

180Lyfe Enterprise presents

Shannyn Casino

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I was Born and Raised in Boston, Ma. Roxbury to be exact. But I now reside in the Queen City - Charlotte, North Carolina.

I'm considered to be a jack of all trades. I am a Brand Consultant. Photographer, Author, Digital Media Creator full time. Among other quiet business ventures. I'm Also the owner of THE SOCIAL MAXIMUS NETWORK out of Charlotte, NC.

I have an eye for talent and pretty much can identify it immediately. I'm comfortable with helping people develop their ideas and/or empower them to level up in their personal life. One way or another, I've been this way since I was a kid. I'm me where ever I go, at all times.

Is there any new or exclusive news you would like to share with 180lyfe Enterprise magazine?

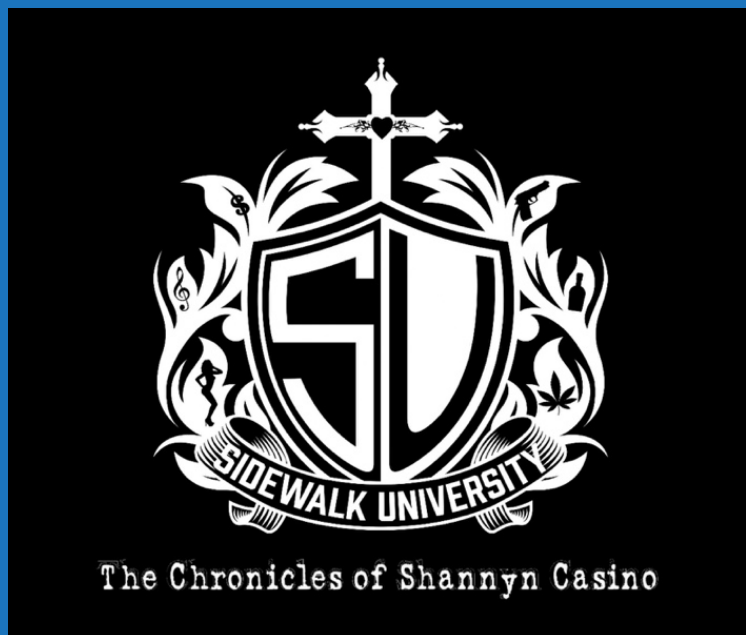
Oh Yes, I wrote and published my first ever, book. So, Just this past May I officially became an Author. The book is an interesting story about the first 25yrs of my life. The name of it is, SIDEWALK UNIVERSITY: The Chronicles of Shannyn Casino. Make sure you check it out.

How do you measure success?

It's very simple for me. Whatever I create in my mind that I bring to life for others to see, hear, touch or even move their spirit is success to me. On the financial side of your question, success is having enough to invest and/or share with people in need and it doesn't break my pockets to do it.

How did you find your passion?

To be honest, a lack of living good. Only you know when you're tired of life as it is day after day. Looking back at myself in the mirror and realizing that I was in the same place in life as I was 2, 3, 4 years in a row. I had to snap out of it and find myself first. After that, once I mapped out what I wanted and who I wanted to become, I found passion to get to it.



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What are some of your recent accomplishments that make you feel proud and successful?

Once again, becoming a new published author really sits at the top of the list. To get calls from other authors and readers giving good reviews is really a blessing.

