Classic Tee is a 50/50 cotton/polyester blend, which gives it both the softness of cotton and the performance of polyester. By upcycling cotton, we use pre-colored yarns, which allows us to bypass the dyeing process entirely and save over 10 times the amount of water and energy used to make a conventionally dyed shirt. As a result, the Classic Tee is not only the most environmentally friendly shirt on the market, it is also one of the most unique. Our colors are rich and have a heather look that can only be achieved by using recycled fibers.

We stock 12 different colors in our men's and women's Classic Tee and use the same 50/50 cotton/poly blend in our youth, long sleeve, fleece, and accessories. The full spectrum of colors and wide variety of products offer a full catalog of sustainable products for all of your needs. While the process and colors are unlike any other, so is the quality, comfort, and durability. In 2019, we have fine-tuned our process to make even softer garments and improved the cuts to make the best fitting shirts out there.



## Men's Classic Tee Style: RS100

**Material**----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

**Weight**----- 4oz.

**Size**----- S - XXL\*\*

**Fit**----- Unisex Regular  
\*\*XXXL available in select colors

### Features

- Butter-soft handfeel
- Extremely durable
- Side seams for perfect fit
- True to size
- Unique colors



Carbon



Classic Grey



Better Brown



Phoenix



Fire



Natural



Pilsner



Grass



Cooler Blue



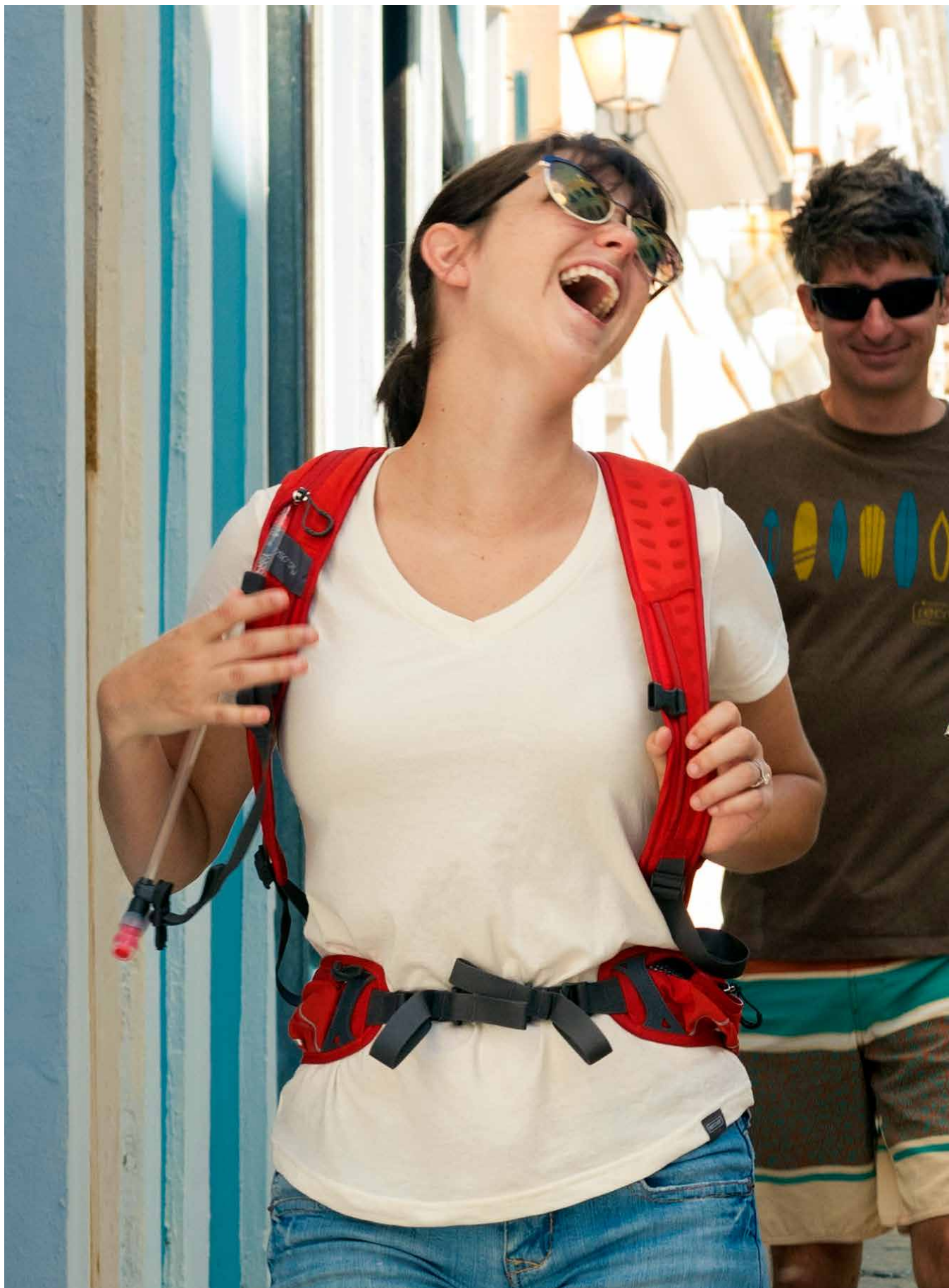
Sweet Blue



Navy



Aluminum



**Women's Classic Tee**

Style: RS200

Material----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

Weight----- 4oz.

Size----- XS - XL

Fit----- Regular

**Features**

- Butter-soft handfeel
- Extremely durable
- Side seams for perfect fit
- Flattering contoured hemline and capped sleeve
- True to size
- Unique colors



Carbon



Classic Grey



Better Brown



Phoenix



Fire



Natural



Pilsner



Grass



Cooler Blue



Sweet Blue



Navy



Aluminum



**Youth Classic Tee**

Style: RY100

Material----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

Weight----- 4oz.

Size----- 2T, 4T, XS, S, M, L

Fit----- Unisex Regular

**Features**

- Butter-soft handfeel
- Extremely durable
- Side seams for perfect fit
- Full range of sizes
- Unique colors



**Long Sleeve Classic Tee**

Style: RS101

Material----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

Weight----- 5oz.

