



**Wentzville-Lake St. Louis Optimist Club**  
2nd and 4th Monday 6:30 PM, IHOP - Wentzville, MO



**Newsletter & Meeting Minutes September 14, 2020**

**Upcoming Events / Opportunities to Serve**

**September 28, 2020** – next meeting

**October 18-31, 2020** - Virtual Race

**Club Webpage:** [Wentzville - Lake St. Louis Optimist Club](#)



[Club Facebook Page](#)

Membership\_Invitati  
on.pdf

**Membership Invitation**

Remember to “JUST ASK.” Bring a friend to one of these events and they might be inspired to join us. Invite someone to “sponsor” our work as a Friend of Optimists.

[http://www.optimist.org/Forms/Membership\\_Invitation.pdf](http://www.optimist.org/Forms/Membership_Invitation.pdf)

**Minutes -September 14, 2020**

- **Meeting attended by:** Mary, Dianne, Ed, Pat, Jean
- Meeting called to order and opened with the **Pledge of Allegiance.**
- **Invocation** given by: Dianne Ohlms
- **Reading of Previous Minutes:**
  - Motion made by: Pat
  - Seconded by: Mary

## **No Visitors for 9/14**

### **Amendment to Visitors from 8/24 Meeting**

- From Wentzville PD: Chief Paul West, Jacob Schmidt (Public Information Officer/Community Outreach Officer), Mary Wheeler School Resource Officer), Melanie vanBreusegen (School Resource Officer), Kiersten vanBreusegen (daughter to Melanie)
- From Lake St. Louis: Officer Susie Ochs, Chief DiGiuseppi (Lake St. Louis PD). **Officer Susie Ochs husband, a County Sheriff, was also in attendance.**

### **Financial Report**

- Financial report from August was sent to members after the 8/24 meeting.
  - Motion made to approve the financial report: Mary, second by Pat

### **Club Apparel**

- Ed confirmed the color, true royal blue and white, with Yellow and Red stitching. OI Emblem in Gold, with “Helping Kid’s Dreams Come True” in red. Ed will look at including #wlsloc to help draw people to our facebook page.
- Dianne provided a \$25 check to Ed to set the stitching
- Shirts will need to be ordered soon (see separate email from Ed with details)

### **Virtual Race**

- Ed shared the entry form for review and will send an electronic version of the entry form and sponsorship form (see separate email from Ed)
- Motto to use: “Helping kid’s dreams come true”
- Cecil has 3 new sponsors
- Prizes:
  - 6 turkeys - 2 each for 4th, 5th, 6th grades
  - Gift Cards (try to get pairs, one for boys, and one for girls drawings)
  - Random drawing in groups boy/girl

- Sponsor and Gift Card Roundup
  - Dianne - Panera, Rizzos, Playtime, West Allen (also checking with Ken Hill at Berkshire Hathaway Alliance, LSL Jewelers, Masterson Septic, Compare Automotive, Crossroads Roofing)
  - Ed - B&B Theater, Chick-Fil-A, Applebee's
  - Mary - Tri-County Ins., Grace Hauling, Pizza Ranch
  - Pat - Sugar Fire, (others I didn't catch)
  - Send the electronic version out to businesses you deal with, or friends who have businesses, to ask for their support of this event (attached)
  - Also, share the race entry form with all schools (Dianne sharing with St. Pat's)

## **NEW BUSINESS**

- Dianne is learning how to write grants.

## **OLD BUSINESS**

- We have a Lending Library to be used at Lake St. Louis; need to find a location. (pending)

## **50/50**

- Pat was the winner (\$2 to club/\$2 to Sponsor a kid)

## **Creed**

- Meeting closed with Optimist Creed

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## **Follow-Up**

- Dianne to get signage to show where the Lending Library is located.
- **Advertising**
  - News Time -- good for advertising (current and post) events; charges a fee.
  - Radio 97.1 - submit to community bulletin board

- Radio 99.9 KFAV in Warrenton - submit to community bulletin board
- **Random Acts of Kindness - contest**
  - ○ Need criteria
  - ○ Get our (OI) name out there
  - ○ How to get OI in school
  - ○ How to 'pitch' to school board
  - § Kathy DeLaquil - public relations
  - § Mary Lapack - public relations
  - ○ How will awards be presented
  - § At our meeting - early in agenda
  - § At assembly - winners' parents attend
  - § PTO/PTA - not well attended
  - ○ How often do we do this?
  - ○ Create a Committee for Random Act of Kindness
  - ○ Give winners at Gift Certificate (McDonalds, Mod Pizza, etc.) and ask vendors to donate.
- **Our New Location!**
  - Notify Community News of new location
  - Notify OI to change location to IHOP - This has been updated on the OI site

### **Membership Invitation**

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### **Webpages:**

[Optimist International](#)

[Optimist International: East Missouri District](#) *"It's for the kids!"*

**CURRENT OFFICERS 8 officers = 5 for a quorum**

	<b>Name</b>	<b>Title/Chair Role</b>	<b>Telephone Number</b>
<b>President</b>	Ed Jurotich	203 Park Grove Ct Wentzville, MO 63385	c: (314) 560-1868
<b>President Elect</b>	Peg Scholl	265 Huntsdale Drive Wentzville, MO 63385	c (636) 448-6809
<b>Secretary</b>	Deb Raymer	10222 Rose Ln. Foristell, MO 63348	c: (314) 954-7654
<b>Treasurer</b>	Dianne M Ohlms	12 Lexington Oaks Ct. Foristell MO 63348	h: (636) 459-0940
<b>Board of Directors</b>	Cecil Raymer	Membership	c: (636) 578-0481
	Jean Hecht	Speakers	h: (636) 332-6869
	<b>vacant</b>	Contests/ Scholarships	
	Ed Jurotich	Essay Contest	
	Mary Standish/Cecil Raymer	Oratorical Contest	h: (636) 463-1811
	Ed Jurotich	Club Scholarship	h: (636) 327-6780
	Peg Scholl & Mary Standish	Kids Activities	
	Dianne Ohlms	Officer Recognition	
	<b>vacant</b>	Publicity	
	Mary Standish	Foundation Representative	h: (636) 332-9968
	Deb Raymer	Historian	c: (314) 954-7654
	<b>vacant</b>	Fund Raising	
	Ed Jurotich	Races/Turkey Trot	h: (636) 327-6780
	Peg Scholl/Cecil Raymer	Poinsettia Sales	

Newsletter Editor: Deb Raymer (314) 954-7654



## The Optimist Creed

### **Promise Yourself**

To be so strong that nothing can disturb your peace of mind

To talk health, happiness and prosperity to every person you meet

To make all your friends feel that there is something in them

To look at the sunny side of everything and make your optimism come true

To think only of the best, to work only for the best, and to expect only the best

To be just as enthusiastic about the success of others as you are about your own

To forget the mistakes of the past and press on to the greater achievements of the future

To wear a cheerful countenance at all times and give every living creature you meet a smile

To give so much time to the improvement of yourself that you have no time to criticize others

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble