



Dutch Joe Ranch

*A Therapeutic Community of Excellence:
Uniting Trauma-Informed Care, Wellness,
Science, Education, Disaster Response,
Environmental Resilience, and Eco-Agro
Recreation and Tourism*

Investing in Resilience: Healing People, Restoring
Ecosystems, Strengthening Communities



A System Out of Balance: Humanity at a Crossroads



- 75% of American adults have at least one chronic disease; over 50% have two or more (CDC)
- 90% of health spending goes to chronic disease & mental health (CDC)
- Suicide reached a 75-year high in 49,000+ suicides in 2023 — one every 11 minutes (CDC)
- Well-Being is in decline: only 44% of Americans describe their lives as “thriving” (Gallup Well-Being Index, 2024)
- Economic disparity in the U.S. ranks among the most unequal of all advanced economies (Gini 41.8)
- Disconnection: Americans report record lows in social connection—nearly half say they feel “alone or isolated most of the time.” (U.S. Surgeon General Advisory on Loneliness, 2023)

We are living in an unprecedented convergence of crises: trauma, chronic disease, environmental collapse, and disconnection.



A System Out of Balance: The Earth's Response

- **Record number**
of billion-dollar natural disasters in 2023 (NOAA Climate)
- **8,924,884**
Wildfire acreages burned in U.S. (2024)
- **4,552**
Structures destroyed in U.S. (2024)
- **\$394 billion - \$893 billion**
Amount of money wildfire costs the U.S. per year
- **Five-fold increase**
in number of weather, climate and water-related disasters between 1970 and 2019 (WMO)



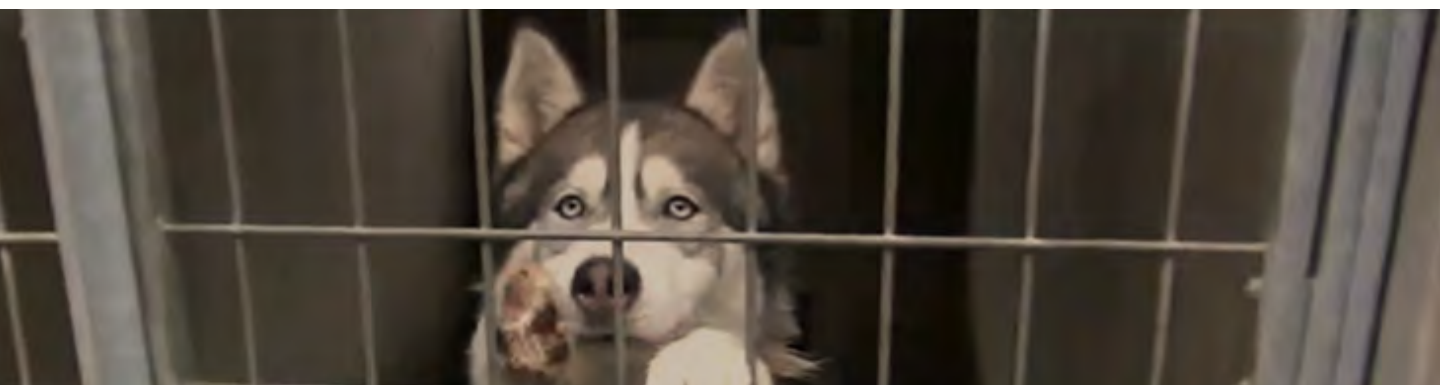
“Wildfires are only one piece of the climate crisis puzzle. Floods, droughts, storms, and heatwaves are all becoming more frequent and severe.”

— United Nations Environment Programme,
Spreading Like Wildfire: The Rising Threat of
Extraordinary Landscape Fires (2022)

The land reflects our collective health. Wildfires, drought, and habitat loss are accelerating faster than our capacity to heal. The planet's wounds mirror our own.