Name one fun fact that you would like to share

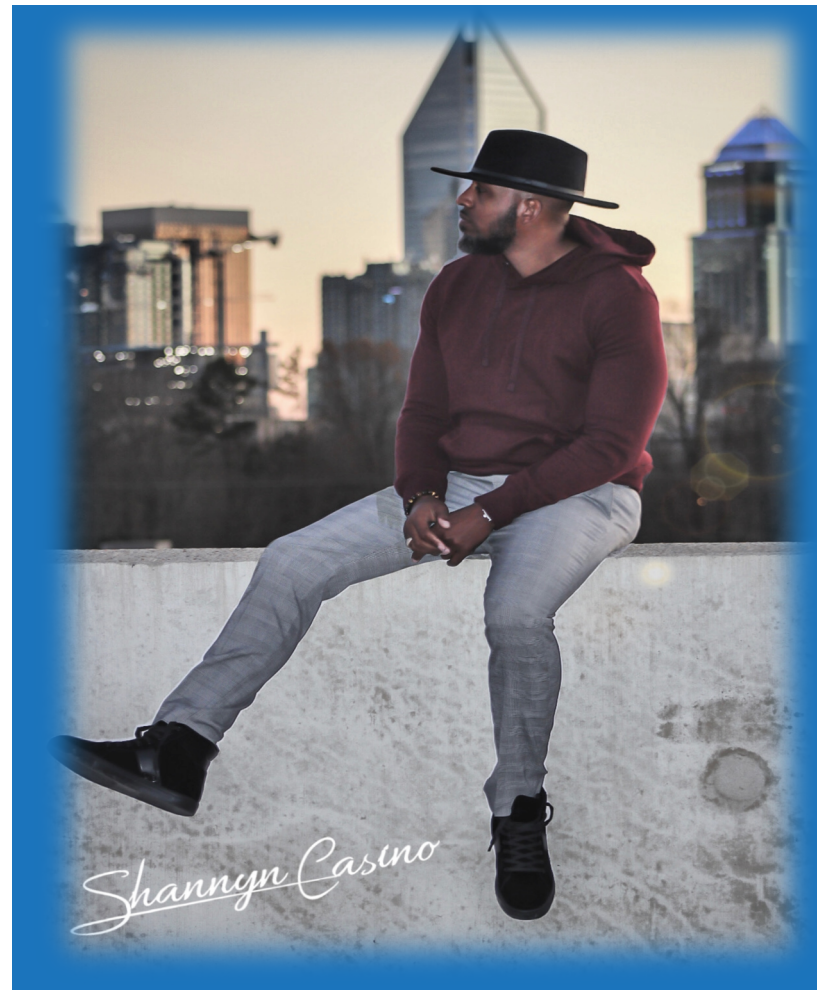
I was once a professional choreographer. I was a dancer in Fat Joe's Music Video, "What's Luv" feat. Ashanti... lol once upon a time I had braids

Who inspires you the most and why?

That's a Good question. I believe that we all are inspired by somebody. But I will also add to that. I also believe that who inspires you changes at different levels and points of your life. When I was a young teenager I was inspired by a man named David Vaughan. He was the first person in entertainment that I met who was a real jack of all trades. From being a master choreographer, to writing theater scripts and giving plays to building his own set and even making the costumes for the cast to being a manager and even talent show promoter. I can say that I was totally inspired by his gifts and how he used them to change lives and build his platform. But now at this crossroad in my life as I'm evolving into who I see myself to be in my 40's. I'm inspired by my cousin Marc Johnson. I only just met him back in 2013 at a family reunion. He's super intelligent and very focused on his high profiled career. He carries himself with a confidence and a knowing that he is greatness without a hint of bragging. He speaks well and full of knowledge. A real mental giant. He's himself at all times. Some people walk in a room and you just know they're somebody. He dots his "i's" and crosses his "t's" for sure. That's Cuz!

What's next for you?

Right now I'm on a Speakers/Authors tour called "LEVEL UP TOUR" presented by Y. Rená Cooper/Kreative Productions. I'm on the line up with some of the most powerful upcoming speakers from around the nation. We will be finishing up the tour in none other than Atlanta, Ga. On October 29th. So far, it has been an awesome experience. We just left Baltimore and the turn out was amazing. Hopefully I can get 180 Lyfe to come check us out in Atlanta.



