

Board Opportunity Pack

Ensuring Veterans have resources
to thrive in entrepreneurship



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Building Success for Veteran Entrepreneurs

VetBiz is positively impacting communities by fostering the growth of Veteran and military family businesses. We provide services, including training, counseling, and mentorship, to help our clients transition their military skills into business success



Our mission is to support Veterans and military families in building successful small businesses that impact communities by creating jobs and igniting economic growth.

We serve active duty personnel transitioning to civilian life, Reserve and National Guard members, honorably discharged Veterans, military spouses and families, as well as Veteran caregivers located in **Missouri, Kansas, and Southern Illinois**



Welcome Letter: Board Chair

Thank you for considering a position on the VetBiz Board of Directors.

We are at an exciting moment in our journey, and your expertise, leadership, and passion can help us reach new heights. With over 20 years of service to Veteran Entrepreneurs, VetBiz is a nationally recognized leader in providing Veterans with the resources and support they need to succeed in business.



As a board member, your time, talent, and treasure will play a crucial role in guiding us through this period of growth and ensuring our mission continues to thrive. We are deeply committed to empowering Veterans, and with your help, we can expand our reach and impact even more lives.

I look forward to working together to elevate VetBiz to new heights.

Sincerely,

Donovan Foster
Board Chair
VetBiz (Veterans Advocacy Foundation, Inc.)



Our Vision

Ensuring Veterans have resources to thrive in entrepreneurship

**TRANSFORM POTENTIAL INTO PROSPERITY
FOR EVERY
VETERAN ENTREPRENEUR**

Board Mission

Our mission is to guide and oversee Vetbiz with strategic direction, ensuring effective stewardship of resources and fostering innovative programs. We are committed to advancing Vetbiz's impact, expanding partnerships, and enhancing support for Veterans in their entrepreneurial journeys, ultimately contributing to their business success and community growth.



Board Vision

To be the beacon of leadership, connection, and governance in empowering Veteran Entrepreneurs, while driving Vetbiz to recognition as the premier organization for transforming military skills into successful business ventures *in our region*.



Meet Our Team

At VetBiz, our team is more than just a group of professionals — we are a passionate community committed to helping Veterans succeed in their entrepreneurial journeys. Each member of our team brings unique expertise, experience, and a shared dedication to our mission of supporting Veteran Business Owners.

With deep roots in the Veteran community and a strong commitment to service, our team works tirelessly to provide the resources, guidance, and mentorship that make a lasting difference in the lives of veterans. From delivering cutting-edge programs to fostering strong partnerships and advocating for Veteran businesses, our staff ensures that every Veteran who walks through our doors receives the support they need to thrive.

Together, we are driving positive change, one Veteran Business Owner at a time.

Organization and Management



**Open
Position**

EXECUTIVE
DIRECTOR



**Danielle
Lowry**

VBOC DIRECTOR,
OPERATIONS &
PROGRAMS



**Mitchell
Fitzpatrick**

VBOC DIRECTOR,
TRAINING &
OUTREACH



**Damon
Chaffin**

SENIOR BUSINESS
CONSULTANT



**Allie
Pike**

REGIONAL
OUTREACH
COORDINATOR



**Brandie
Schmidt**

KANSAS
OUTREACH
COORDINATOR

Our Impact

We are dedicated to empowering Veterans to achieve success as entrepreneurs. Through education, mentorship, and access to resources, we help Veterans build sustainable businesses that honor their service.

Impact Summary



- **Job Creation:** 4,900 new jobs.
- **Veterans Entrepreneurs Trained:** 1,437
- **Entrepreneurs Assisted:** 8,451
- **Counseling Sessions:** 68,169 sessions.
- **Capital Raised:** Over \$28 million

As we celebrate our 20th Anniversary, our vision is to continue leading the way in Veteran Entrepreneurship *in our region*.

Over the next three years, we aim to expand our reach, offer more advanced programs, and solidify our role as a regional leader in supporting Veterans Business Owners.