Size----- XS - XXL

Fit----- Unisex Regular

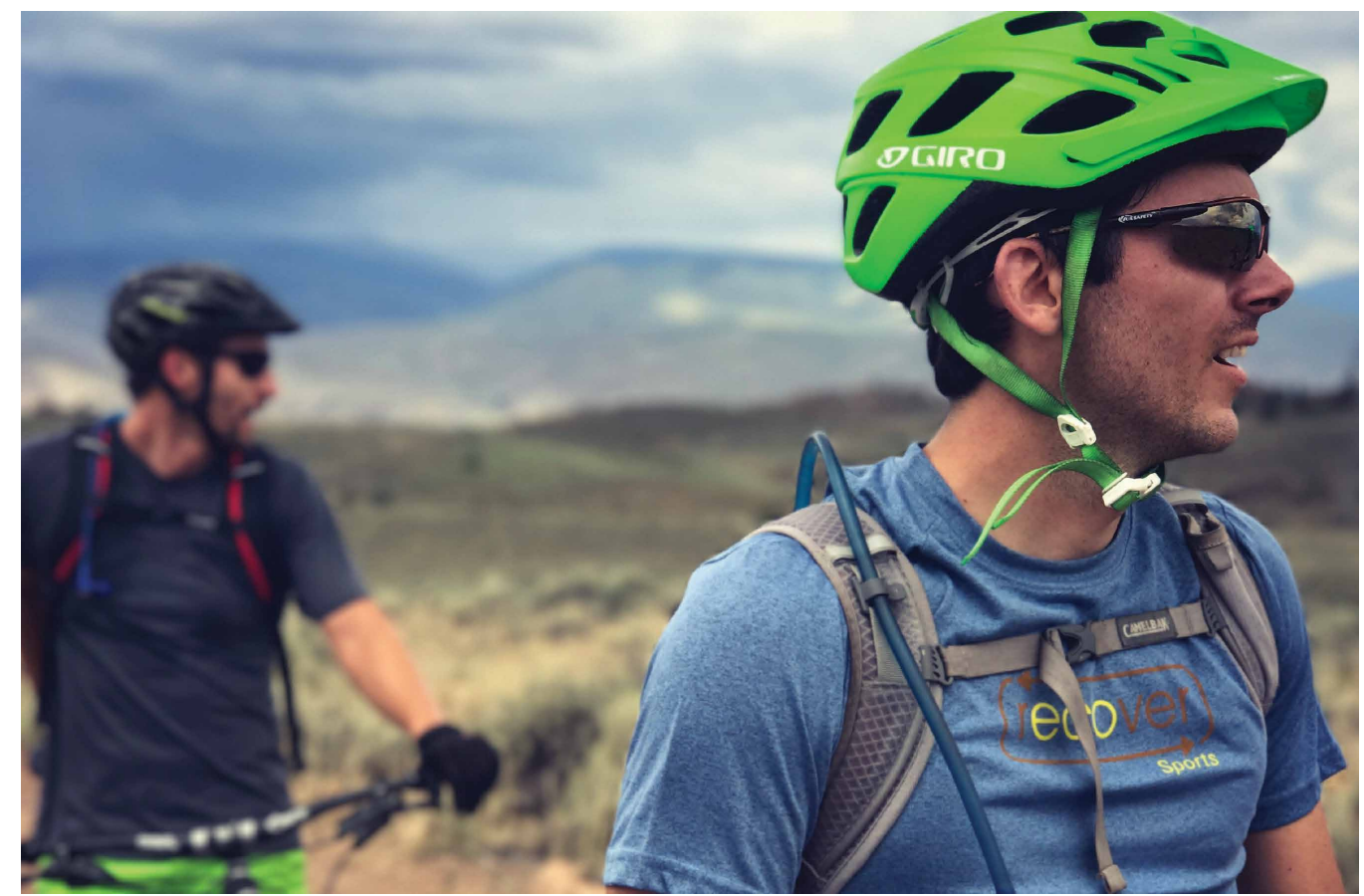
**Features**

- Butter-soft handfeel
- Extremely durable
- Side seams for perfect fit
- True to size
- Full range of adult sizes
- Slim rib cuff
- Unique colors



The Sport Tee is made entirely out of the post-consumer plastic bottles and packaging that get thrown in the recycling bin. How is a shirt made with plastic so soft? Polyester is plastic based, so Recover simply uses recycled plastic instead of virgin plastic to make a better product. We collect post-consumer plastic, sort it, wash it, shave it into flakes, melt it into pellets, extrude the pellets into yarn, and then knit it, finish it, and sew it into the tee that's perfect for everything active: run, bike, surf, hike, paddle, chill.

Recover Sport does it ALL. Whether you're spending a day in the heat and need sun protection, or a day on the slopes and need a base layer, the Sport Tee wicks moisture, dries fast, and is extremely comfortable. Featuring an athletic cut with minimal seams, raglan sleeves, and a longer torso, we've designed the Sport Tee to perform under any conditions.



