

2019
NEW MEMBER
PRESENTATION

VISIT US ONLINE: WWW.AMERICANYOUTHFOOTBALL.COM



Who is American Youth Football (AYF)?

MISSION AND GOALS:

Mission: Promote the wholesome development of youth through their association with adult leaders in the sport of American Football and Cheer.

To provide a wholesome competitiveness within the scope of AYF's rules and regulations that will help to better protect the youth football player and cheerleader.

To teach the fundamentals of football and cheer and coordinate activities for participants.

To provide a responsible football and cheer program that focuses on what is in the best interests of the kids.

To influence good sportsmanship, teamwork, high moral and physical standards and the importance of scholarship, academic achievement, Giving Back.

To lend leagues and teams support while remaining NON-INTRUSIVE to local operations.

To make youth football ALL-INCLUSIVE by not excluding participants with restrictions based on weight or size, league financial abilities or other biases.

To provide programs for special needs, at-risk and anti-gang groups, and the international football community.

To be the most user-friendly youth sports organization in North America. Keep THE PAPERWORK to a MINIMUM!

WHAT OUR MEMBERS SAY:

"AYF...Yes, it really is for the kids"

- Officer Daniel L
Hartford, CT

AYF is a special brand of football: AYF is a community, not a corporation.

AYF was created to rebuild a culture of football and cheer **FOR THE KIDS.**

AYF PHILOSOPHY:

KEEP it Real ----- A youth league does NOT need red tape, they need Support and Service!

KEEP with the Times ----- Kids are BIGGER - Parents don't have extra time OR extra money!

KEEP it Simple ----- Volunteers are precious commodities!

Give Back ----- Our founders are 'football guys' who said: "Football gave to us. Let's give back."



How AYF Serves its Members:

AYF invites all youth and community programs to join and participate, without restricting based on weight or sizes of participants, financial abilities, other affiliations, or any other biases.

Why teams, leagues and organizations join AMERICAN YOUTH FOOTBALL (AYF):

WHAT OUR MEMBERS SAY:

"I can't believe how Helpful your entire Staff has been! After 12 years in the 'other' organization; I never spoke once to anyone on the national staff!"

- Mary S
SW Titans, Tucson, AZ

- National recognition for member programs & athletes
- Safer and fairer league status
- Professional and Committed PERSONAL service
- IRS 501(c)(3) subordinate organization status
- Weighted and Unlimited weight divisions
- Conference All Star Division
- Risk Management education, tips and forms
- Regional Competitions in Cheerleading and Football
- World's Largest National Championships in Football and Cheer
- National All Star Event
- Premier/Spotlight events
- Coaches certifications and training
- Player Combines and camps
- Exclusive training programs
- Player scholarships
- Incomparable Team/League Insurance Rates
- Deeply Discounted Concussion Baseline Testing
- Affordable Background Check
- Instant access to Membership Certificates
- Equipment and Reconditioning discounts
- Specially priced Uniforms and Apparel
- Grant/Funding Opportunities and Solicitation Support
- Field initiatives
- Fundraising
- Administrative tools and participant registration platform
- Adopt-a-Team Program
- \$15 MILLION in Giving Back Donations
- All-American Scholastic Recognition and educational programs
- Volunteers Hall of Fame
- Online Coaches Training with \$2,000,000 Liability
- National Tournament Conference Structure or Local Membership Structure
- All services accessible 24/7 at MyAYF.com
- \$20-\$30 Per Team for membership
- No Add-On Fees
- No Mandates
- Nationwide Giving Back movement
- Belonging in a National Community of the like-minded

AYF by the Numbers



In 20 years, AYF has become the largest football organization in the world!

- Over **25,000** teams!
- **200,000** coaches/administrators (who are respected leaders of their communities).
- Over **3,000** cities worldwide.
- **All 50 US States and 10 countries!**

AYF GOAL:

American Youth Football wants to be the most user-friendly youth sports organization in North America, by being responsive to the values, beliefs and needs of its members. AYF believes that each of us can make a difference in the communities where we live and that all kids deserve equal opportunities, support, encouragement & respect.

