

# Choose Optimism



Mark Weinssoff  
Optimist International President 2020-2021

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Home Club: University of California- Santa Barbara

Greetings District Leader,

I thank you for the commitment you have made to take a leadership role for your District in the 2020-2021 year. I believe we are the greatest service organization in the world, yet we find our membership numbers have not reflected this. We are leaders for positive change in our communities, and this is what people are looking for in these uncertain times.

We have something to offer that no other service organization has...OPTIMISM! Optimism is attractive to all people of all ages. That is why the theme for the 2020-2021 year is Choose Optimism. If you choose optimism in your club gatherings, your members will spread that optimism in your community and more people will wish to choose optimism with us.

I look forward to Choosing Optimism with you during the 2020-2021 year.

Sincerely,

Mark Weinssoff  
2020-2021 President  
Optimist International