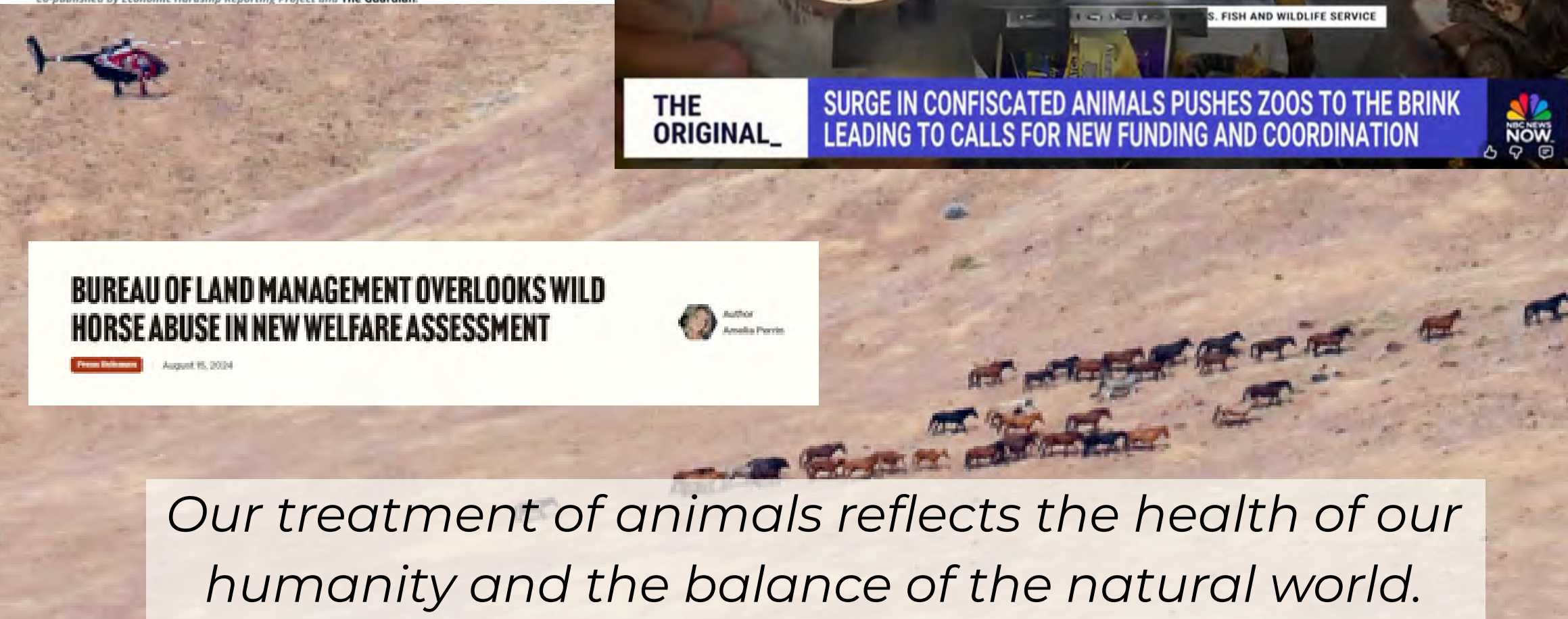
A System Out of Balance: The Animal Impact



- 6.5 million dogs and cats enter U.S. shelters each year; 920,000 are euthanized due to overcapacity (ASPCA, 2023).
- Shelter intake rose 25% nationwide following pandemic-related abandonment spikes (Best Friend Animal Society, 2023).



- Between 20,000 and 80,000 U.S. horses are exported for slaughter annually, many healthy and adoptable (AVMA, 2022).
- ~200,000 “unwanted horses” annually in the U.S. (horses in need of re-homing, rescue or other disposition; Animals. 2017).
- 69% of global wildlife populations have declined since 1970 (World Wildlife Fund, 2022).
- Wildlife trafficking is a \$7.8–\$20 billion illegal industry, the fourth largest in the world after drugs, arms, and human trafficking (UNODC 2024; ICE.gov).



