

solara  
PUBLISHING

Activating  
**GENEROSITY**

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# ABOUT

Though many of us have been educated by greed-- the acquisition and accumulation of material goods and external power, generosity is hard-wired into our human heart.

This introductory publication defines and describes generosity and the mindsets that enable it. As more of us activate this wisdom we can do so knowing that we're directly investing in and contributing to the elevation of prosperity and peace in our world.

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## WHAT IS GENEROSITY?

It is the heart's natural impulse and the sacred act of offering one's time, energy, love, or resources without attachment, expectation, or measure.

Generosity is not just about giving things; it is about giving of oneself in a way that establishes connection, belonging, and affirms the abundance of life. It is a way to see another's need and respond **not** from morality or obligation, but from a deep recognition of shared humanity.

## WHERE DOES GENEROSITY COME FROM?

Generosity comes from our connection to our soul, Higher Self, and God and from the understanding that we are, without exception, connected to this Source.

At its deepest level, generosity is the heart's response to the truth of our inseparability and interbeing-- the profound realization that what I do to another, I do to myself.

# FROM AN EVOLUTIONARY STANDPOINT

From an evolutionary perspective, generosity has played an integral part in human survival and social cohesion. Early human communities thrived not through isolated self-sufficiency, but through interdependence—sharing food, care, shelter, and knowledge.

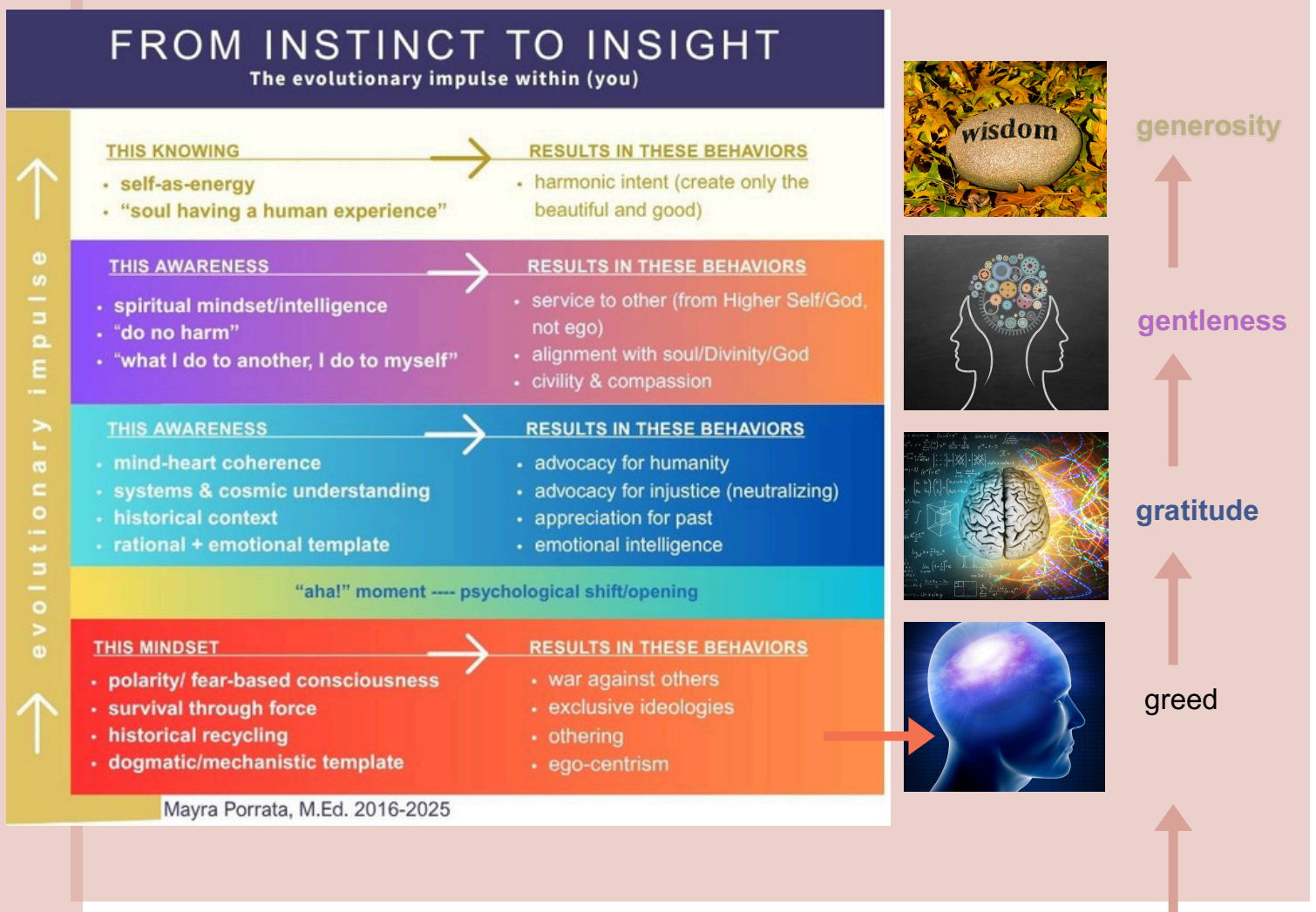
Through human history, acts of generosity increased trust, strengthened group bonds, and ensured that vulnerable members could survive and contribute. Generosity, in essence, was a form of “prosocial currency”—an investment in mutual resilience and societal thriving.

