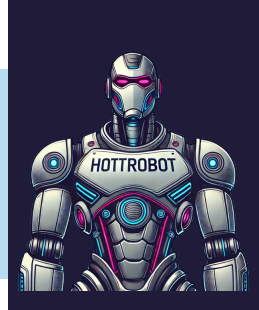


HottRobot

CREATIVE COMMS FOR HIGH-STAKES WORK



CAPABILITY STATEMENT

Principal, Jacqueline Schklar
770-313-9496 | www.hottrobot.com
jacqueline@hottrobot.com

MESSAGING. DESIGN. EXECUTION.
BUILT FOR PUBLIC AND REGULATED INDUSTRIES.

HottRobot is a creative and technical marketing partner for regulated and public-sector work. We deliver accessible, secure communications with strategic clarity and enterprise-grade execution. From message to system to screen, we simplify the complex—without sacrificing **creativity, compliance, or speed.**

Core Capabilities

- Campaign strategy and content production
- Web and digital experience design (ADA, 508, WCAG compliant)
- Marketing systems and automation (CRM, email, workflows)
- Event promotion and program support
- Research, audience insights, and competitive analysis
- Media relations, social, and stakeholder outreach

NAICS CODES

541613: Marketing Consulting Services
541430: Graphic Design Services
541511: Custom Web Development
541810: Advertising Services
541820: Public Relations

COMPANY INFORMATION

DUNS# 137827067
Certifications: Pending WOSB, SB
Accepting subcontract and teaming opportunities
Registered in Colorado; pursuing federal and state contracts

DIFFERENTIATORS

- Public-sector expertise
- WCAG & 508 compliance
 - AI-enhanced creative
- Small, senior-led team