



# THE OPTIMIST

## *International Junior Golf Championships*

The Optimist International Junior Golf Championship provides a unique opportunity for junior golfers from around the globe. In more than 50 qualifying tournaments, Optimists reach out into their own communities to involve children in the game of golf. Each year 5,000 junior golfers, ages 10-18, participate in Optimist sponsored events. The top 700 junior golfers advance to the Optimist International Junior Golf Championship each summer.



### OPTIMIST INTERNATIONAL JUNIOR GOLF ANNOUNCES THE NEW HOME OF THE CHAMPIONSHIP

Doral Resort and Spa, Miami's legendary resort and world-class destination is conveniently 8 miles from Miami International Airport. The prestigious resort boasts four championship golf courses – the legendary Blue Monster, Gold Palm, Red Tiger and Silver Fox. Without a doubt, Blue Monster's most famous hole is the 18th. It consistently ranked as one of the 'Top 100 Holes in the World' by *GOLF* Magazine. Through the years the Doral Resort has been the location of several PGA Tour events including the Doral Open and WGC Cadillac Championship. The Optimist is unique from all tournaments. Junior golfers and their families enjoy golf, off-course activities, meals and housing all on one property.

Nationally ranked by the Junior Golf Scoreboard and *Golfweek*, World Amateur Golf and included in the AJGA Performance Based Entry Process.



WORLD AMATEUR GOLF RANKING



Contact the Optimist Junior Golf Office for information on qualifying tournaments in your area.  
 (800) 500-8130 ext. 207 • [golf@optimist.org](mailto:golf@optimist.org) • [www.optimist.org/golf](http://www.optimist.org/golf) • [www.facebook.com/optimist.golf](http://www.facebook.com/optimist.golf)



# Optimist Junior Golf

One of the largest and most prestigious Junior Golf Programs in the United States, Canada and in several International Countries.

## OPTIMIST JUNIOR GOLF OBJECTIVES

- To promote the sport of golf among young people.
- To provide an opportunity for junior golfers to participate in Optimist Clubs, District and International Tournaments.
- To share the philosophies of Optimism with the junior golf community.

## DISTRICT QUALIFIERS

- Tournaments planned by the District Junior Golf Chairs follow the guidelines established by the International Junior Golf Committee, so all qualifiers meet the same standards.
- Participants in qualifying tournaments who have met the established scoring criteria advance to the Junior Golf Championships.

## JUNIOR GOLF DISTRICT CHAIRS

- Coordinate the Optimist District Tournaments.
- They are the central point of contact.
- District Chairs coordinate the promotion of Club, Zone, and District events.
- Generate interest in Optimist Junior Golf.

## HOW A CLUB AND MEMBER CAN HELP

- Sponsor a golfer(s) to the next level.
- Generate interest in Optimist Junior Golf
- Help expose golfers and parents to Optimism.
- Use it as a recruiting tool. New member recruitment will only strengthen and expand the Optimist Golf Program.
- Help reach out to local golf courses /schools.

## WHO CAN BE A VOLUNTEER?

Anyone – people think that because they are not golfers they cannot get involved. Not true!

Tournaments need help at registration, before the event, promoting the events, scoring, marshals, rules, shuttle drivers on the course and starters, etc.

## HOW TO PROMOTE THE OPTIMIST JUNIOR GOLF PROGRAM

- Through Facebook, Twitter and other social media outlets.
- Publicize the event in local schools and at golf courses.
- Piggyback with other junior events. A popular way to attract players to your club and district events.

## SPONSORSHIP

- Will help keep the event affordable for the player.
- Local businesses are often willing to donate on course beverages, lunch and other “in-kind” items to enhance the event.
- Others may be willing to contribute funds to help your bottom line and send players to the next level of play.

## THE JUNIOR GOLF TEAM IS HERE TO HELP YOU!

Bob Patterson, Tournament Director  
Sharon Parton, Junior Golf Senior Director  
[golf@optimist.org](mailto:golf@optimist.org) • [www.optimist.org/golf](http://www.optimist.org/golf)

IT'S MORE THAN GOLF, IT IS THE **OPTIMIST TOUCH.**