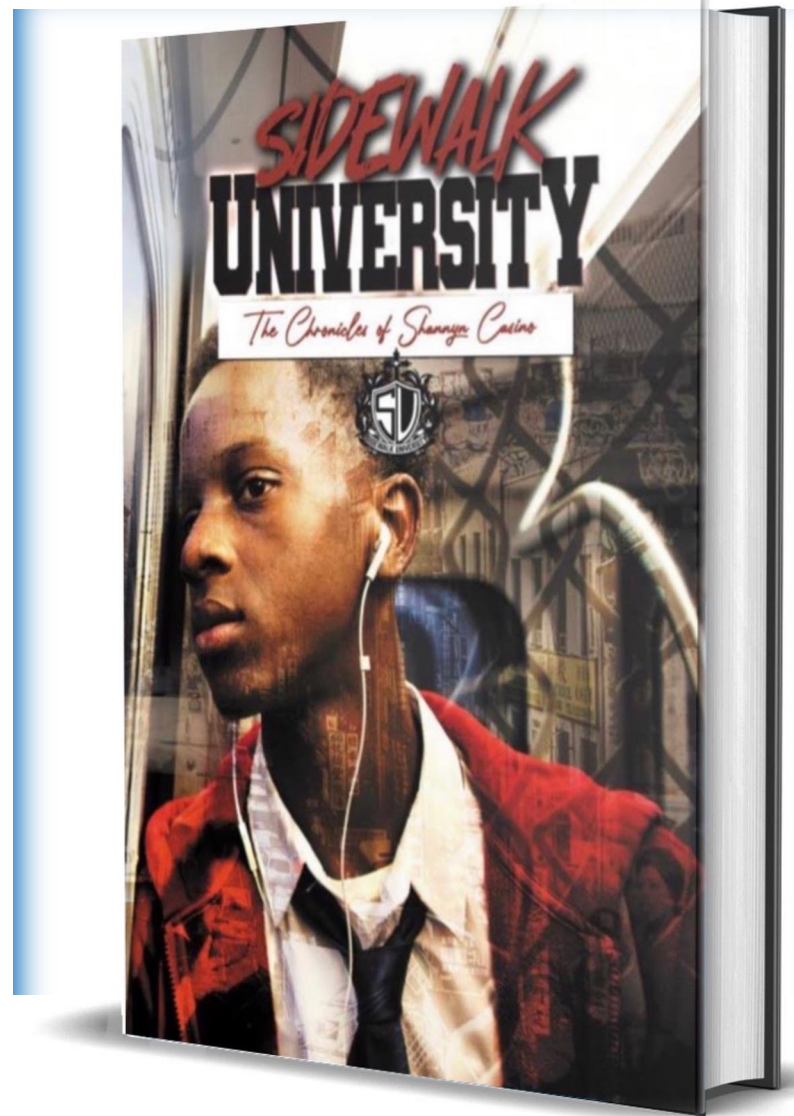
What are three principles you stand on in business?

- Sell the problem I can solve.
- Be sufficient.
- Know your market.

“The One Who has had enough”

