



iImagine

the rewards...



Like & Share Moments: #iImagine

Daily photos of Optimists in Action. Clubs will be asked to submit photos of an Optimist who is on social media doing work in communities. The photo will be submitted electronically to Optimist International and must tag the Member doing work. Optimist International will then curate the photos within themes and share throughout the year. 365 days of Optimists working.



Making a Difference Member

Each Club should be encouraged to select a Member by the end of the 2nd quarter, March 31st. The Member will be nominated by the Club's Board of Directors and signed off by such on the nomination form. When submitting the nomination form, a description of why this Member has been nominated as the Club's *Make a Difference Member* must accompany the nomination. Maximum of 500 words for the nomination letter. The Club is encouraged to present the member with a plaque or certificate. The International President will issue a letter to every nominee. The International Activities committee will review the nominations and select one finalist from each Region including the International Non-District region, totaling 9 finalists. The 9 finalists will each receive free registration and accommodations at the 2020 International Chicago Convention. In Chicago, the 9 finalists will be in a People's Choice Final Contest to be voted on by the delegates via an online app.



Pacesetter Engagement

We will need clubs to submit the number of projects they executed each month, the number of members/non-members who participated in each project (by name/member #) and the number of children served by each project by March 31st. The goal is to encourage as many projects as possible and participation by as many people (members/non members) as possible. The club with the highest engagement will be recognized. The District with the highest amount of cumulative Club Engagement will be recognized. The Region with the highest amount of cumulative District Engagement will be recognized.



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Recruitment

The Club with the highest amount of new Member recruits will be recognized. The District with the highest amount of new Member recruits will be recognized (Districts will get new Clubs' credit for any Club built in their District, provided they participated with Optimist International in the new Club building activity and follow up program). The Region with the highest amount of new Member recruits by their Districts will be recognized.



Re-iMaging Service

Clubs that participate in new service activities will receive participation recognition by Optimist International and the partner association, if applicable.



Retention Award

We will measure the retention at the Club and the District levels and the cumulative highest retention at the end of the year will be the metric for the Retention Award.



iMagination Award

If a Club is successful in completing the requirements of the; Like and Share Moment, Making a Difference Member, Retention Award, Pacesetter Engagement, Recruitment and re-iMaging Service challenges, they will be awarded a personalized glass pillar award, as a pillar of excellence example to the Optimist community.



Foundation Influencer Award

Share your birthday with those who need it most. As you celebrate make part of your celebration impact the foundation. Online Birthday Party raising the roof for the Foundation. This the easiest and cleanest party you'll ever have. \$2 a friend could really make a difference to those who need it most.