



## THE OPTIMIST CLUB OF COLUMBIA (Downtown Optimist)

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### Downtown Optimist Club Zoom Meeting Newsletter

April 12, 2021 at 12:01 pm

Members attended Rick McKernan, Mary Dewey, Ed Musterman, Scott Stager, Tony Parisio, Eva Vazquez, Deborah Swanegan, John Jones, Corey Koch, Red Leighton, Steve Winter and Jerry Sullivan. Our Special Guests were Lister Florence, Lauren Dell and Mikey B

Prayer/Pledge for April 12: Rick McKernan Prayer and John Jones Pledge

Birthday: No Birthday or Anniversary

Board Meeting on Thursday, April 15 at 6:00 pm at the clubhouse. One funding request the Cornerstones of Care.

Talked about Robert W Maxey who was a member from 2005 to 2014 of Downtown Optimist Club. Passes away on March 26, 2021 from the self-described COVID-19 long haul at Barnes Jewish Hospital in St. Louis.

Tony was going to check about in-person and zoom meeting at HyVee or at the Clubhouse. John Jones we can meet at Simmons Bank downtown in one of the boardrooms.

Talked about the Thursday, April 8<sup>th</sup> Meet and Greet we had at 5:30 pm. We only had about 6 of us on zoom that evening. We talked about next officers and board members. We also talked about going over the by-laws again. Where Jerry Sullivan said "I will be the head of this committee." Then Ed and Mary will work with them on this committee with him. We will meet on Tuesday, April 13 at 10:00 am to work on this.

Lauren talked about the upcoming 3th qtr. Optimist conference that will take place on Friday, April 30 and Saturday, May 1 in Arnold, MO Drury Inn and Suites Hotel. This will start Friday night with the Executive Committee meeting at 7:30 to 8:30 pm and then fellowship from 8:30 to 10:00 pm. Saturday morning will start with the 8 to 9 board meeting and follow with training and 15 youth giving their speakers virtual. The club will pay you to go to conferences if you want to go to them but not your hotel room. John Jones, Deborah Swanegan, Mary Dewey and Tony Parisio are going are signed up for the 3th qtr. conference for in person and Rick McKernan will attend by Zoom.

Mickey B the past governor who was our guest speaker. He talked about the New Member EMO Orientation, which I service, on the committee with him. There will be classes all by

zoom for new members to sign up for. They have to attend all three session to earn money for their club. The first session will be on Establish Trust as a Group, which is, they will learn about the Discuss Vision and Purpose of Optimist, Discuss the Optimist Creed with it meaning. The next session will Primary Focus on Teaching the Basic Organizational Structure at each level of the Optimist (International, District and Club), Discuss OI Sponsored Project, Discuss Club Project/ Opportunities. The last session will be on Primary Focus Discuss Next Steps, Opportunities, Social Media Pages, Website, Learning Management System (LMS), Professional Development Program (PDP) & Zoom Interaction Activities.

Our committee member are not happy when we lose members we will go and ask them WHY you are dropping your membership. We want to know if there is anything, we can help change in their club to help them stay in Optimist. There is also training on the Optimist Internal website that they can take for training just like we are doing here is the East Missouri District if they want to look over it. They will have to go to the International Optimist website and go to the Learning Management System (LMS). 7 video to go through website are [www.optimist.org/member/hot-topic.cfm](http://www.optimist.org/member/hot-topic.cfm) and [www.optimis.org/member/resources2.cfm](http://www.optimis.org/member/resources2.cfm). IF you have any problems getting into them please let me know.

In addition, the new generation like to have social to get to know other club members or find out what Optimist is doing for the Youth in the community. After they become a member, they want to be told what they need to do not wait for someone to ask them to help with a project. They are also member who you can commutation with by text or snap talk. Then you have the older members who you will just need to commutation them by picking up the phone and call them.

A great ideas is to have 4 WOW meeting one each QTR. Example: 1<sup>st</sup> meeting looking for new members, 2<sup>nd</sup> members on your roster already, 3<sup>th</sup> meeting WHY did you leave, and 4<sup>th</sup> meeting have friends come and show off your member and what they have been doing throughout the year.

Lauren Dell led us with the closing of the Creed at 1:05 pm

**Tony Parisio, President**



**CHOOSE  
OPTIMISM**