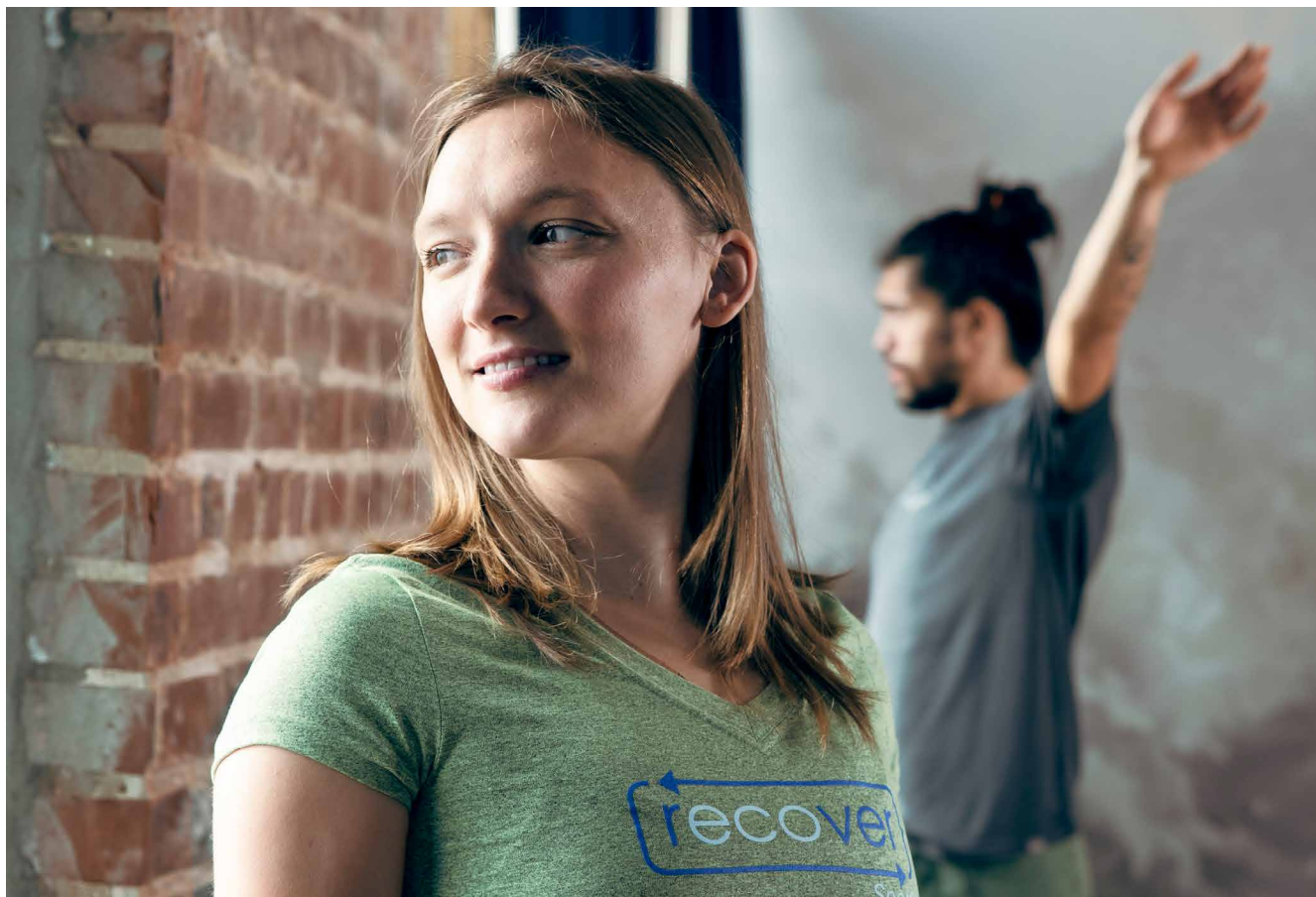
**Men's Sport Tee**  
Style: RD1000

Material----- 100% Recycled Content  
100% post-consumer PET  
Weight----- 3.4oz.  
Size----- S - XXL  
Fit----- Athletic

- Features**
- Durable
  - Moisture wicking
  - Versatile
  - Athletic fit
  - Raglan sleeve

**Youth Sport Tee**  
Style: RDY1000

Material----- 100% Recycled Content  
100% post-consumer PET  
Weight----- 3.4oz.  
Size----- S - L  
Fit----- Athletic  
\* Heather Grey only



Heather Black



Heather Green



White



Heather Blue

**Women's Sport Tee**

Style: RD2200v

Material----- 100% Recycled Content  
100% post-consumer PET

Weight----- 3.4oz.

Size----- S - XL

Fit----- Athletic

**Women's Recover Sport V-Neck**

**Features**

- Lightweight and breathable
- Durable
- Moisture wicking
- Versatile
- Athletic fit
- Stylish v-neck and capped sleeve



Heather Grey

**Women's Crewneck-Sport Tee**

Style: RD2000

Material----- 100% Recycled Content  
100% post-consumer PET

Weight----- 3.4oz.

Size----- XS - XL

Fit----- Athletic

\* Heather Grey only



**Women's Sport Tank**

Style: RD3000

Material----- 100% Recycled Content  
100% post-consumer PET

Weight----- 3.4oz.

Size----- S - XL

Fit----- Athletic

**Women's Recover Sport Tank**

**Features**

- Lightweight and breathable
- Durable
- Moisture wicking
- Versatile
- Athletic fit
- Racer back



Heather Black



Heather Blue



Heather Grey



Heather Black



Heather Blue

### Long Sleeve Sport Tee

Style: RD1001

Material----- 100% Recycled Content  
100% post-consumer PET

Weight----- 3.4oz.

Size----- XS - XXL

Fit----- Athletic

#### Features

- Lightweight and breathable
- Durable
- Moisture wicking
- Versatile
- Athletic fit
- Slim rib cuff
- Raglan sleeve
- Full range of adult sizes



Heather Grey



Heather Black



Heather Green



Heather Blue



Carbon

### Classic Polo

Style: RS500

Material----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

Weight----- 4oz.

Size----- S - XXL

Fit----- Unisex Regular

#### Features

- Butter-soft handfeel
- Extremely durable
- Side seams for perfect fit
- True to size
- 3 button placket
- Self collar

### Sport Polo

Style: RD5000

Material----- 100% Recycled Content  
100% post-consumer PET

Weight----- 3.4oz.

