

Do your leaders struggle to...



Create a culture

where everyone's story is welcomed?



Rally their people

around a shared vision?



Conduct meetings

that guide innovation?



Humanize data

for optimal decision-making?

Communicating with your people isn't an option.

Good news. There's a method for that.

LEADERSHIP STORY DESIGN

The simple, efficient process that helps leaders **CONNECT** with, **INSPIRE**, **GUIDE** and **PERSUADE** their people.

DISCOVER

your audience and the purpose of your message.

DESIGN

the best story for your message.

DELIVER

a powerful message that galvanizes your audience.



Click for more

needastory.com/leaders

Workshops are facilitated by certified Story Design coaches. They can be delivered in person or virtually. For one-on-one coaching or to schedule a workshop, contact us to share your goals.



Email us

info@needastory.com