How we do it? Open arms!

- Absolutely no league or team is excluded based on superficial factors.
- Belief: ALL youth leagues are welcome. If they can't pay, they still play.
Belief: ALL sizes of organizations deserve the same treatment and the same level of service and support.
- Belief: Leagues should play according to local consensus.

Check out our social media numbers!

- Facebook: Over **57,000** followers.
- Twitter: Over **5,500** followers.
- Instagram: Over **4,500** followers.

We encourage all of our members to follow us on social media to receive the latest news and updates regarding American Youth Football and Cheer.

AYF and Affordability



Participation costs are often a deterrent to the sport of football. AYF makes every effort to keep costs to a minimum to maintain and grow the game for our youth.

Findings

The AYF Demographic report reveals that:

- AYF has the same number of lower income areas as higher income areas proving that economics is not a determinant for league participation in AYF.
- AYF is more affordable to lower income level families than any other national youth football organization.
- The costs of participating in the AYF National Championships is 100% less than other national organizations.

Guiding Beliefs

AYF believes that local leagues DO NOT NEED to spend MORE money to be part of a National Organization.

- All AYF services are OPTIONAL and almost all services are LOWEST PRICE available and many are FREE.
- All sponsors/partner prices are the “LOWEST AVAILABLE” and all offer a GIVING BACK components.
- AYF partner Sadler Sports Insurance offers the most complete inclusive coverage at the best prices to AYF leagues, saving money and providing PRICELESS peace of mind.
- AYF offers reduced costs, affordable background checks
- Grants are available to support those programs most in ‘need’.
- Scholarships and matching funds are given to our Academic All-American Scholars.
- Open and direct contact with the National Staff, because communicating the cost options and best practices to our member leagues is OUR PRIORITY.

WHAT OUR MEMBERS SAY:

“The philosophy of AYF will attract more kids to our program and for us to achieve our ultimate goal, that all kids will have a chance to learn and feel a sense of pride that they are football players and cheerleaders.

Milford AYF is program that will be able to give a child the foundation necessary to be successful in whatever they choose to do in life. Some of the greatest men and women were influenced by a strong youth program, whether it was sports, school, or a community youth program, we all need to give something back.”

- Michael B
Milford Football

The Four Pillars of AYF



THE FOUR PILLARS OF AMERICAN YOUTH FOOTBALL & CHEER



AYF/AYC and Membership

Membership Generally

AYF/AYC organizations across the world participate in flag football, tackle football, and cheer, dance, and step (collectively "cheer") events year round, depending on the location. To enjoy the many benefits of AYF/AYC, you must become a member at www.joinayf.com. AYF/AYC welcomes organizations comprised of adults who put the best interests of the children first and who will ensure the advancement of AYF/AYC's Four Pillars.

WHAT OUR MEMBERS

SAY:

"Thank you very much. After all the years I have spent with youth programs (50 years and a great deal with Pop Warner) this is what Glen Scobey Warner wanted for our youth and I am very honored to be a part of it."

- Betty S
San Diego YFC

Regional/National Championship Tournaments

AYF/AYC hosts annual regional tackle football and cheer championships within each of the eight regions in November and our National tackle football and cheer championships in December in the Orlando FL area. Teams desiring to compete in our regional and national tournaments must comply with the AYF/AYC national rulebooks and commit to entering the regional tournaments (and any qualifier) by September 15th of the current year. If you are interested in participating in our regional and national tournaments, please indicate your interest in "Tournament Play" when you join and AYF/AYC will be in contact with you.

Membership Fees (apply to both membership structures)

AYF and AYC Membership Fees are paid on a TEAM /SQUAD LEVEL ONLY. There are no additional Membership Fees to be a member of AYF/AYC or participate in any region (other than tournament fees). Conferences/Associations must register all the teams in their organization. AYF will attempt to verify the number of teams registered.

