



GCG OPERATOR SUMMIT | PHUKET 2026

Gather · Connect · Grow

Phuket, Thailand | 27–28 October 2026

A STR operators working room for Asia's professional short-term rental operators, property managers, technology partners, and industry leaders.

Buy a Moment | Become a STRA Partner

Partners can support key moments throughout the summit experience, placing their brand naturally within the flow of Gather · Connect · Grow. Each moment connects partners directly with the leaders and operators shaping the short-term rental sector across Asia.

26 October – Founders VIP Dinner

18:30 – 22:00 | Founders Dinner (Invitation Only)

An intimate evening for founding partners, operators and early supporters of STRA to connect ahead of the summit.

Partner Moment: Founders Dinner Host



27 October – DAY ONE: GATHER

08:30 – 09:15 – Registration & Welcome Coffee

Partner Moment: Registration Coffee Partner

09:15 – 09:40 – Opening Address – The Next Phase of STR in Asia

09:40 – 10:30 – Opening Panel – Inside the STR Operator Economy

10:30 – 11:00 – Networking Break

Partner Moment: Morning Coffee Partner

11:00 – 12:00 – Operator Leadership Panel – Scaling STR Operations

12:00 – 13:00 – Networking Lunch

Partner Moment: Lunch Host Partner

13:00 – 14:00 – Workshop/Roundtables – The Professional Property Manager

14:00 – 15:00 – Technology & Revenue Strategy Session

Partner Moment: Technology Session Partner

15:00 – 15:30 – Networking Break

Partner Moment: Networking Break Partner

15:30 – 16:45 – Regional Operator Roundtables

16:45 – 17:30 – Day One Reflections



28 October – DAY TWO: CONNECT & GROW

08:30 – 09:00 – Morning Networking Coffee

Partner Moment: Morning Coffee Partner

09:00 – 09:45 – Leadership Keynote – The Next Five Years of STR in Asia

09:45 – 10:45 – Panel – Trust, Standards & Regulation

10:45 – 11:15 – Networking Break

11:15 – 12:15 – Distribution Partnerships

12:15 – 13:15 – Networking Lunch

Partner Moment: Lunch Host Partner

13:15 – 14:30 – Working Sessions – Scaling Operations & Revenue Optimisation

14:30 – 15:00 – Afternoon Coffee Break

15:00 – 16:00 – Closing Leadership Panel – Building Asia's STR Ecosystem

16:00 – 16:20 – Closing Address

Partner Moment: Closing Session and Farewell Party Partner

What Partners Receive

- Brand visibility within the summit agenda
- Logo placement across event communications
- Recognition from stage during the sponsored moment
- On-site branding during the experience
- Direct engagement opportunities with delegates
- Podcast and STRA Socials during and post event