

Leadership Storytelling Evaluation Form

Speaker's Name

THE AUDIENCE

Defined who the message is being delivered to

1	2	3	4	5	6	7
☐	☐	☐	☐	☐	☐	☐

TOTAL

Max: 7

AUDIENCE NOTES

THE STORY

The character(s) are relatable

Produced an emotional response

I have a desire for resolution

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TOTAL

Max: 21

STORY NOTES

THE MESSAGE

Unified with the story (transitioned well)

The purpose of the message is evident

I know my call to action

I feel ready to take action

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TOTAL

Max: 28

MESSAGE NOTES

THE DELIVERY

Presented confidently

Spoke conversationally

1	2	3	4	5	6	7
☐	☐	☐	☐	☐	☐	☐
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TOTAL

Max: 14

DELIVERY NOTES

FINAL SCORE

Max: 70



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