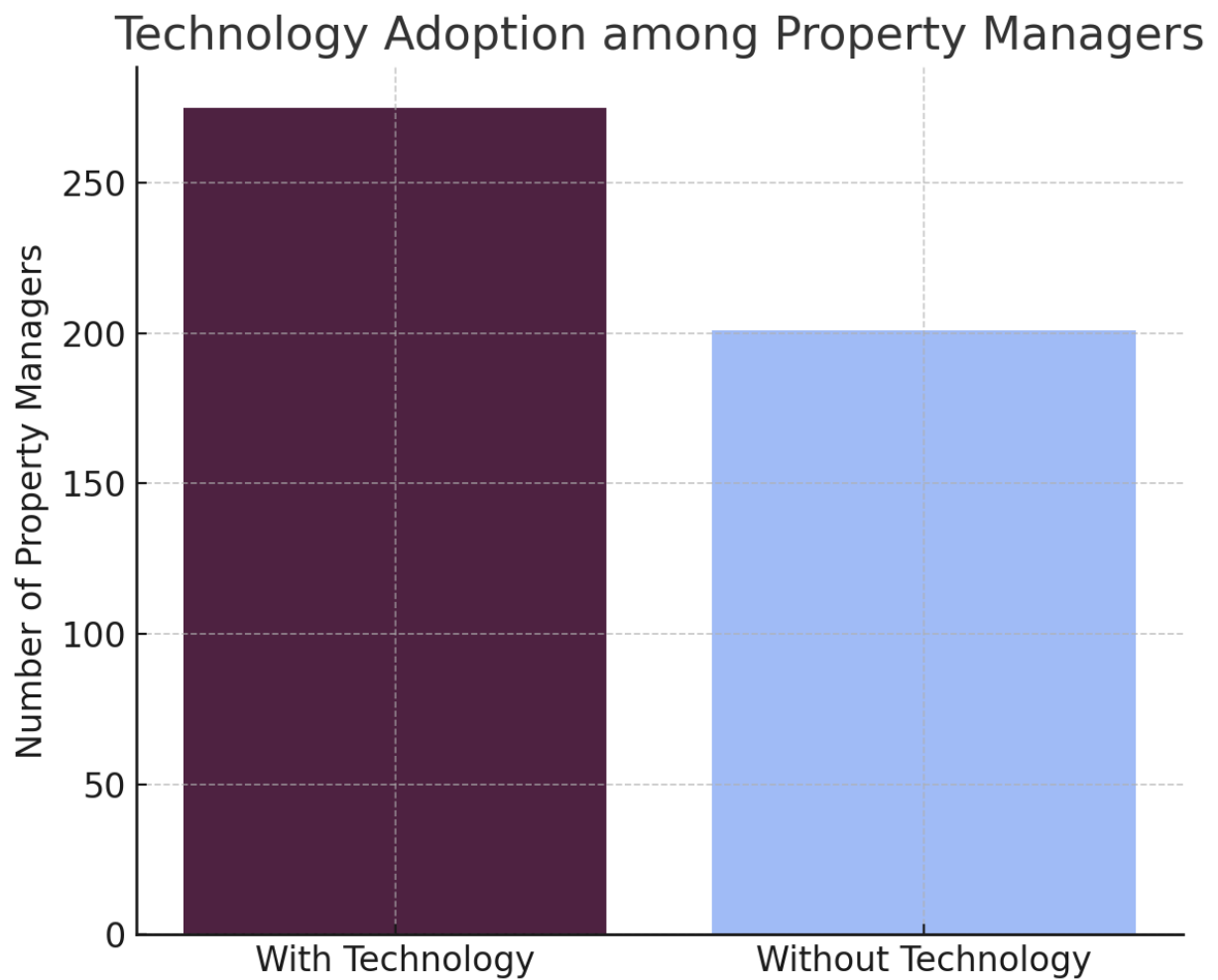




STRA - Short Term Rentals Asia

September 2025 Snapshot - 476 STRA Tier 1 Property Managers - SE Asia.



Technology Insights analysis:

	Category	Count	% of Total
	With Technology	275	57.8%
	Without Technology Listed	201	42.2%

- Nearly **6 in 10 property managers** are using some form of technology (PMS, Channel Manager, or booking engine).
- The remaining **40%+** either operate manually, use non-disclosed systems, or are small independents not yet digitized.
- This presents a major opportunity for STRA's **Verified Tech Partners** and sponsors to target digital adoption within the verified Tier 1 base.