Generosity was/is also deeply rooted in the teachings of many spiritual traditions and indigenous cultures, where giving is a sacred duty, a form of balance, and a sign of maturity and wisdom.



# THE MINDSETS OF GENEROSITY

We all have unique gifts and lenses. The mindsets that make generosity our default arise from our understanding of the human condition and our deep appreciation for our small part. This requires that we lift beyond the confines of the rational mind towards the integration of living wisdom which comes from the reflection and contemplation of *our own lives*.



When we live from and carry resentment, betrayal, or unhealed wounds, we operate from the greed mindset-- which is not only painful, but isolating and limiting.



# GREED IS NOT THE ENEMY- IT'S A CHOICE

Greed is part of the human condition-- not something to fight or shame, but to grow through. At its root, greed is a distorted response to fear, insecurity, or inner emptiness. It's the grasping for more external power (money, possession, attention, control) as a way to feel safe, worthy, or whole.

Greed can be dissolved through conscious intention, self-understanding, and forgiveness. When we meet our own fears and unmet needs with self-kindness and compassion, we can and do transform our lives for the greater good. Greed can only be neutralized from the inside- by you.

## WHAT IS ENOUGHNESS?

Greed often stems from the illusion that there's never enough—love, time, money, respect. Enoughness is a mindset that helps us neutralize the lie of unworthiness.

Here are some ways to think about enoughness:

- a safe place to meet your weary and imperfect human self
- a refuge from the hustle culture
- a place where everything belongs
- a refuge from internalized capitalism- equating production with value and worth
- an antidote for scarcity and fear
- the energy of wholeness
- an endless source of regeneration
- self-respect & self-love

**Greed?**  
(fear)  
or  
**Generosity?**  
(love)

# TRANSMUTING GREED

Greed often lives and thrives in isolation—when we believe we're separate from others we're more likely to feel threatened and defensive.

In contrast, groups/communities rooted in connection and collaboration foster behaviors that promote safety, belonging, and equitable sharing of resources. There are countless examples and practices that can and do reawaken our sense of interconnectedness-- which is essential for living in prosperity and peace.







# ACTIVATING GENEROSITY

## **#1. Get grounded & groovy**

Understand yourself, your gifts, your challenges, and what you most love. When we feel secure, seen, and enough as we are, we no longer grasp to fill a void. Instead, we begin to offer what we have with gladness and joy.

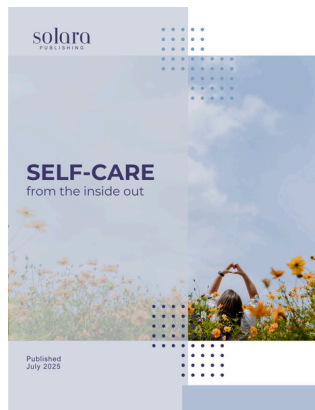
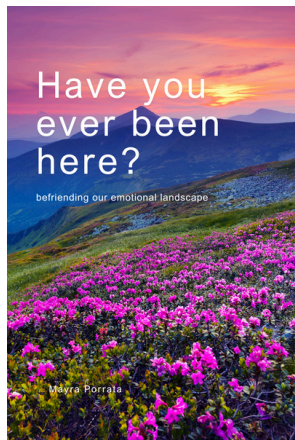
## **#2. Practice gratitude**

Make gratitude a habit. When we recognize the gifts we've received, whether from life, nature, or others, our natural instinct is to share it forward.

## **#3. Get connected**

Generosity is the heart's response to the truth of interbeing: that your wellbeing and mine are intertwined. When we feel connected—to ourselves, to others, to something greater—we instinctively want to uplift others in the ways we can.

# ACTIVATE YOU- START HERE!





Generosity does  
not come from the  
hand—it comes  
from the heart.

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