

How does the Business Analyst fit into an agile team?

Answering the question in four slides!



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The “Ideal” Product Owner:

<i>Skill or Responsibility</i>	Product Owner
Coordinates with other areas of the business for business purposes (funding, marketing, etc.)	YES
Can see evolutionary and revolutionary features for the product, creates product vision.	YES
Authorized to make decisions about what path to commit the team to.	YES
Able to execute market and product research.	YES
Serve as business expert to the development team	YES
Strong business analysis skills and techniques.	YES
Typically engages in enterprise thinking in terms of business needs and impacts.	YES
Able to write high quality stories, execute decomposition and prioritization.	YES
Has strong agile skills and knowledge.	YES
Has enough time to do everything they need to do.	NOPE

This represents someone who is

- Comfortable with authority & responsibility
- Skilled, experienced, motivated
- Passionate about **creating products**
AND **analysis skills**
AND **agile approaches to software**

How many of these people can you:

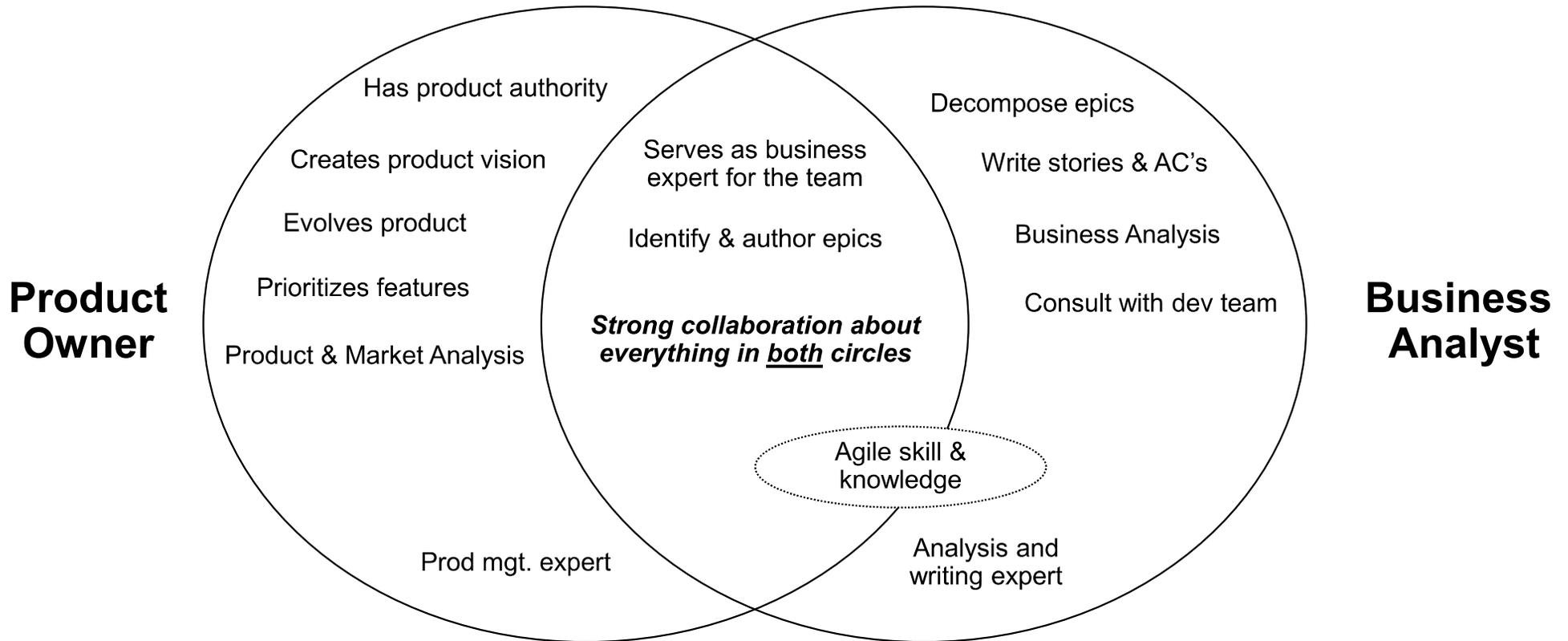
- *find,*
 - *afford,*
 - *& keep interested in the work*
- ...that you need done at your company?**

The “Ideal” Product Owner:

Not quite a unicorn...but not really all that common.

<i>Skill or Responsibility</i>	Product Owner	Product Manager	Business Analyst
Coordinates with other areas of the business for business purposes (funding, marketing, etc.)	YES	YES	
Can see evolutionary and revolutionary features for the product, creates product vision.	YES	YES	
Authorized to make decisions about what path to commit the team to.	YES	YES	
Able to execute market and product research.	YES	YES	
Serve as business expert to the development team	YES	YES	YES
Strong business analysis skills and techniques.	YES		YES
Typically engages in enterprise thinking in terms of business needs and impacts.	YES		YES
Able to write high quality stories, execute decomposition and prioritization.	YES		YES
Has strong agile skills and knowledge.	YES	YES*	YES
Has enough time to do everything they need to do.	NOPE	PROBABLY	PROBABLY

Typical arrangement for Prod. Owner & Bus. Analyst



The BA is a great response to these challenges

OVERALL:

- Maintains a clean and consistent supply of cards.
- Improves velocity through quality & prep work.
- Watches out for business impacts to the enterprise.

