



JP|Media|Services

JP Media Services Ltd Privacy Policy

This is privacy notice of JP Media Services Limited.

We respect your privacy and are determined to protect your personal data. The purpose of this privacy notice is to inform you as to how we look after your personal data when you visit our website (regardless of where you visit it from) or when you subscribe to our digital mailing list to receive our communications or client press release distributions. We'll also tell you about your privacy rights and how the data protection law protects you.

We may change this Privacy Policy from time to time, so please check our privacy policy occasionally to ensure that you're happy with any changes.

Any questions regarding this Policy and our privacy practices should be sent:

by email to jpymediaservices.com

or by writing to JP Media Services Abbey House, Clarendon Rd, Redhill, Surrey, RH1 1QZ

or you can telephone +44 (0) 1737 852136

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1. WHO WE ARE AND IMPORTANT INFORMATION



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What is the purpose of this privacy notice?

This privacy notice aims to give you information on how we collect and process your personal data through your use of this website, including any data you may provide through this website or when you subscribe to our digital mailing list to receive our e-newsletter and client news distributions.

This website is not intended for children and we do not knowingly collect data relating to children.

You must read this privacy notice together with any other privacy notice we may provide on specific occasions when we are collecting or processing personal data about you so that you are fully aware of how and why we are using your data. This privacy notice supplements the other notices and is not intended to override them.

1. WHO ARE JP MEDIA SERVICES?

JP Media Services was established in 2017 to provide leading global media expertise for companies in the shipping and offshore industries. With an extensive contact network coupled with expansive industry knowledge, we can offer PR, communications and media buying services for the shipping, maritime and offshore industries. JP Media Services works closely with organisations across niche sectors of the industry to support and drive media requirements. Our headquarters are located in the United Kingdom with a global network spanning Europe, Asia and North America.

Data controller

JP Media Services Limited is the controller and responsible for your personal data (collectively referred to as ["JP Media Services"], "we", "us" or "our" in this privacy notice). Our contact details are jpayten@jpm mediaservices.com, Abbey House, Clarendon Rd, Redhill, Surrey, RH1 1QZ, +44 (0) 1737 852136

For all data matters contact John Payten on jpayten@jpm mediaservices.com or +44 (0) 1737 852136

Third-party links outside of our control

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements.

When you leave our website, we encourage you to read the privacy notice of every website you visit.

2. THE PERSONAL DATA WE COLLECT ABOUT YOU

Personal data, or personal information, means any information about an individual from which that person can be identified.



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We may collect, use, store and transfer different kinds of personal data about you which we have grouped together as follows:

- **Identity Data** includes: first name, last name, job role, company name.
- **Contact Data** includes: email address, telephone numbers.
- **Browsing information** on your IP address, what pages are accessed and when. This is done via cookies. For more details on cookies see below.

We also collect and use **aggregated data** such as statistical or demographic data for any purpose. Aggregated data may be derived from your personal data but is not considered personal data in law as this data does **not** directly or indirectly reveal your identity. For example, we may aggregate your usage data to calculate the percentage of users accessing a specific website or e-newsletter feature. However, if we combine or connect aggregated data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this privacy notice.

We do not collect any **Special Categories of Personal Data** about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data). Nor do we collect any information about criminal convictions and offences.

If you fail to provide personal data

Where we need to collect your personal data by law, or under the terms of a contract we have with you and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you (for example, to provide you with goods or services). In this case, we may have to cancel a product or service you have with us but we will notify you if this is the case at the time.

2. HOW WE COLLECT YOUR PERSONAL DATA

We use different methods to collect data from and about you including:

- **Directly.** You may give us your identity and contact data by filling in forms or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you:
 - Subscribe to our digital communications;
 - Subscribe to receive news distributions from us on behalf of our clients
 - Request marketing from our clients or from JP Media Services to be sent to you.

3. HOW WE USE YOUR PERSONAL DATA

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- **Process a subscription** to our digital communications, and/or press release distributions. We will send you email newsletters which include information about content on our website,



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updates on company news and information about events we are attending or hosting. We will send you press releases containing client news on behalf of our clients.

- **Monitor how you use the website**, and how you got to the website
- **Performance of Contract** this means processing your data where it is necessary for the performance of a contract to which you are a party or to take steps at your request before entering into such a contract.
- **Legitimate Interest** this means the interest of our business in conducting and managing our business to enable us to give you the best service/product and the most secure experience. We make sure we consider and balance any potential impact on you (both positive and negative) and your rights before we process your personal data for our legitimate interests. We do not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). To promote the PR, marketing and GDPR services offered by JP Media Services and/or to market the services and/or products offered by JP Media Services' existing clients.
- **Comply with a legal or regulatory obligation** this means processing your personal data where it is necessary for compliance with a legal or regulatory obligation that we are subject to.

Generally we do not rely on consent as a legal basis for processing your personal data other than in relation to sending third party direct marketing communications to you via email. You have the right to withdraw consent to marketing at any time by contacting John Payten on jpayten@jpm mediaservices.com or +44 (0) 1737 852136

Through agreeing to this privacy notice you are consenting to JP Media Services processing your personal data for the purposes outlined.