2019 Per team Dues/Fees:

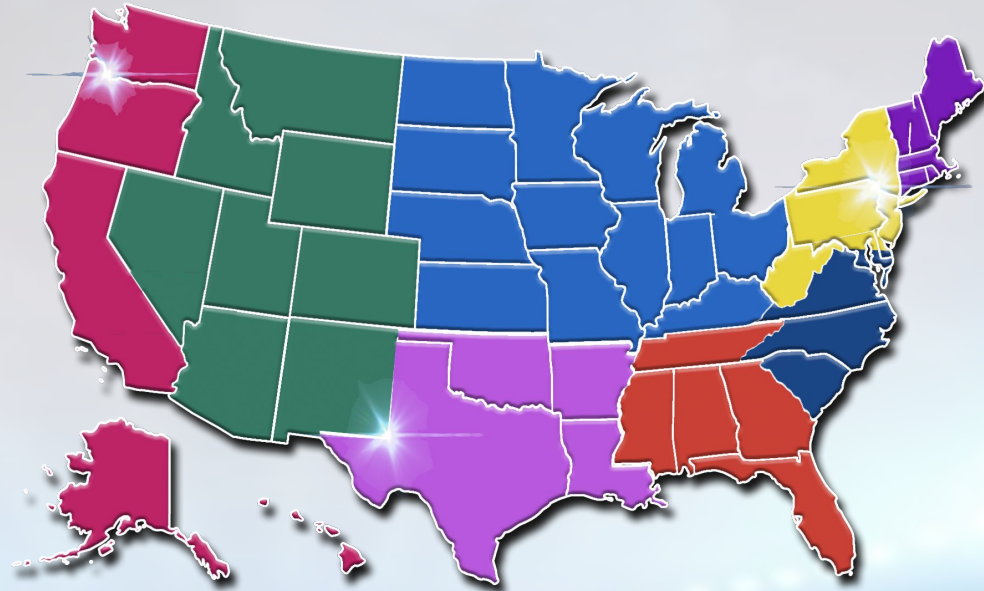
\$30.00 per tackle football team

\$25.00 per cheer team

\$20.00 per flag/7 on 7 teams



AYF Regions of Participation



WHAT OUR MEMBERS SAY:

"I am pleased to express our deep appreciation for your enormous contribution that is far beyond our expectations. Your efforts are truly commendable and we are certainly proud to have joined AYF."

-Rusty S
Youth Association of
Pocono Mountain, PA



Regional Championships are qualifiers for the National Championships. All regional tournaments take place in November and are hosted by an AYF/AYC Conference which are awarded through a regional bid process.

Championship tournament members should contact their Regional Chairs to ensure competition compliance. View Regional Championship information as it becomes available at MyAYF.com



INSTRUCTIONAL DIVISIONS OF PLAY UNLIMITED WEIGHT & WEIGHTED NON-COMPETITIVE DIVISIONS



| DIVISION OF PLAY | AGE AS OF 7/31/18 | WEIGHT |
|-------------------------------|--------------------------------------|------------------|
| 7U DIVISION | 7 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 8U DIVISION | 8 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 9U DIVISION | 9 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| AGE DIVISIONS CAN BE COMBINED | | |

| DIVISION OF PLAY | AGE CUT-OFF 7/31 | STRIP WEIGHT + EQUIPMENT ALLOWANCE |
|------------------|--------------------------------------|------------------------------------|
| TINY MITE | 7 YEARS OLD OR YOUNGER AS OF 7/31/18 | 85 lbs + 5 lbs = 90 lbs |
| MIGHTY MITE | 9 YEARS OLD OR YOUNGER AS OF 7/31/18 | 100 lbs + 5 lbs + 105 lbs |



Football Divisions | 2019 (continued)

