

BROOKE WRITE

SPEAKER, MENTOR, AND ENTREPRENEUR



MINDSET, BUSINESS & BRANDING

BROOKEWRITE.COM | @BROOKEWRITE | MEDIA KIT 2022

MY STORY

Have you ever felt stuck in your business? I have.

I tried a lot of different things as an entrepreneur.

My first ever business idea that made money was a cupcake business. Then, I tried photography, selling ribbons, freelance blogging, and even started a nonprofit.

Then finally, I started a full-time social media marketing and management boutique in 2016.

However, around 2018/19, I closed down the business because I felt stuck and didn't feel that the business aligned with me anymore. That's when I decided to get clear on what MY success system was. Finally, after gaining clarity and direction,

I tapped into my system and strategy that not only made me feel fulfilled but made me financially stable - which is Public Speaking, Writing, and Mentoring.

Since tapping into my system and strategy, I've been blessed to work with fortune 500 companies, the top digital marketing agency in Toronto, book long-term speaking agreements, sell over 200+ copies of my recent book (The Performance Code), reach 5-figures in my business, and have trained over 400+ entrepreneurs to-date.

Now, my mission is to help new and growing entrepreneurs get clear on what their Personalized Success Systems are so they can get unstuck and find their system that sticks!

TESTIMONIALS

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Hi Brooke, Here some clips from your facilitation on Wednesday. Such a pleasure watching you connect with the youths. Happy I got to experience your magic ✨

Brooke is an incredible, moving, uplifting and inspiring speaker. Her knowledge in the millennial mindset and success for young people is on point and very practical. When Brooke speaks, she allows you to come along the journey with her and her stories and wisdom truly make you feel like you can and will accomplish anything. Brooke will leave a life lasting impact on your life and I recommend her to anyone who wants to take their mindset and business to the next level.

“ Brooke is knowledgeable, insightful and inspiring when speaking about the millennial mindset. She brings out unseen perspectives and gives one something new to think about. This results in one being better able to deal with millennials and other people in general.. I would recommend Brooke and her programs wholeheartedly.

I had the pleasure of working with Brooke, she was a panelist and took part in a discussion on what it takes to succeed as a Start-up. She volunteered her time, was a great asset to the panel and those that attended the event and not only that she was professional, on time, in communication leading up to the event. Bottom line is Brooke is a joy to work with! I recommend her highly for any project you involve her with!

Such an informative webinar! I had no idea there was so much behind it. I was making notes the entire time 📝😊
👍



MEDIA + PORTFOLIO

AS SEEN ON...



PAST SPEAKING CLIENTS/PLATFORMS...



United Way



CONTENT & EXPERIENCE

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TOPICS KNOWN FOR:

- Entrepreneurship
- Personal Branding
- Social Media Branding
- Niching/Niche Marketing
- Lead Generation + Sales Outreach
- Business Mindset
- Business Productivity/Management
- Pitching
- Business funding

CONTENT TYPES:

- Stories
- Educational
- Videos
- Inspirational
- Photos
- Empowering
- Spaces/Lives

AUDIENCE LEARNS:

- How to find their niche and create a brand around their passion/purpose
- How to build a brand that gets noticed and gets paid
- How to build systems that improve their productivity and performance
- How to take action when they doubt their decisions
- How to get unstuck in business and life by getting clear on their desires, goals, and intentions
- How to find the strategies that work for their business and their lifestyle
- How to achieve their goals by getting clear on their vision, mission, and business plan

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SOCIAL MEDIA STATS

INSTAGRAM:

- Engagement rate: 2.40%
- # of Followers: 5544
- Average likes per post: 200

TWITTER:

- Engagement rate: 3%
- # of Followers: 3330
- Average likes: 100
- Impressions: 444k
- Mentions: 250

WEBSITE/BLOG:

- Average visitors per month: 3000

FACEBOOK:

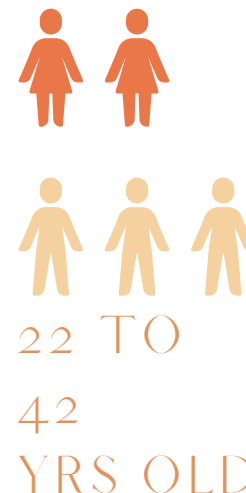
- Engagement rate: 1.2%
- # of Followers: 1.5k

LINKEDIN:

- Engagement rate: 1%
- # of Followers: 2.5k

PINTEREST:

- Engagement rate: 36%
- Monthly impressions: 5k
- # of Followers: 33
- Average saves per post: 37



TESTIMONIALS

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"Your book helped me to change my mindset and choices so I can focus on raising my sons better and create the life I know they deserve." - Nikkita M.

"Brooke helped me get my business organized but more importantly, she helped me realize what I really want for my business and how I can make it happen. I love working with Brooke." -
Dwayne D.

"I was so appreciative that you shared your story because we have a similar path and now I believe I can overcome my battles as well!"
- Tammy R.

"Brooke! Because of you (and your workshop), I was able to get clear on who I was and what I wanted. I felt so stuck about the path to take but your workshop helped me gain the clarity I needed. Now I'm extremely happy doing what I love! Thank you!" - Crystal L.



Let's Work Together!

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