Size----- S - XXL

Fit----- Athletic

#### Features

- Lightweight and breathable
- Durable
- Moisture Wicking
- Versatile
- Left chest pocket
- 3 button placket
- Self collar



Aluminum



Carbon



Phoenix



Grass



Sweet Blue



Carbon

**Pullover Hoodie**  
Style: RH1093

Material----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

Weight----- 8oz.

Size----- XS - XXL

Fit----- Unisex Regular

**Features**

- Butter-soft handfeel
- Brushed fleece lining
- Cozy hood
- Kangaroo pocket
- Rib knit cuffs and waistband
- Full range of sizes
- Multi-season layer

**Youth Pullover Hoodie**  
Style: RHY1093

Material----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

Weight----- 8oz.

Size----- S - L

Fit----- Unisex Regular

\* Carbon only



**Zip Hoodie**  
Style: RZH1090

**Material**----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

**Weight**----- 8oz.

**Size**----- XS - XXL

**Fit**----- Unisex Regular

- Features**
- Butter-soft handfeel
  - Brushed fleece lining
  - Cozy hood
  - Full zip and hand pockets
  - Rib knit cuffs and waistband
  - Full range of sizes
  - Multi-season layer



**Quarter Zip**  
Style: RQZ1094

**Material**----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

**Weight**----- 8oz.

**Size**----- XS - XXL

**Fit**----- Unisex Regular

- Features**
- Butter-soft handfeel
  - Brushed fleece lining
  - Side panels
  - Standing collar
  - Raglan sleeve
  - Rib knit cuffs and waistband
  - Full range of sizes
  - Multi-season layer

**Crewneck**  
Style: RC1095

**Material**----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

**Weight**----- 8oz.

**Size**----- XS - XXL

**Fit**----- Unisex Regular

- Features**
- Butter-soft handfeel
  - Brushed fleece lining
  - Side panels
  - Classic v-stitch
  - Raglan sleeve
  - Rib knit cuffs and waistband
  - Full range of sizes
  - Multi-season layer



Navy



Olive



Aluminum



### Recover Beanie

Style: RA6200

Material----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

Size----- One Size

Fit----- Unisex Regular

#### Features

- Made in North Carolina
- Foldable cuff
- Tubular rib knit



### Recover Socks

Style: RA6100

Material----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

Size----- S-XL

Fit----- Unisex Regular

#### Features

- Made in North Carolina
- 9" crew
- Contrasting heel/toe
- Flat knit upper
- Custom knit designs



### Drawstring Bag

Style: RA7100

Material----- 100% Recycled Content  
50% post-consumer PET  
50% upcycled cotton

Size----- One Size

Color----- Misc.

#### Features

- Made in North Carolina
- Gathered opening
- Durable grommets for shoulder cords
- Made from upcycled inventory

### Recover Coozie

Style: RA8100

Material----- 100% Recycled Content  
Upcycled neoprene wetsuits

#### Features

- Made in the USA
- Keeps discarded wetsuits out of the landfill as it keeps your drink cold.



Striking the coast near Wrightsville Beach, N.C. as a Category 1 hurricane last fall, Florence downpoured over 40 inches of rain in some parts of the Carolinas, leading to extensive catastrophic flooding, the evacuation of more than 1 million people, and significant damage to the region.

When Hurricane Florence was projected to hit the Carolinas' coast on Friday, September 14 and pummel inland throughout the weekend, Recover teamed up with Visit N.C., an established Recover partner. Quickly putting thoughts together, the team designed the #CAREolinas Recover Tee and worked through the weekend to set up a fundraiser. Recover committed that 100% of the proceeds from sales of the shirt would go to the North Carolina and South Carolina disaster relief funds.

Almost immediately, the Carolina Panthers partnered with the fundraiser. During his Monday press conference, Panthers Head Coach Ron Rivera wore the #CAREolinas Recover Tee, announcing the Recover tee fundraiser and that the team would help in any way they could to support the Carolinas' recovery efforts.

In the time of need, everyone joined to help. By October 1, Recover fulfilled a rush on production and shipment of 10,000 individual orders of the shirts. In addition, the Carolina Panthers purchased 3,000 #CAREolina Recover tees to sell at the Bengals game and sold out. In total, the tees raised \$130,000, which was directly donated to the Hurricane Florence North Carolina and South Carolina disaster relief efforts.

From Recover, thank you to the NC and SC Disaster Relief Funds, efforts, and volunteers, the Carolina Panthers, Visit North Carolina, Discover South Carolina, and the support and resilience of individuals and communities throughout the Carolinas and beyond.



