



LISETTE FABIAN

Executive Leadership & Life Coach

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EXPERTISE

- 1:1 Leadership Coaching & Advising
- First-time Executives and Emerging Leaders
- Navigating High-Stakes Transitions
- Organizational Transitions & Team Development
- Emotional Intelligence Development

EDUCATION

Bachelor of Arts in Communication

University of Illinois at Chicago, USA

2003

Masters of Design Methods

Institute of Design, USA

2014

Master Certified Professional Coach

Certified Life Coach Institute, USA

2023

PQ® Training for Coaches

Positive Intelligence, USA

2024

ACT Immersion

Dr. Steven C. Hayes, USA

2025

ABOUT ME

I specialize in coaching startup leaders operating in high-stakes transitions—founders, executives, and emerging leaders suddenly responsible for solving complex problems, leading teams, and making critical decisions without formal training or support.

Bringing 20+ years of experience across leadership, project management, and product development, I blend business acumen with emotional intelligence to help my clients lead with clarity, execute with confidence, and navigate challenges with emotional resilience.

My coaching philosophy centers on personal agency, practical action, and relational depth. I believe every leader deserves a steady hand in their corner—someone who listens with compassion, reflects with honesty, and supports them in defining and pursuing their own vision of success.

COACHING EXPERIENCE

Executive Leadership & Life Coach

2021–Present

Remote & In-Person / EU & US

Lisette Fabian Coaching (LFC)

Supporting executives and emerging leaders operating in high-stakes tech startups to clarify priorities, strengthen their executive presence, and operate with confidence. Over 350 coaching hours.

Highlights:

- 1:1 coaching for startup founders, executives, and ICs newly promoted to manager
- Apply a blend of business acumen, emotional intelligence development, and accountability frameworks
- Provide strategic support through business turnarounds, product development cycles, and team management
- Contract coach for Scaleup Valley
- Life coach for intentional change

COACHING CORE COMPETENCIES

- Business Acumen & Operational Insight
- Strategic Execution & Decision-Making Support
- Strategic Planning & Accountability Frameworks
- Communication, Feedback & Relationship Building
- Emotional Intelligence & Executive Presence
- Mindset Shifts & Resilience Practices
- First-Time Managers & Emerging Leaders
- Career Navigation & Life Transitions

EXECUTIVE LEADERSHIP EXPERIENCE

Executive Leadership Roles

2015 – 2023

Berlin, Germany, Issy-les-Moulineaux, France + Remote

Withings – Director, Health Content and 8fit Integration Lead

8fit (acquired by Withings) – Co-CEO, Chief Operating Officer

door2door – Vice President, Product

Delivery Hero – Vice President, Global Product Strategy

Led business-critical transitions, scaled cross-functional teams, and coached leaders through complexity across global startups and scaleups.

Highlights:

- Led large-scale business transitions, IPO/acquisition readiness, and post-acquisition integration
- Built and scaled teams across Engineering, Product, Operations, and Customer Success
- Drove cross-company clarity—defining vision, mission, values, goals, and strategic execution
- Managed and coached individuals and department leads—often first-time managers and executives
- Operated across US and EU markets, managing remote + in-person teams

FOUNDATIONAL EXPERIENCE

Product & Project Management Roles

1999 – 2015

Chicago, USA, London, UK, Hong Kong SAR, China

Gorilla Group – Senior Business Solutions Manager, Ecommerce Platforms

Conversant – Senior Platform Manager, Product Management & New Technology

Orbitz – Senior Product Manager, Distribution Platform

Sidley – Project Manager, Project Management Office

Built global expertise in project, product, and people management in tech across various industries—laying the foundation for my executive leadership journey.

Highlights:

- Developed, launched, and managed complex digital products and platforms
- Led cross-functional global and distributed teams to align delivery with strategic goals
- Built foundational expertise in stakeholder management, technical development, user experience, process design, and team leadership
- Mentored junior team members, led inter- and cross-department training

Further education, project highlights, and references available on LinkedIn and upon request.