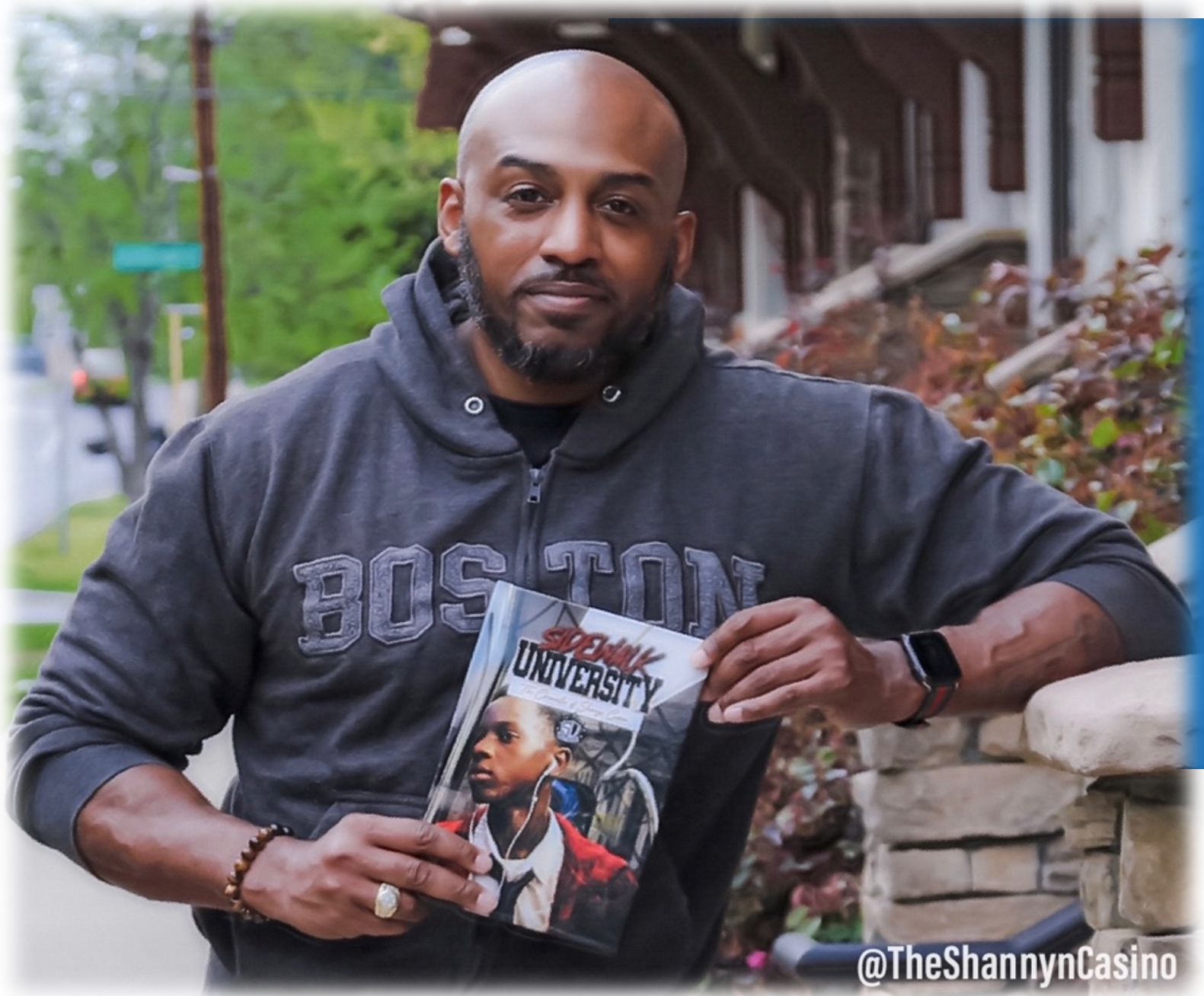
I’ve learned in my life that you have to be mindful and even protective of your energy. Because sometimes the people we love can and will hurt you. Not that they want to hurt you, but because they believe that they don’t have to change and still be in your company. Only believing that change is meant for people like you and not them. Yet, the access to you is rewarding. Way more than you know. All while their energy is on assignment. To fold you back down to a size that fits right into their back pocket. But only you know when you had enough. Enough of holding back. Enough shrinking yourself to make others feel big or more important. Well, Time out! Enough of holding your tongue, not speaking up when you should. Enough of letting the enemy have his way with your mind. Stealing your joy from every moment that should be filled with happiness. Putting people before you that would never do it for you. Living beneath your potential. Keeping company that’s way below the status of circles that you know you belong in. Letting people and issues that really make you angry slide without confronting them.

Until you had enough and start telling yourself it’s your time; God will let you live on whatever level you settle for. Don’t let anyone or even yourself play a game with your purpose in life. If you’ve ever wondered why things seem so tough for you, it’s simply because God chose you to be “The One”.



Speaking publicly can be intimidating, what advice would you give anyone who wants to be a motivational speaker?

Oh wow, well I tell you what, I’m totally new at this thing. I’m definitely still in the intimidated stage of speaking publicly. It’s a little different from jumping on stage singing and dancing your own rehearsed songs. But what I can say is this; be completely yourself. Try not to study your whole spill but study your bullet points. Because every audience is different and you just might have to adjust to the energy in the room and then bring them into yours.



“A letter to the wanderers”

One of the most heartbreaking things to see is a person that is living beneath the calling and purpose on their life. With understanding that not everyone finds out what it is right away; I believe that its never too early or too late to seek out what it might be. But then, there are those who don't know any better to do so, becoming a wandering soul. Completely uninformed of their own truth. Letting life in this world torment you in cycles.

Getting beat down in a slaughter because you have no idea of what weapon to use to defend yourself. Either from your own self and/or the enemy. This is why I believe it is important to be prayerful over your friends and loved ones. A prayer that sets them free from unforgiveness, the comfort of their dysfunctions and help lead their minds to a full understanding of their existence. Although what every human being on the earth has in common is, for sure death. It's the sight of the ones you love in a self inflicted speeding process that hurts the most. I admit; People who have a relationship with God are not perfect either. But Because we (should) know better; don't run from a word that might set you free. Allowing God to swallow up an early death in his

Victory.