FOR THE SCRUM MASTER:

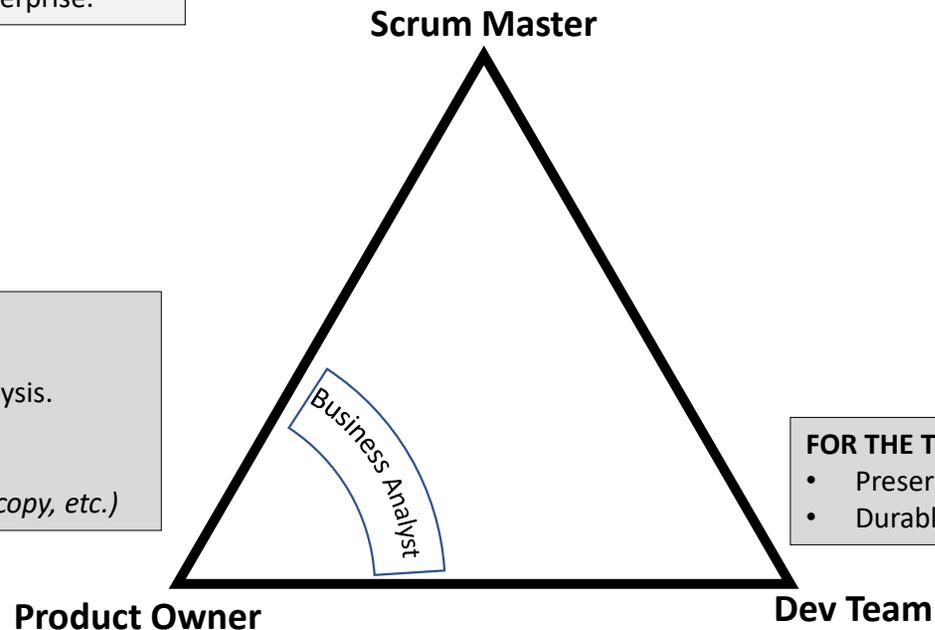
- Maintains the analysis wall.
- Owns ensuring a clean flow of work to team.

FOR THE PRODUCT OWNER:

- Serves as proxy PO. (*Not full substitute!*)
- Provides enterprise-level thinking & analysis.
- Writes stories with quality.
- Guides decomposition & prioritization.
- Coordinates with other disciplines. (*UX, copy, etc.*)

FOR THE TECH LEAD & DEV TEAM:

- Preserves TL/team time & focus.
- Durable partner for the team.



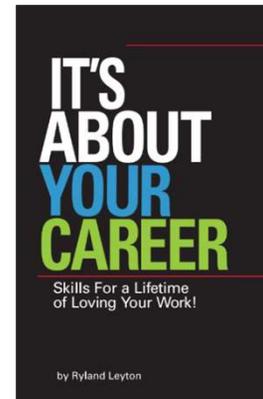
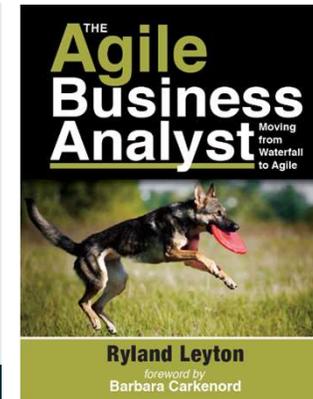
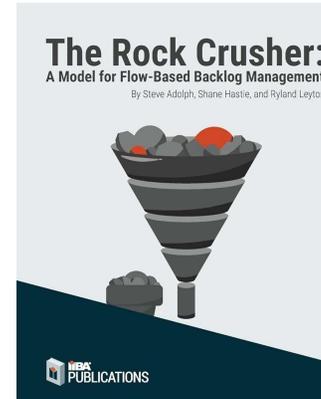


Ryland Leyton

Sr. Business Analyst & Agile Coach

Industry Expert

Agile Techniques and Business Analysis



Ryland Leyton is a technology professional with over 20 years of experience including database & web programming, project management, business analysis & Agile practices.

Ryland has served as Lead BA and Agile Coach to several organizations and engagements. He creates custom SDLC approaches to drive successful outcomes.

- International Speaker, Educator, Author
 - Agile topics & workshops.
 - BA Skill development including core competencies & Agile.
 - Author of *“The Agile Business Analyst: Moving from Waterfall to Agile”*.
 - Co-Author of *“The Rock Crusher: A Model for Flow-Based Backlog Management”*
- Industry expert
 - Core team member of the IIBA Agile Extension Version 2.
 - Core team member of IIBA Agile Analysis Certification Exam.

Want to know more?

Join my email list, or contact me for training, workshops, or coaching here:

<https://RylandLeyton.com/contact>