

2018-2019  
Governor's  
1<sup>st</sup> Quarter  
Action Plan



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*Getting the year started in the right direction takes careful planning. Breaking up your goals into quarterly targets will help track your progress and also get the wheels moving in the right direction. Utilizing the set District Goals and Plans, establish what targets to set for the 1<sup>st</sup> Quarter of the year. Next, decided on what strategies to implement to accomplish this 1<sup>st</sup> Quarter Action Plan.*

**GROWTH TARGET:**

*(specific and measurable target to accomplish by December 31 based on your overall growth goals for the year)*

**ACTION:**

*(What needs to be implemented and what do you and your team need to do so that this target is reached? Be specific with who is responsible and when the action will take place.)*

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**MARKETING TARGET:**

*(specific and measurable target to accomplish by December 31 based on your plans to increase awareness through marketing for the year)*

**ACTION:**

*(What needs to be implemented and what do you and your team need to do so that this target is reached? Be specific with who is responsible and when the action will take place.)*



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**ENGAGEMENT/TRAINING TARGET:**

*(specific and measurable target to accomplish by December 31 based on your plans to increase engagement and elevate training for the year)*

**ACTION:**

*(What needs to be implemented and what do you and your team need to do so that this target is reached? Be specific with who is responsible and when the action will take place.)*

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**FINANCIAL STRENGTH TARGET:**

*(specific and measurable target to accomplish by December 31 based on your plans to increase your District's financial strength and lessen its reliance on dues to fund District activities)*

**ACTION:**

*(What needs to be implemented and what do you and your team need to do so that this target is reached? Be specific with who is responsible and when the action will take place.)*