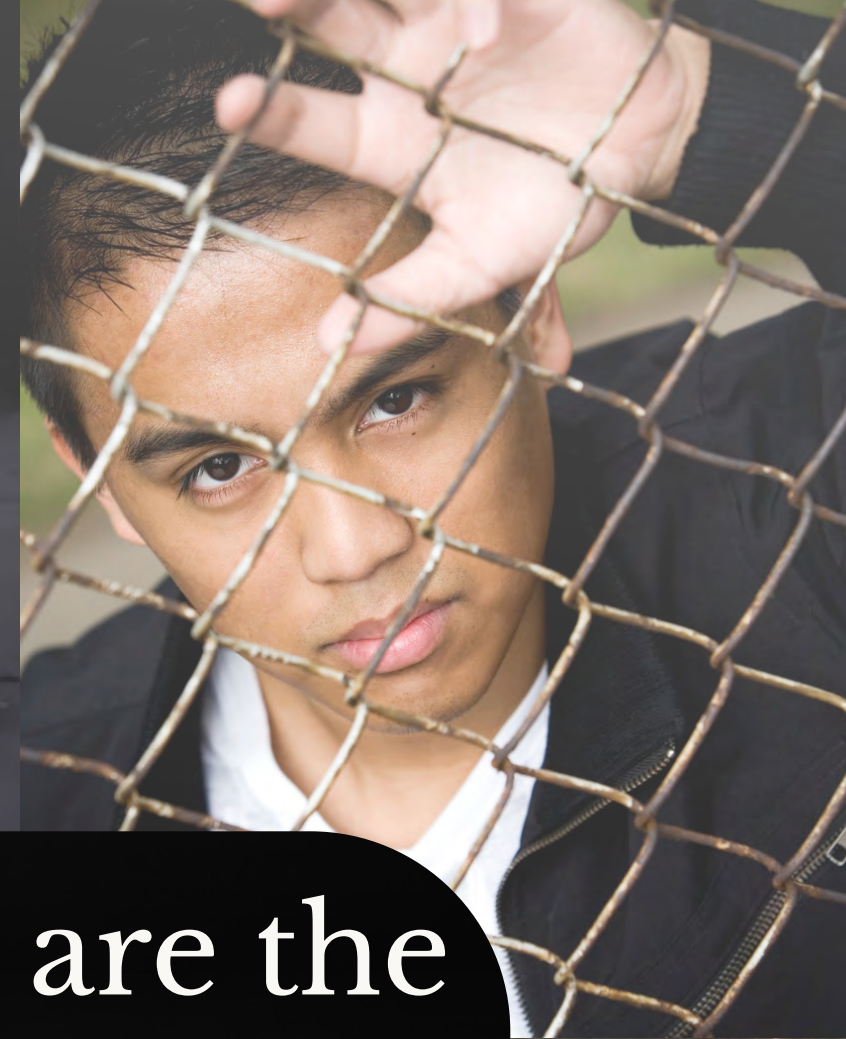


A System Out of Balance: The Collective Wake-Up Call



- Human, animal, and environmental health form one living system. When one element falters, all are affected.
- The quality of our environment directly determines the quality of our lives.
 - 1 in 4 human diseases worldwide stem from modifiable environmental factors such as pollution, unsafe water, and chemical exposure. (WHO)
- When the land loses its vitality, we lose ours.
 - Biodiversity loss and poor soil health reduce food quality and increase chronic illness. (UN Environment Programme)
- The connection between humans, animals, and nature is restorative.
 - Interaction with animals and nature lowers cortisol and restores emotional balance. (Frontiers in Psychology / Human-Animal Bond Research Institute)

We are one ecosystem. Healing people, animals, and the planet is the same work.



What if the people we often overlook are the key to helping us all heal?





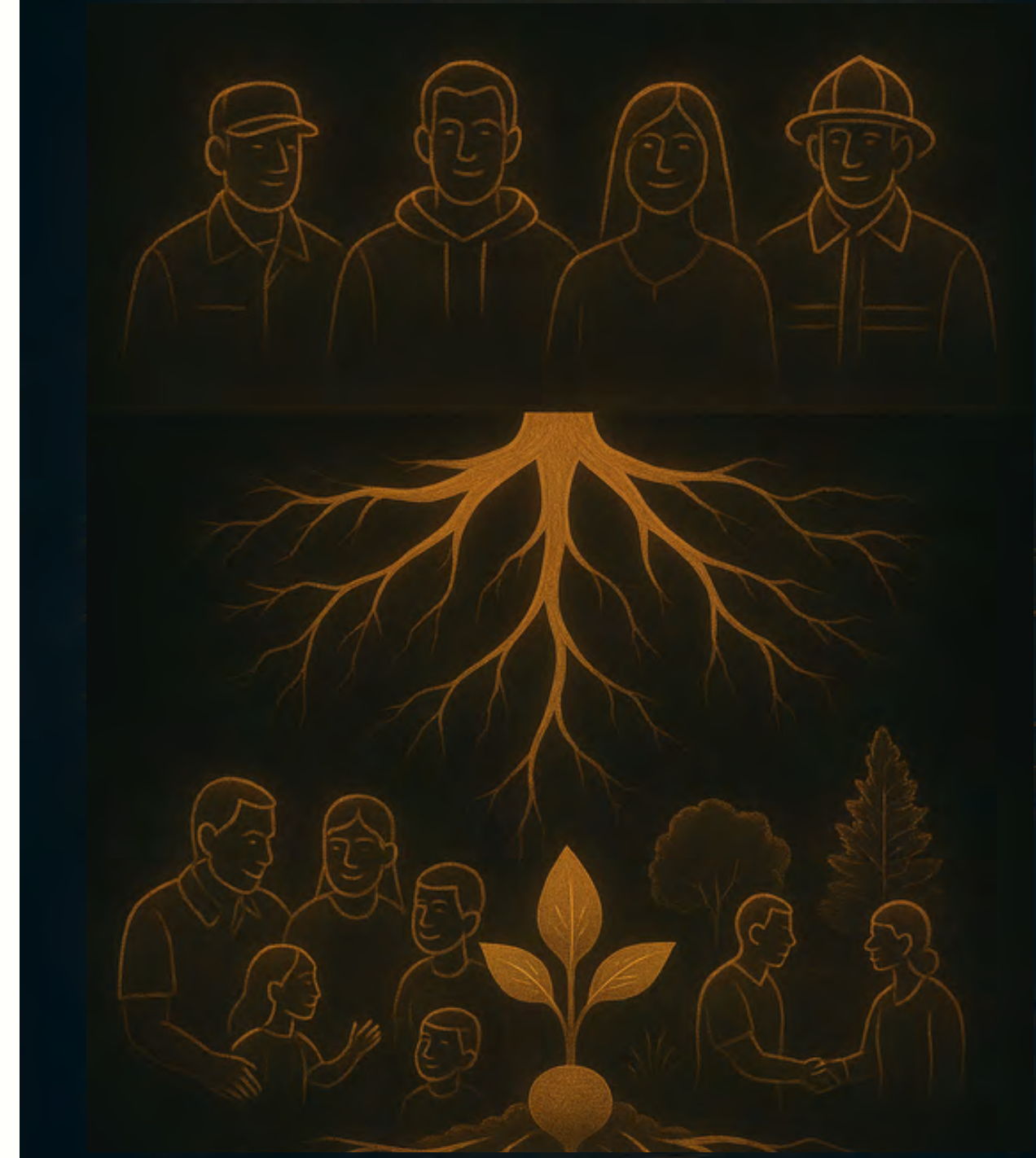
In Every Ecosystem, There are Keystone Members Whose Wellness Defines the Stability of the Whole

KEYSTONE SPECIES



- Humans are no different.
- The wellness of some key populations disproportionately shapes the health and resilience of the entire region.
- Strengthening these keystone populations reduces the region's highest social, health, and economic burdens.
- Empowering them creates a multiplier of wellness, purpose, and productivity across the ecosystem.
- Investing in their healing can transform our collective future.
- Just as a keystone species like the wolf sustains an entire ecosystem, these keystone human groups sustain the social and ecological balance of the region.
- When they thrive, families, communities, and the land flourish in return.

