BROWSE

MEDIA PACK

2023

THE HEART OF HULL CULTURE

Providing a voice for independents, creatives & passionate people of the city. **Our audience is your audience.**

Mike White, **Director**

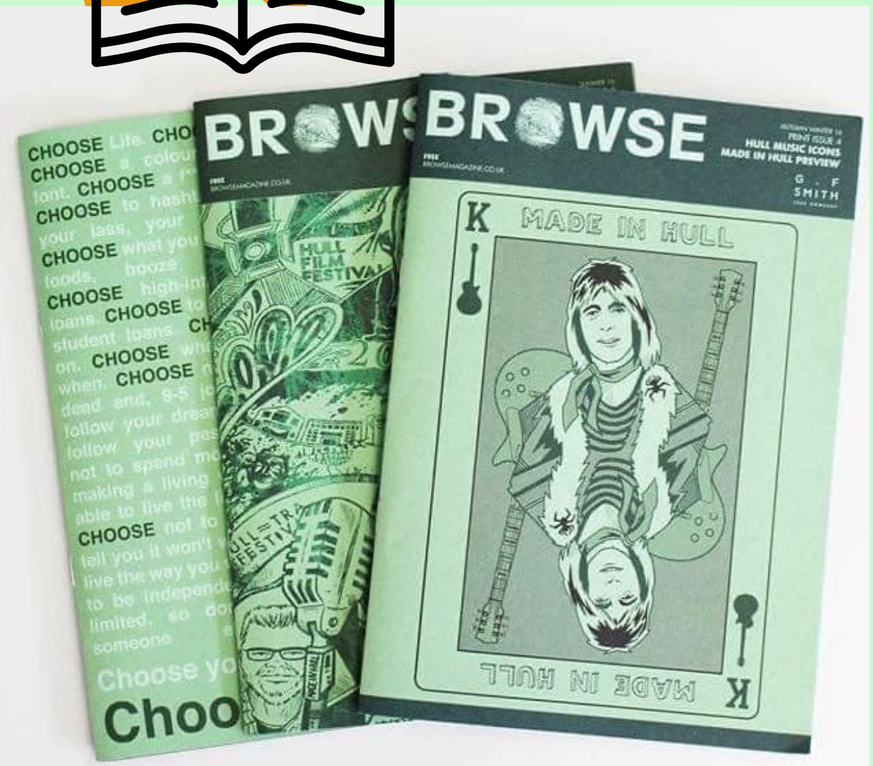
MAKING CONNECTIONS

How do we connect your brand to the people of Hull?

About Us

Browse has been connecting the vibrant city slickers of Hull to its cultural underbelly since 2014, making us a trusted source of information in the community. We understand our audience, we know them well, we are them! So every piece of information we put out into the BROWSE stratosphere we truly believe in.

Through our dedicated web of online channels, voices & printed media we can align your brand with BROWSE, recommending, enticing, hyping up & bring a loyal new band of followers directly to your doorstep.



MAGAZINE

60K BROWSE MAGAZINES DISTRIBUTED - 5 ISSUES A YEAR

250+ DISTRIBUTION LOCATIONS

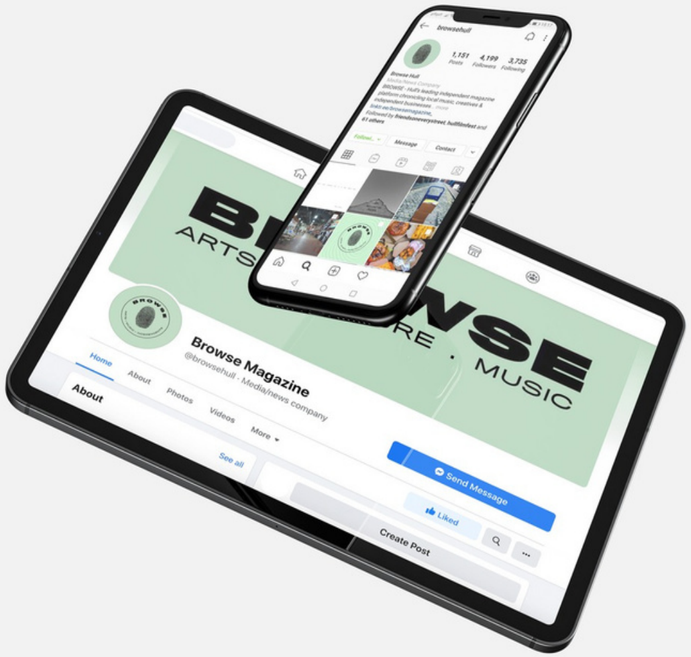
high footfall areas and establishments such as; music venues, festivals, coffee shops, art galleries, retail outlets, salons/barbers.

In print and online, Browse provides a blend of extended features on creatives who are driving creativity in Hull with previews and reviews of gigs, events, street food, independent fashion retailers and Theatre/Film... An independent voice speaking directly to an engaged creative community, the print magazine, website and social media channels present the best new writing, photography and illustration, which makes for a perfect vehicle for advertisers to promote their businesses and ventures...

59% FEMALE / 41% MALE

25 TO 37 YEARS AVG. AGE

Interested in Entertainment and Culture, Food and Drink Shopping and Lifestyle



SOCIAL MEDIA

20K+ SOCIAL MEDIA FOLLOWERS

COMPETITION OPPORTUNITIES

SPONSORED POSTS

EXCLUSIVE COLLABS

NEWS ARTICLES

The highly engaged Browse Magazine social channels are the most direct way to speak directly with your core customers. Creating exclusive giveaways, promotions & news articles.

We can help with content creation & creative social media campaign ideas.



SEIZE YOUR OPPORTUNITY

Get in touch today

messagebrowse @gmail.com

Drop us an email today to discuss a tailored promotional plan to suit your business!

MEDIA PACK 2021