



## STRA Ecosystem Partner Packages

Short-Term Rentals Asia (STRA) connects the professional STR ecosystem across Asia through the Gather · Connect · Grow (GCG) Summit Series, (Leadership & Operator)

The Art of STR Podcast, and the STR Asia Awards. Partners gain visibility across live industry gatherings, media content, and industry recognition.

### Partner Packages (Recommended)

Partner Package	What You Receive	Brand Visibility	(USD)
Ecosystem Partner	Presence across both GCG summits + podcast feature episode + STR Asia Awards recognition	GCG Leadership Summit, GCG Operator Summit, Art of STR Podcast, STRA platform Website, Blogs, Newsletter & STR Asia Brief, STR Socials FB, IF, Tik Tok	\$18,000
Summit & Media Partner	One premium GCG summit moment + sponsored podcast episode	GCG summit stage brand visibility + podcast media distribution	\$10,000
Summit Moment Partner	A branded moment within either Leadership or Operator GCG summit experience	On-site summit visibility + STRA social and media mentions	\$5,000

#### Examples of Summit Moments

- Founders VIP Dinner Host
- Technology Session Partner
- Lunch Host Partner
- Networking Break Partner
- Roundtables Partner
- Registration Coffee Partner
- Closing Session/Farewell Party Partner

All partners benefit from exposure through STRA communications including event promotion, social media coverage, podcast distribution, and post-event media content.



## Podcast Partnerships

Podcast Moment	Description	(USD)
Season Partner	Presented-by credit across entire season (6–8 episodes)	\$15,000
STR Data Moment	Recurring STR market insight segment	\$6,000
Operator Voice Partner	Selected operator interview episodes	\$5,000
Live Podcast Partner	Podcast recording during GCG summit	\$6,000

## STR Asia Awards

Are hosted during the GCG Leadership Summit recognizing best practice in the short-term rental sector across Asia.

Awards Partnership	Visibility	(USD)
Awards Night Host	Headline recognition during awards ceremony	\$7,000
Awards Category Sponsor	Recognition during award presentation	\$3,000

- **Asia’s Leading STR Property Manager:** Recognising the operator setting the benchmark for professional short-term rental management across Asia.
- **Asia’s Leading STR Hospitality Brand:** Recognising operators delivering outstanding guest experience and hospitality standards in short-term rentals.
- **STR Technology Innovation Award – Asia:** Recognising the technology platform delivering meaningful innovation to the short-term rental sector.
- **STR Technology Partner of the Year – Asia:** Recognising the technology company making the greatest contribution to enabling professional STR operations across Asia.
- **STR Asia Industry Leadership Award:** Recognising an individual whose leadership has helped advance the STR ecosystem across Asia.
- **Founding Voice of STR Asia:** Recognising an individual whose contribution has helped define the sector’s early development across the region.

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