KEYSTONE SPECIES



Healing the few transforms the many. When they rise, we all rise.



Those Who Carry the Heaviest Burden Hold the Greatest Potential to Heal the Whole

Veterans

- 6,400+ suicides annually
- PTSD rates 2–3× higher than the general population (VA, 2024)
- \$70 B+ annually in mental-health care, homelessness, and unemployment costs (RAND Corp, 2023)
- Purpose-driven individuals who can become anchors of healing, leadership, and stewardship when supported

First-Responders

- ~30 % develop behavioral-health conditions such as PTS and depression — vs 20 % of the general population (SAMHSA, 2023)
- Suicide rates among firefighters and law enforcement officers exceed line-of-duty deaths (CDC, 2022)
- Restoring wellness among responders strengthens the safety net for every community they serve.

Aged-Out Foster Youth

- 20,000+ youth age out each year;
- ~46 % experience homelessness;
- ~68 % of males incarcerated (National Foster Youth Institute, 2023)
- \$8–\$10 B in lost productivity and social-service costs annually (Annie E. Casey Foundation, 2022)
- Stability, belonging, and purpose transform vulnerability into leadership and resilience.

Indigenous People

- Suicide rate 2.5× higher than the national average; leading cause of death ages 10–34 (Indian Health Service, 2023)
- Highest national rates of poverty, substance-use disorders, and chronic disease (CDC, 2023)
- Healing cultural identity and restoring land connection are critical to generational wellness.





From Burden to Asset: The Smartest Investment in Our Nation's Future

- Those we once saw as an economic and social burden can become our nation's most valuable assets.
- People who have lived through trauma can teach recovery, empathy, and perseverance — essential traits in a healing nation.
- Veterans understand service, discipline, and rebuilding after loss — they can lead trauma-informed disaster response.
- First Responders are trained to serve and protect under pressure. When supported in healing, they model courage, compassion, and calm leadership in crisis.
- Transitional-Age Youth (aged-out foster youth) know resilience and adaptation. They can mentor others through instability. When given belonging and opportunity, they become innovators, leaders, and community builders.
- Indigenous Communities are guardians of ancestral wisdom and sustainable stewardship. Restoring cultural identity and land connection revitalizes ecosystems, economies, and community health.

The Opportunity:

With the right investment, these groups move from dependency to leadership — converting billions in annual social cost into measurable social capital.





The Ripple Effect of Whole-System Wellness: Healing is Not Charity, it's a S.M.A.R.T.* Investment

Whole-system wellness delivers exponential returns across health, productivity, and planetary stability — every dollar invested in healing people, animals, and the land multiplies across generations.

Area of Impact	ROI Evidence & Key Data
Trauma-Informed Wellness	• Every \$1 in prevention & behavioral health → \$2–\$4 in healthcare & productivity savings (WHO 2023) • Trauma-informed communities show 25–30 % lower emergency-room use (SAMHSA 2023)
Workforce & Vocational Training	• Reintegration for trauma-impacted adults adds ≈ \$1 M in lifetime earnings (Harvard Kennedy School 2022) • Youth job training returns \$7 for every \$1 invested (U.S. DOL 2023)
Science, Research & Education	• Each \$1 in STEM & mental-health education yields \$5 in long-term social/economic returns (NSF 2023) • University & agency partnerships attract high-value regional grants
Disaster Preparedness & Stewardship	• Nature-based resilience projects → 250 % return via avoided disaster costs (FEMA BRIC 2024) • Every \$1 in mitigation saves \$6 in recovery (NIBS 2023)
Self-Sustaining Agriculture & Conservation	• Regenerative land management → up to \$10 in ecological & social value per \$1 invested (World Bank 2023) • Healthy soil & biodiversity improve food quality & regional stability (UNEP 2023)
Community Engagement & Events	• Animal-assisted & community wellness programs cut recidivism 30–40 % (J. Human–Animal Interaction 2022) • Local wellness events raise civic trust & small-business revenue (NEA 2023)

A First-of-its-Kind Therapeutic Community of Excellence Where People, Animals, and the Land Heal Together.



- DJR is a living model of ecosystem resilience — integrating trauma-informed care, environmental restoration, workforce development, and animal-assisted interventions within a unified ecosystem.
- From veterans, first-responders and aged-out foster youth to Indigenous communities, DJR unites healing and purpose through connection, service, and nature.
- Each participant — human, animal, and environmental — plays a role in rebuilding the ecosystem's integrity.

Whole-system wellness recognizes that thriving individuals create thriving communities, and thriving communities nurture thriving ecosystems.

Dutch Joe Ranch Vision, Mission, Purpose

Build It



The DJR vision is to design and establish a scalable Therapeutic Community of Excellence for Human, Animal, and Environmental Resilience that demonstrates how people, animals, and the land can thrive together in alignment with purpose, transform trauma into strength, restores balance to ecosystems, and set a national standard for regenerative design and implementation.

Execute It



The DJR mission is to enhance the resilience of people, animals, and the land through integrated trauma-informed care, applied research and education, workforce and emergency-readiness training, regenerative agriculture, animal conservation, and community engagement. Each program reinforces the others, ensuring that wellness, work, and stewardship operate as parts of a single, interconnected system.

