



Monthly Newsletter



July 2021 Issue | Content By Brigid Kelly | Graphic Design by Beige McNeal

Announcements



Happy 20th Anniversary
Pettaway Pursuit Foundation!!!



Join the Virtual Fun Run!



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20th Anniversary Celebration!

July 23rd commemorated Pettaway Pursuit Foundation's 20th Anniversary. Theresa Pettaway has grown a maternal wellness agency from her front porch to, as Mr. Anthony Anderson from Black-ish told her, a "mini-empire." A virtual greeting from a celebrity was one of the many exciting things that happened during PPF's 20th Anniversary week of events!

HARVEST FOOD DRIVE



PPF kicked off the week of 20th Anniversary celebrations with its Harvest Food Drive on July 19, 2021. PPF has been distributing food to the community every Monday morning for the past year in order to aid families suffering from food insecurity during the pandemic. For its 20th Anniversary, PPF gave out a total of 300 boxes of food! Typically, only 160 boxes are given away. PPF is partnered with Nutritional Development Services (NDS), and the food drive will be held every Monday through August 2021. PPF was also awarded a grant from the Foundation of Delaware County, and as result is giving away fresh produce every second and fourth Monday of the month through Dec. 31st, 2021.

20th Anniversary Celebration!

PAMPERING PARENTS GIVEAWAY

On July 20th, 2021, PPF held its Pampering Parents Giveaway as we continued the celebrations! Our diaper and formula drives are usually held monthly, and PPF had loads of diapers to unload. Additionally, infant, child, and maternal essentials were given away to aid our community and the families we serve.



Douglas, staff, staff family members, boards members, and the Pettaway's themselves showed up in force to not only celebrate 20 years of excellence, but to continue doing what they do best, which is serve the community. A total of 54 families were supplied diapers, formula, clothing, books, baby gates and so much more!



20th Anniversary Celebration!

PAL FOR PARENTS CLASS-A-THON

On Wednesday July 21st, PPF showed no signs of slowing down the celebrations and held its first annual Pal for Parents Class-A-Thon. Every weekday PPF holds free virtual parenting classes via Zoom. The classes cover a range of topics for expectant moms, dads, caregivers, grandparents, and birth workers in training. Topics include lactation, postpartum support, Daddy University, Mommy to Mommy support Group, yoga, meditation, and much more. During the Class-A-Thon PPF offered some new activities in order to commemorate its 20th Anniversary including a Children's Happy Hour, Storybook and Craft Time, Mommy and Me Yoga, as well as a virtual concert starring Choi Choi, an artist that performed virtually all the way from Malaysia!

FAMILY FUN DAY FUNDRAISER

Thursday July 22nd was a very special day as PPF held its Family Fun Day for the community of Lansdowne, PA. The event included a bouncy castle for the kids, cotton candy, water ice, games, hot dogs, popcorn, face painting, music, balloons and community resources! The Delaware County Lead Hazard Reduction Program was presented to guests of the event, which is an initiative of the Delaware County Council and the Office of Housing and Community Development. PPF doulas, staff, staff family members, board members, and the Pettaways hosted the event. Thank you to Today's Child for letting us use the playground!



PPF's founder and Executive Director Theresa Pettaway was presented with two proclamations. The first proclamation was presented by Lansdowne's very own mayor, Mr. Anthony Campuzano. The second one was from the office of Pennsylvania Senator Anthony Williams, and was presented by Mr. Cortez Patton, Chief Counsel for the Office of Senator Anthony H. Williams. Both proclamations honored Theresa Pettaway and PPF for it's 20 years of excellence in serving expectant mothers and various members of the community. Mayor Campuzano even proclaimed July 22nd "Pettaway Pursuit Foundation Day" in the town of Lansdowne!



20th Anniversary Celebration!



MIDSUMMER NIGHT'S DREAM FUNDRAISING GALA

On July 2001, PPF was incorporated as a non-profit educational and community outreach organization operating under section 501 (c)(3) of the Internal Revenue Code, serving low-income families in Philadelphia and its surrounding counties.

Considering its steady growth as an organization, PPF began providing free educational workshops in 2002 in various Philadelphia locations. These workshops were designed to promote community awareness and to educate and inform affected families about high-risk pregnancies and how to care for premature infants. In addition, PPF provides expectant mothers with information on the importance of prenatal care for the prevention of premature births. Through this support, PPF improves the mortality rate of premature infants and reduces the costs associated with their healthcare.



20th Anniversary Celebration!



July 23rd, 2021 commemorated PPF's 20th Anniversary. After two decades of servicing both the prenatal and postpartum needs of mothers from various backgrounds, Pettaway Pursuit Foundation has rewritten this narrative by becoming the first company to collaborate with insurance companies to offer the doula experience as a fee for service. Through Medicaid, PPF expands its outreach to mothers across numerous demographics. In May 2018, PPF launched its headquarters. Operating out of Lansdowne, Pennsylvania, the location serves as a central hub for its surrounding communities as well as its two other branches in Massachusetts and Rhode Island. In addition, new classes and workshops are available as an extension of the services previously provided.



20th Anniversary Celebration!

PPF's Midsummer Night's Dream Fundraising Gala was held on July 23rd, 2021, at the scenic Merion Tribute House in Merion Station, PA. Guests were treated to a virtual greeting from Mr. Anthony Anderson of Black-ish as he congratulated Ms. Theresa Pettaway on her 20 years of excellence in serving the maternal wellness community. Attendees Frances Sheehan and Dr. Aasta Mehta gave presentations. Frances Sheehan is the first President of Delaware County's largest philanthropy, The Foundation for Delaware County. Her presentation focused on the importance of the creation of the Delaware County Health Department and how organizations like Pettaway Pursuit Foundation are impacting its development. Dr. **Aasta D. Mehta, MD, MPP** is the Medical Officer of Women's Health for the Philadelphia Department of Public Health, Division of Maternal, Child, and Family Health. Her presentation titled, **Maternal Mortality: The Role of the Doula**, outlined the many benefits of doulas and how they positively impact maternal outcomes. PPF board member Shanna Williams, LCSW, Med Doula, gave a riveting presentation on black maternal health. Guests that were honored by PPF included PPF Board Member and co-chair Dr. Pamela Williams, Dr. Aasta Mehta, Ms. Frances Sheehan, Ms. Katie Kenyon, who is the Community Engagement Director for The Foundation for Delaware County, Ms. Rhoda Burrell, former member of the PPF Board, and Ms. Amey Reid, a mother once served by PPF who is now mentoring expectant mothers herself.



20th Anniversary Celebration!

Guests of the gala had an opportunity to enjoy a night of dinner and dancing. Several wonderful items were donated to PPF so they could hold a silent auction to raise funds for the agency. Original artwork, jewelry, yoga gift certificates, signed Eagles memorabilia, toys, vacations, and much more were all available to be bid on in the auction. The event was planned by PPF staff and Ms. Pettaway herself. All proceeds went toward the maternal wellness and several other services that PPF will continue to provide to the community for at least another 20 years to come.