Strategic Vision



Veteran Impact



- **Continuation of Service:** Helps Veterans continue their service in a different capacity—by leading businesses that serve their communities
- **Financial Stability:** Provides tools and resources to help veterans achieve economic independence
- **Comradery:** Fosters connections between Veterans through business networks
- **Mental Health Impact:** Entrepreneurship helps Veterans find purpose and reduce stress
- **Community Engagement:** Encourages veterans to become leaders in their communities
- **Self-Worth:** Gives veterans confidence in their new civilian careers as business owners

Why Join the VetBiz Board?

Now, more than ever, VetBiz needs strong leadership to support our expanding mission. With growing demand for our services and new programs on the horizon, we need board members who can help guide us through this critical phase.

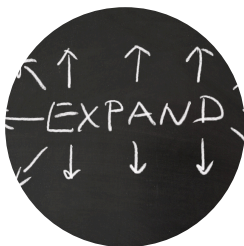
As a board member, you will play an integral role in our strategic planning, fundraising, and program development. By lending your time, talent, and treasure, you will help ensure that we can continue to make a lasting impact on the lives of veterans.

Current Board Focus



Fundraising & Donor Relations

Expanding our donor base and securing sustainable funding.



Program Expansion

Scaling programs to serve more Veterans across *Missouri, Kansas, and Southern Illinois*.



Community Engagement

Building strong relationships with local businesses, government, and community leaders.

Your Role as a Board Member

Your leadership on the VetBiz Board will drive impactful change, helping Veterans build successful businesses and achieve lasting success. Together, we can create opportunities, provide essential support, and elevate the lives of those who have served.



Time: As a board member, you will attend bi-monthly meetings, serve on at least one committee, and engage in strategic planning retreats and key events.



Talent: We seek expertise in fundraising, strategic planning, community relations, financial oversight, and nonprofit governance. Your skills will be vital in shaping VetBiz’s growth.



Treasure: Board members are expected to contribute financially and leverage their networks to secure additional funding, ensuring VetBiz’s continued success.



Board Meetings <i>(Every Other Month)</i> 3rd Thursday, 4:30pm - 6pm	6
Annual Board Strategy Session	1
VetBiz Fundraising/Networking Events	1-3
Join a Committee	1

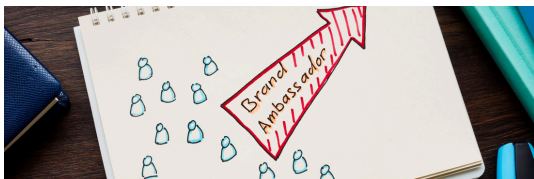
Where Can You Best Contribute?



Leveraging Connections/Expanding Partnerships: Bring valuable connections and partnerships to open new opportunities.



Fuel the Mission: Your Role in Fundraising: Leverage your network and supporting our fundraising efforts to empower more Veterans to launch, grow and scale successful businesses.



Ambassador: Promote VetBiz's mission and values through your networks.



Volunteer: Support VetBiz by providing hands-on help at events and initiatives.

JOIN A COMMITTEE

Governance Committee	Oversee the direction and structure of VetBiz, ensuring compliance and guiding policies.
Finance Committee	Ensure financial health through planning and budgeting.
Fund Development Committee	Assist with fundraising strategies, donor engagement, and resource development.
Programs Committee	Help shape and expand the services we provide to Veteran Entrepreneurs.
Strategic Planning	Guide the long-term strategy, setting organizational goals.
Board Development Committee	Recruit and develop new board members to strengthen leadership.

Join Us in Shaping the Future for Veteran Entrepreneurs

Your leadership can make a profound difference in the lives of Veterans transitioning into entrepreneurship. By serving on the VetBiz Board, you're not just offering your time and expertise—you're becoming a catalyst for positive change, helping Veterans build sustainable businesses and empowering them to thrive.



NOW IS THE TIME TO TAKE ACTION.

Together, we can expand our reach, enhance our impact, and ensure that every Veteran has the support they need to succeed in Business Ownership.

Ensuring Veterans have resources
to thrive in entrepreneurship