Prove It



The DJR purpose is to implement and evaluate an evidence-based framework that transforms adversity into resilience, disconnection into contribution, and degraded environments into regenerative ecosystems, demonstrating measurable outcomes in human wellness, workforce readiness, ecological restoration, and community cohesion while providing a replicable model for rural revitalization and ecosystem recovery.

Dutch Joe Ranch - Six Areas of Impact

1. Trauma-Informed Care & Wellness Services
2. Scientific Research & Collaborative Education
3. Vocational Training & Workforce Development
4. Disaster Response, Resilience, & Environmental Stewardship
5. Sustainable Agriculture & Animal Conservation
6. Community Engagement, Culture, and Events



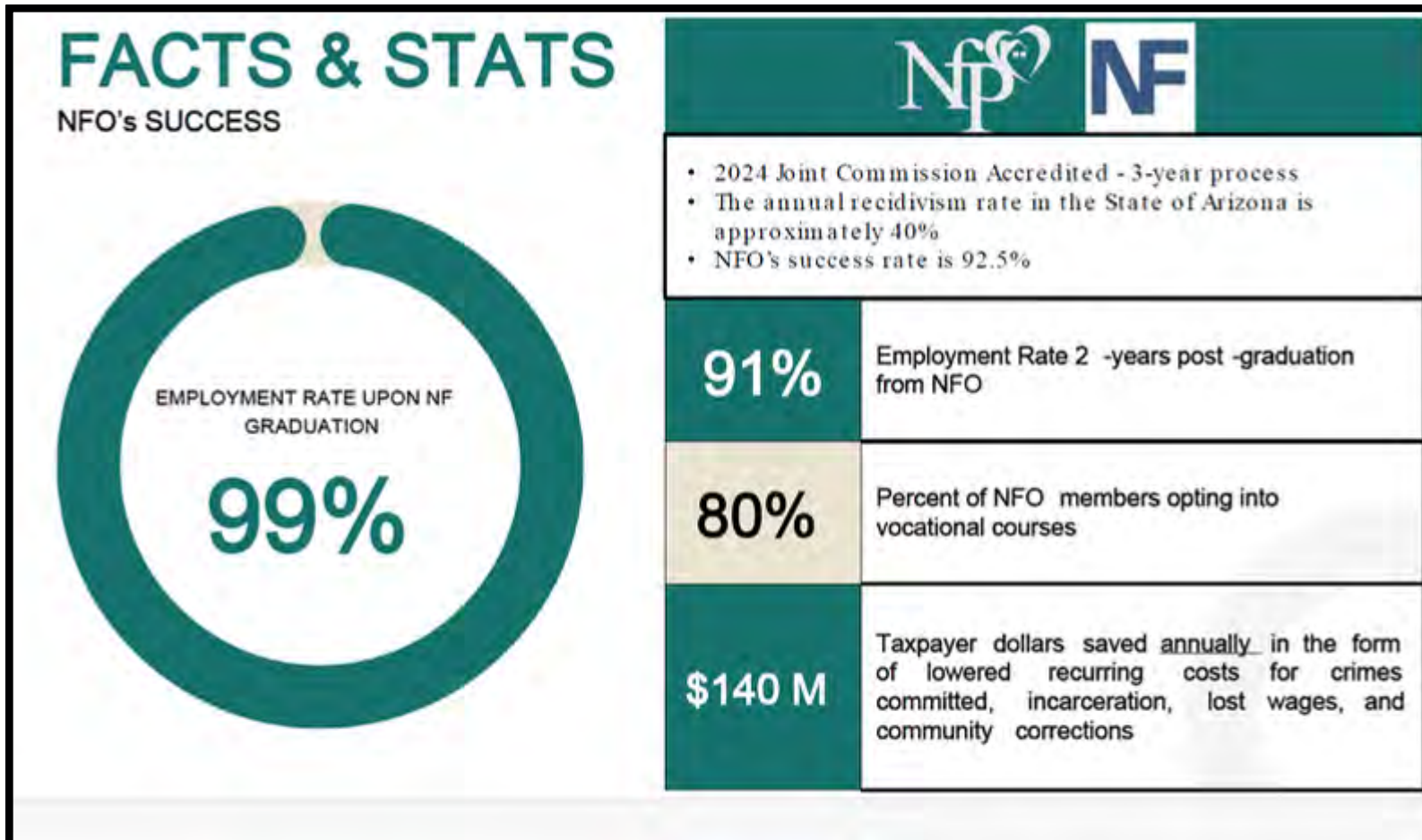
A whole-system approach to healing people, restoring ecosystems, and rebuilding resilience.



Leverage existing wins



“We’re not reinventing the wheel — we’re aligning and amplifying what already works.”



- Proven frameworks already exist across all six Areas of Impact
- Dutch Joe Ranch unites these successful approaches under one adaptive management model.
- The result: faster implementation, measurable outcomes, and replicable success.

Integrate. Adapt. Scale.



