

Bulletin Competition

Judging will be based on neatness of presentation, content, grammar and originality of presentation. Four categories of competition remain in this years judging based on the size of the club as of October 1, 2018.

CATEGORY I ----- Clubs with up to 25 members
CATEGORY II ----- Clubs with 26 to 50 members
CATEGORY III ----- Clubs with 51 to 74 members
CATEGORY IV ----- Clubs with 75 or more members

First, second and third place awards will be chosen for each category.

EAST MISSOURI DISTRICT BULLETIN CONTEST RULES

1. The club bulletins or newsletters will be judged at the District Convention. Each club entering the competition should submit all of their bulletins printed to date. A club must enter at least 9 issues of their newsletter to be eligible for the competition.
2. Publication dates must be between October 1, 2018 and August 9, 2019.
3. Bulletins should be placed in a folder with the following information on a label attached to the front cover.
 - a. Name of the club
 - b. The number of club members as of October 1, 2018
 - c. Category
 - d. The town or community in which the club is located
4. Send copies of your club bulletins or newsletters throughout the 2018-2019 year to the Governor mhat123@yahoo.com and Webmaster.
5. Bulletin entries must be turned in at the District Convention registration desk by 10:00 am on Saturday, August 10, 2019.

Criteria for Judging

<u>Standard Items:</u>	<u>Content</u>	<u>Visual</u>
Clearly designed masthead	Date and program of next meeting	Short, well written stories
Club name prominently displayed	Report on last meeting's program	Items are clearly separated
Optimist International logo	Names of guests at last meeting	Type is attractive and easy to read
International President's theme logo	Calendar of upcoming events	Illustrations or photos used
Date of bulletin issue	News of Club projects	Printing is sharp and clear
Meeting time, place, day	Humor	Effective use of white space and margins
Names of Club Officers	Personal news about members (birthdays, anniversaries, awards, illnesses, etc.)	
Editors name and phone number	Urge to attend and/or bring guests	
Telephone numbers of officers	Stories, including catchy headlines	
The Optimist Creed	Colorful and energetic language used throughout	

NOTE: Optimist International has discontinued bulletin competition on the International Level; however the EMO District will continue this program as a District Contest