4. PURPOSES FOR WHICH WE WILL USE YOUR PERSONAL DATA

We have set out below, in a table format, a description of all the ways we plan to use your personal data, with the legal bases we rely on to do so.

JP Media Services uses the information collected from you to provide quotations, make telephone contact and to email you PR and marketing information which the agency believes may be of interest to you and your business

Some personal data may be collected about you from the forms and surveys you complete, from records of our correspondence and phone calls. Any information JP Media Services holds about you and your business encompasses all the details we hold about you and any sales transactions including any third-party information we have obtained about you from public sources and our own suppliers.

JP Media Services will only collect the information needed so that it can provide you with PR and marketing services, this agency does not sell or broker your data, although coincidentally there may be times when your information could be contained in data that JP Media Services has purchased from a third-party list broker, on behalf of a client.

Note that we may process your personal data for more than one lawful ground depending on the specific purpose for which we are using your data. Please contact John Payten on



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jpayten@jpm mediaservices.com or +44 (0) 1737 852136, if you need details about the specific legal ground we are relying on to process your personal data where more than one ground has been set out in the table below.

| Purpose/Activity | Type of data | Lawful basis for processing including basis of legitimate interest |
|--|-------------------------------|---|
| To collect information on your use of our website | (a) IP address (b) Contact | Performance of a contract with you |
| To subscribe you to our e-newsletter communication | (a) Identity (b) Contact | Provision of company news |
| To subscribe you to receive press releases from our PR clients | (a) Identity (b) Contact | Provision of JP Media Services client press releases |

Marketing

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising.

We have established the following personal data control mechanisms:

- **Third-party marketing**

We will not share your personal data with any company outside JP Media Services for marketing purposes. We will not sell or rent your information to third parties.

- **Opting out**

You can ask us to stop sending you marketing messages at any time by using the unsubscribe form located on our company website: www.jpmediaservices.com **or** by following the opt-out links on any marketing message sent to you **or** by emailing jpayten@jpm mediaservices.com at any time.

Where you opt out of receiving these marketing messages, this will not apply to personal data provided to us as a result of being a customer of JP Media Services.

- **Cookies**

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly. For more information about the cookies we use, please download JP Media Services' cookie policy from www.jpmediaservices.com



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- **Change of purpose**

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us John Payten on jpayten@jpmediaservices.com or +44 (0) 1737 852136

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

5. WHO WE SHARE YOUR PERSONAL DATA WITH

We will not share your data with any organisation outside of JP Media Services.

We may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal data in the same way as set out in this privacy notice.

6. DATA SECURITY

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees and contractors who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

7. DATA RETENTION

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

details of retention periods for different aspects of your personal data are available in our retention policy which you can request from us via John Payten on jpayten@jpmediaservices.com or +44 (0) 1737 852136

By law we have to keep basic information about our customers (including contact, identity, financial and transaction data) for six years after they cease being customers for tax purposes.

In some circumstances you can ask us to delete your data: see **Your legal rights** below for further information.



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In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

8. YOUR LEGAL RIGHTS

Unless subject to an exemption under the data protection laws, you have the following rights with respect to your personal data:

- The right to request a copy of the personal data which we hold about you;
- The right to request that we correct any personal data if it is found to be inaccurate or out of date;
- The right to request your personal data is erased where it is no longer necessary to retain such data;
- The right to withdraw your consent to the processing at any time, where consent was the lawful basis for processing your data;
- The right to request that we provide you with your personal data and where possible, to transmit that data directly to another data controller, (known as the right to data portability), where applicable i.e. where our processing is based on consent or is necessary for the performance of our contract with you or where we process your data by automated means);
- The right, where there is a dispute in relation to the accuracy or processing of your personal data, to request a restriction is placed on further processing;
- The right to object to our processing of personal data, where applicable i.e. where processing is based on our legitimate interests (or in performance of a task in the public interest/exercise of official authority); direct marketing or processing for the purposes of scientific/historical research and statistics).

If you wish to exercise any of the rights set out above, please contact John Payten on jpayten@jpm mediaservices.com or +44 (0) 1737 852136

No fee required – with some exceptions

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable admin fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

What we may need from you

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

Time limit to respond

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

9. CHANGES TO THIS NOTICE AND YOUR DUTY TO INFORM US OF CHANGES



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This version of our privacy policy was last updated on 24.05.2018 and historic versions can be obtained by contacting us.

Please keep us informed if your personal data changes during your relationship with us. It is important that the personal data we hold about you is accurate and current.

10. QUERIES, REQUESTS OR CONCERNS

To exercise all relevant rights, queries or complaints in relation to this policy or any other data protection matter between you and us, please in the first instance contact John Payten on jpayten@jpmediaservices.com or +44 (0) 1737 852136

If this does not resolve your complaint to your satisfaction, you have the right to lodge a complaint with the [Information Commissioners Office](https://ico.org.uk/global/contact-us/email/) on 03031231113 or via email <https://ico.org.uk/global/contact-us/email/> or at the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, England, UK.