Trauma Informed Care and Wellness Services

- Provides healing and restoration through trauma-informed programming, animal-assisted therapy, and wellness practices that build resilience and self-leadership.
- Foundational Core Value: The Wellness of the One, Matters to the Wellness of the Whole
- Revenue Sources:
 - Federal and State Contracts
 - Insurance Reimbursements
 - Retreats
 - Leadership programs



Healing people heals systems



Science & Education

- Generates applied research and science partnerships that advance knowledge in behavioral health, regenerative ecology, and sustainable systems.
- Foundational Core Value: Knowledge Implemented Empowers Resilience
- Revenue Sources:
 - Federal Research Grants (NSF, NIH, USDA, NRCS, etc.)
 - University Partnerships
 - Academic Residencies
 - Educational Retreats
 - Training
 - Curriculum Licensing



Turning Data into Discovery, and Discovery into Action

Vocational Training & Workforce Development

- Creates pathways to dignified employment by integrating skill-based training, purpose-driven work, and community contribution into each individual's recovery journey.
- Foundational Core Value: Purpose Creates Prosperity Empowers Resilience
- Revenue Sources:
 - Vocational rehabilitation (VA)
 - Workforce development contracts (DOL, WIOA)
 - Wildfire Training Grants
 - Tuition-Based Certifications & Trainings
 - Employer Sponsorship
 - State and Local Workforce Innovation Funds



Turning Purpose into Skill and Skill into Opportunity

Disaster Preparedness & Land Stewardship

- Strengthens regional readiness and recovery through training, resource coordination, and use of the ranch as a living hub for adaptive management and emergency response.
- Foundational Core Value: Resilience Is Built, Not Reacted To
- Revenue Sources:
 - Federal & State Grants (FEMA, USFS, NRCS, DOE, USFWS, EPA, OEM, ADFW, etc.)
 - Public-Private Resilience Initiatives
 - Community Partnerships
 - Easements
 - Carbon credits



From Reactive Response to Proactive Resilience

Sustainable Agriculture & Conservation

- Restores soil health, biodiversity, and animal welfare through regenerative farming, sanctuary operations, and wildlife rehabilitation that sustain both food and life systems.
- Foundational Core Value: Stewardship Sustains Life
- Revenue Sources:
 - Federal & State Grants (USDA, NRCS, USFWS)
 - Agriculture Production & Market Sales
 - Partnerships (Universities, NGOs, Private)
 - Conservation Banks, In-Lieu Fees
 - Easements



Working the Land to Restore the Future

Community Outreach, Recreation, & Events

- Fostering inclusion, wellness, and local engagement through education, retreats, and community gatherings that unite healing and joy.
- Foundational Core Value: Connection Builds Community
- Revenue Sources:
 - Equine-Assisted Therapy & Wellness Programs
 - Community Events, Festivals, and Retreats
 - Educational Workshops and Speaker Series
 - County & City Partnership Programs
 - Public–Private Community Health Initiatives
 - Service-Learning and Volunteer Programs
 - Tourism and Eco-Experience Packages



Empowering Communities to Heal and Thrive Together

Winslow, Arizona: A Strategic Investment Hub

- An under-leveraged region primed for economic revitalization, workforce growth, and sustainable innovation.
- Winslow's unique infrastructure, workforce potential, and alignment with federal and state development priorities make it the ideal location for a high-impact investment like Dutch Joe Ranch.
- The region offers rare affordability, expansive land availability, and the logistics network to connect innovation, industry, and wellness.





Invest in the Region that Connects America's Past to its Resilient Future: Winslow is Ready to Rise

- High-Value Entry Point:
 - Real estate and land costs 40–60 % below Arizona's metro averages, with 30 %+ developable property available for public-private partnership.
- Multi-Modal Access:
 - Direct links via Interstate 40, regional airport, and active rail spur provide national reach for training, supply chain, and eco-tourism ventures.
- Federal & State Incentives:
 - Eligible for FEMA, USDA, BIA, and EPA resilience and land-restoration funding; Opportunity-Zone and Rural Development priority region.



- Economic Diversification:
 - Positioned to attract investment across wellness, workforce training, regenerative agriculture, and resilience industries.
- Regional Workforce
 - Strong pool of veterans, Indigenous residents, and skilled trades professionals suited for DJR vocational training and long-term employment.
- Catalyst for Growth:
 - DJR serves as the anchor project to stimulate additional eco-tourism, research, and small-business development—turning Winslow into a resilience-based economy.



Meet Some of Our Leaders



Joe Chiappetta
Visionary Social
Entrepreneur &
Community Builder

- Founder of The New Freedom Project, a nationally acclaimed peer-mentor reentry program.
- Proven track record transforming underutilized facilities into self-sustaining community campuses.
- Pioneer in scalable, trauma-informed models for behavioral health and workforce reintegration.
- Skilled strategist in real estate redevelopment and nonprofit leadership.
- Developed Gold Canyon Heart & Home, a 501(c)(3) peer-mentor, reentry, and life-skills program (rebranded as the New Freedom Project) with massive impact :
 - unsupervised peer-mentor classrooms authorized by correctional administration.
 - More than 140 original mentors released — zero recidivism.
 - Mentors assisted over 4,200 individuals in reentering society.
 - Served 6,000+ participants.
 - Provided housing, meals, clothing, hygiene, and essential resources.
 - Oversaw a \$4.5 million investment transforming the vacant Sheridan Four Point Resort.
 - Asset appraised at up to \$120 million in municipal tax-exempt bonds.
- Co-Founded the 369 Agro-Community Development Group (2025).
- Executive Director, Warrior Education & Assistance Project (WEAP).
- U.S. Army veteran, dedicated to creating pathways of purpose and economic empowerment.