The Recover Artist Development (RAD) program was created to showcase and support up-and-coming artists and to promote sustainability through their music. Since RAD's establishment in 2016, Recover has partnered with a wide range of talented independent artists, providing them with environmentally-friendly and socially-responsible merchandise to sell on the road. The artists provide the design, Recover provides the apparel, and everyone discovers great music while the word about sustainability spreads.

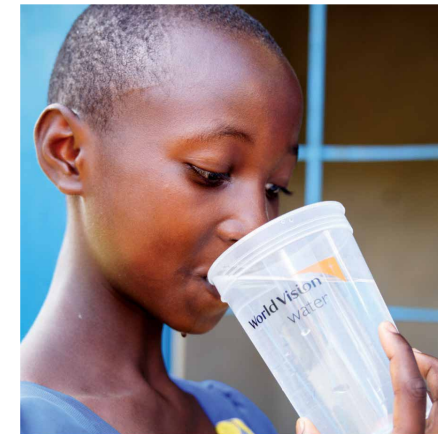
The RAD Acoustic series has hosted performances by Michael Nau, Parker Gispert, Steve Gunn, Mary Lattimore, Carter King, JPKS, Jake Fussell, Wooden Wand, Mike Gangloff, and Nathan Bowles as part of the regular, intimate concert series at Recover's flagship store in Charlotte. Here, RAD artists showcase their work and engage with fans. Of course, in true Recover style, we always partner with local craft beer partners for every show.

It's not easy to make a living as a musician, and yet the work of musicians feeds us all, whether we're driving up to the mountains or enjoying a night out with friends. RAD is set up to directly contribute to funding the recordings and touring efforts of independent artists through apparel sales proceeds and RAD shows. We're working to keep the music playing, and to give musicians the opportunity to promote sustainability along the way.

We launched Protect Our Parks in 2017 to spread awareness, promote engagement, and motivate action to protect and preserve our nation's wild places. The unquantifiable value of our watersheds, forests, biodiversity, and recreation playgrounds are provided by our public lands at all levels: local, state, and federal. It is the integrated systems of these places that provide us with clean air and clean water, resilience in a changing world, and that indescribable sense of freedom that arises when we take the first step on an empty trail.

What began as an initiative in which Recover donated proceeds directly to the National Park Foundation for every Protect Our Parks tee sold, has expanded and evolved into a wider initiative with ever-growing partnerships. This year, Protect Our Parks includes such collaborations as the Recover I Heart Pisgah tee. I Heart Pisgah is made up of thousands of individuals and hundreds of businesses and organizations that are working to ensure the public's voice is heard as the U.S. Forest Service finalizes a 30-year plan for the Pisgah-Nantahala National Forest this year. We also work closely with Riverkeepers across the region who work to keep our watersheds protected on the Catawba, Watauga, French Broad, and Green Rivers. The goal is to ensure that the most important recreation and conservation areas are protected.

At Recover, we're taking action to support the immeasurable value of our nation's wild places and continued opportunities for all to enjoy the outdoors. Join us in our ongoing effort to Protect Our Parks.



Through the Recover Clean Water initiative; for every product sold we are committed to donating one day of clean drinking water to one person in need.

Globally, billions of people lack access to safe drinking water and sanitation. This widespread challenge is a result of increases in pollution, population, changing weather patterns due to climate change, deforestation, and lack of sanitation infrastructure throughout the world. We launched the Recover Clean Water initiative to bring attention to this global problem, and to contribute to the efforts that are implementing solutions.

World Vision, a Recover partner, is a leading international nonprofit that works to bring clean water to one new person every ten seconds. In 2017, World Vision helped provide access to clean water for 3.2 million people, improve sanitation for 3.3 million people, improve hygiene for 3.9 million people, and form 6,605 water committees to ensure sustainability. The organization uses an integrated community engagement model, in which water projects are planned by local communities, and local community members are trained as mechanics to repair pumps and facilities if they break down. This focus, engagement, and empowerment of local communities builds long-term, sustainable solutions for clean water access around the world.

When Recover established a new partner facility in Honduras last fall, we did some research about how to best give back to the local communities. Now, with every Recover product sold, we will donate to World Vision's local Honduras projects and provide one day of clean drinking water for one person in need. At Recover, we are adamant about supporting the local communities that make our products.





# BE THE IMPACT

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