Collette Wayne, PhD
Ecosystem Wellness
Scientist &
Leadership Strategist

- Ph.D. and M.S. in Animal Behavior & Wellbeing (Purdue University) and a B.S. in Animal Biology (UC Davis).
- Internationally recognized TEDx speaker, best-selling author, and high-performance coach.
- Vice President of International Business Development and Humanitarian Initiatives at Top Talent Agency, Founder Oceans of Grace Foundation — a 501(c)(3) nonprofit uniting animal rescue, human purpose, and land stewardship.
- Expert in behavioral science, trauma recovery, and ecosystem wellness, leading programs integrating animal-assisted therapy, environmental education, and resilience training.
- Former U.S. Fish & Wildlife Service biologist and national policy advisor on resilience and conservation.
- Creator of the Therapeutic Community of Excellence model integrating human, animal, and environmental wellness.
- Worked with the San Diego Zoo, USFWS, NOAA, FEMA, DOD, NSF, USFS, USDA and more on large-scale environmental conservation and policy initiatives.
- Expertise in systems thinking, adaptive management, and conflict resolution across multi-agency, high-stakes projects.
- Served in the U.S. Air Force, specializing in public affairs, journalism, and community relations.



Meet Some of Our Leaders



Dan Christensen
**Architectural Design &
Development Advisor**

- Accomplished architect with decades of experience designing and developing complex facilities across Arizona and the Southwest.
- Co-creator of Dutch Joe Ranch's original infrastructure and site plan dating back to the 1980s.
- Collaborated with Corral Industries and Mobile Mini during their formative growth, integrating functionality, safety, and sustainability into industrial design.
- Deep expertise in rural property development, adaptive reuse, and structural compliance with federal and state codes.
- Known for balancing form and function in legacy properties and mission-driven campuses.
- Brings long-standing historical and technical knowledge of the land and its original purpose.
- Experienced in managing large, multidisciplinary design and construction teams.
- Passionate about restoring spaces that promote connection between people, place, and purpose.



Tim Schaeffer
**Operations, Logistics &
Business Development**

- Proven leader with 40+ years of operational, business, and leadership experience across military, corporate, and entrepreneurial settings.
- U.S. Marine Corps veteran, bringing discipline, integrity, and mission-focused leadership to every operation.
- Bachelor's in Economics from Temple University, grounding strategic decisions in data-driven analysis and market insight.
- Successful entrepreneur and owner/operator of Blue Ribbon RV Inspection & Service, known for operational excellence and client trust.
- Expert in business development, logistics, and customer relations, with decades of experience in sales and leasing management.
- Skilled in organizational systems design, ensuring efficiency, quality control, and sustainable growth.
- Strong history of team leadership and cross-functional coordination, managing projects from concept to execution.
- Renowned for service-first leadership—balancing operational precision with exceptional client care.
- Brings a results-driven, values-based approach to building high-performance teams and scalable, resilient operations.



Meet Some of Our Leaders



Rudy Salazar
**Case Management &
Behavioral Health**

- 12+ years of experience delivering trauma-informed, client-centered care across inpatient, outpatient, and community settings.
- Founder of Advanced Case Management Services, providing individualized counseling and telehealth for veterans and civilians.
- Former law enforcement officer and Fire Marshal, offering rare cultural competence and insight into high-stress, crisis-driven environments.
- Experienced in treating PTSD, trauma, anxiety, depression, and chemical dependency through evidence-based and holistic approaches.
- Integrates wellness, fitness, and nutrition into treatment plans to promote natural healing and reduce reliance on medication.
- Certified in Cognitive Behavioral Therapy (CBT), anger management, and grief and sexual assault counseling.
- Skilled divorce mediator and crisis de-escalation specialist—known for empathy, structure, and calm in emotionally charged situations.
- Dedicated to veteran mental health, offering flexible, accessible support to those transitioning from military to civilian life.
- Committed to creating a safe, empowering environment where individuals build resilience, restore balance, and reclaim their strength.



Michelle Mietzner
**Veteran Services &
Training Development
Specialist**

- Founder of the Warrior Education & Assistance Project, a 501(c)(3) empowering veterans and families through education, resources, and advocacy.
- Air Force and Army Veteran with commendations for excellence, leadership, and service in both branches.
- Veteran Benefits Counselor and Case Service Officer with deep expertise in VA systems, claims, and caregiver support.
- Experienced program administrator and EEOC investigator with 10 years in the Arizona Department of Corrections overseeing programs and personnel.
- Trained and led over 10,000 representatives nationwide as National Training Director—recognized in the top 2% with the Circle of Excellence Award.
- Built and managed multi-million-dollar national and global business operations, demonstrating scalable leadership and operational excellence.
- Recognized instructor and workshop facilitator delivering veteran benefit seminars and leadership training across Arizona.
- Known for client compassion, accountability, and precision—guiding veterans and families through complex systems with dignity and clarity.
- Brings a rare blend of military discipline, social-service heart, and entrepreneurial drive, making her a true force for empowerment.



Meet Some of Our Leaders



Anni Schaeffer
**Integrative Wellness &
Education Specialist**

- 25 years of combined experience in education, integrative wellness, and business leadership.
- Master's in Education from Northern Arizona University.
- Certified Yoga Instructor, MELT Method Practitioner, and Thai Yoga Therapist.
- Experienced in developing experiential education and mind-body wellness programs.
- Skilled in emotional-literacy and resilience-building practices for diverse audiences.
- Former educator with deep understanding of learning theory, group facilitation, and personal growth.
- Bridges neuroscience, movement, and mindfulness for balanced well-being.
- Passionate about empowering individuals to integrate wellness into daily life and leadership.



Jeanie Teyechea
**Real Estate Broker &
Strategic Acquisition
Partner**

- 30+ years of experience spanning residential, commercial, and rural real-estate management.
- Licensed Broker and owner of multiple successful real-estate offices throughout Arizona.
- Founding member of the Gold Canyon Chamber of Commerce and regional business leader.
- Expert in multi-site property development, operations, and compliance with state and municipal regulations.
- Skilled negotiator in complex real-estate transactions and strategic acquisitions.
- Deep understanding of rural markets, zoning, and long-term land-use planning.
- Recognized for building trusted relationships across development, government, and community sectors.
- Dedicated to ethical, sustainable real-estate practices that support regional revitalization.



Meet Some of Our Leaders



Everett Kemp
**Ranch Operations &
Emergency Response**

- Skilled ranch operations leader with hands-on expertise in construction, maintenance, and land management, keeping facilities safe, efficient, and operational year-round.
- Certified EMT with 20+ years of medical and safety experience integrated into daily ranch protocols.
- Proven ability to coordinate teams, equipment, and logistics in fast-moving, high-pressure environments.
- Trained fire professional with Cal Fire experience and deep knowledge of wildland-urban interface and prevention strategies.
- Veteran of large-scale wildfire response, rescue operations, and multi-agency coordination.
- Brings field-tested leadership and calm under pressure to emergency preparedness programs, with skill in developing and implementing safety, evacuation, and incident-response plans.
- Passionate community educator; trained youth and guests in horsemanship, land stewardship, and outdoor ethics.
- Dedicated to building a culture of readiness, resilience, and respect for the land, animals, and people.



Michael Wynn
**Senior Project Manager,
Construction & Facilities
Development**

- 30+ years of proven leadership overseeing multimillion-dollar construction and facility projects from concept to completion.
- Expert in coordinating architects, engineers, and contractors to deliver complex builds with precision, efficiency, and integrity.
- Extensive experience managing commercial, industrial, and municipal projects that demand the highest levels of quality and accountability.
- Former Engineering Manager at Mobile Mini, where he helped establish multi-state operational standards and certification processes.
- Skilled in budget forecasting, bid development, and contractor selection to optimize cost control and performance outcomes.
- Adept in construction phasing, space planning, and adaptive reuse for revitalizing and modernizing large facilities.
- Recognized for implementing cost-saving innovations and streamlined workflows across diverse project environments.
- Respected leader known for fostering collaboration among multidisciplinary teams, government entities, and private partners.
- Dedicated to building durable, efficient, and sustainable infrastructure that strengthens both operations and communities.

Meet Some of Our Strategic Advisors



Dame Didi Wong
Entrepreneur & Global
Leadership Advisor

- International keynote speaker, angel investor, and award-winning entrepreneur.
- Founder & CEO of The YES Academy, mentoring leaders in communication, branding, and business growth.
- Named “Woman of the Decade for Entrepreneurship & Venture Capital” by the Women Economic Forum.
- Producer and financier of film and television projects featuring global icons such as Robert Kiyosaki and Larry King.
- Expertise in global leadership, entrepreneurship, and cross-cultural communication.
- Experienced in mentoring executives, women entrepreneurs, and creative professionals worldwide.
- Recognized for her ability to translate purpose into profit and influence into impact.
- Dedicated to empowering individuals and organizations to lead with integrity, confidence, and vision.



Sir David T. Fagan
Media & Strategic
Communications Advisor

- Global media strategist, publisher, and branding expert with more than two decades of leadership.
- President of Top Talent Agency; former CEO of Guerrilla Marketing, one of the world’s best-selling business brands.
- Developer of over 150 media campaigns, book launches, and brand transformations worldwide.
- Advisor to executives, entrepreneurs, and thought leaders across multiple industries.
- Expert in storytelling, influence, and message alignment for high-impact organizations.
- Frequently featured on major media outlets and global business summits.
- Known for his ability to transform ideas into visibility and influence into measurable impact.
- Committed to elevating voices that create positive, purpose-driven change.

Join Forces in a Once-in-a-Generation Movement

The opportunity before us transcends charity or innovation — it's legacy work. We are building a replicable model that restores balance across the human, animal, and environmental systems that sustain life itself.

Together, we can redefine what healing looks like — for the world that needs it most.



Help Build the Model That Changes the Model



A Therapeutic Center of Excellence for the Future
Collaborate • Invest • Join the Movement
People | Purpose | Planet
Thriving Together

Your partnership powers measurable impact — in lives restored, land revived, and hope reignited.

“Because the wellness of one shapes the wellness of the whole!”

Contact us today!

Joe Chiappetta ~ 602-319-3147 or email joejr3927@gmail.com

Dr. Collette Wayne ~ 805-744-0055 or email Collette@OceansofGrace.earth