ALL AMERICAN DIVISIONS OF PLAY AGE PROTECTED UNLIMITED WEIGHT COMPETITIVE DIVISIONS

| DIVISION OF PLAY | AGE AS OF 7/31/18 | WEIGHT |
|------------------|---------------------------------------|------------------|
| 8U DIVISION | 8 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 9U DIVISION | 9 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 10U DIVISION | 10 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 11U DIVISION | 11 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 12U DIVISION | 12 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 13U DIVISION | 13 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 14U DIVISION | 14 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 15U DIVISION | 15 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |

AGE DIVISIONS CAN BE COMBINED

*****15U LOCAL PLAY ONLY**



Football Divisions | 2019 (continued)

NATIONAL DIVISIONS OF PLAY

AGE & WEIGHT

COMPETITIVE DIVISIONS

| DIVISION OF PLAY | AGE AS OF 7/31/18 | STRIP WEIGHT + EQUIPMENT ALLOWANCE |
|---|-------------------|------------------------------------|
| MIGHTY MITE | 9 and Under | 100 lbs + 5 lbs + 105 lbs |
| CADET | 9 and Under | 114 lbs + 5 lbs = 119 lbs |
| | 10 Older Lighter | 94 lbs + 5 lbs = 99 lbs |
| JUNIOR PEE WEE | 10 and Unders | 124 lbs + 5 = 129 lbs |
| | 11 Older Lighter | 104 lbs + 5 lbs = 109 lbs |
| PEE WEE | 11 and Under | 139 lbs + 5 lbs = 144 lbs |
| | 12 Older Lighter | 119 lbs + 5 lbs = 124 lbs |
| JUNIOR MIDGET | 12 and Under | 159 lbs + 6 lbs = 165 lbs |
| | 13 Older Lighter | 139 lbs + 6 = 145 lbs |
| PRE-GAME WEIGH-IN MUST BE CONDUCTED PRIOR TO ALL GAMES | | |



Football Divisions | 2019 (continued)

CONFERENCE ALL STAR DIVISION OF PLAY

AGE PROTECTED UNLIMITED WEIGHT

***AYF NATIONAL CHAMPIONSHIP PLAY ONLY

| DIVISION OF PLAY | AGE AS OF 7/31/18 | WEIGHT |
|------------------|---------------------------------------|------------------|
| 10U ALL STARS | 10 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 12U ALL STARS | 12 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |
| 14U ALL STARS | 14 YEARS OLD OR YOUNGER AS OF 7/31/18 | UNLIMITED WEIGHT |

AGE DIVISIONS CAN BE COMBINED



Cheer, Dance, and Step Divisions | 2019

If your cheer/dance/step squads are interested in competing in our championship regional/national tournaments, indicate your interest in tournament play when you sign up for your AYF/AYC membership. Like football, your organization must declare its intention to compete at regionals by mid September. AYC teams are to compete in AYC sponsored events and may compete in outside competitions as well.

Competitive Cheer Divisions

Division 8: 5, 6, 7, 8 – level 1 or 2

Division 10: 7, 8, 9,10 – level 1 or 2

Division 12: 9, 10, 11, 12 – level 1, 2, or 3

Division 14: 11, 12, 13, 14 – level 1, 2, 3, or 4

Division 18: *14, 15, 16, 17, 18 – level 2 or 4

*14 year old athletes must be in high school

Conference - Division 14 Elite

AYC offers an “All Star” Division 14 Elite. Rules can be found in the Official AYC Rule Book.

Competitive Dance/Step Divisions

Division 8: 5, 6, 7, 8

Division 10: 7, 8, 9,10

Division 12: 9, 10, 11, 12

Division 14: 11, 12, 13, 14

Division 18: *14, 15, 16, 17, 18

*14 year old athletes must be in high school

Inspiration Cheer Division

AYC offers a non-competitive Inspiration Cheer division for our developmentally and physically challenged cheerleaders. All Inspiration Cheer teams are invited to perform at the Local, Regional, and National Championships.

AYC offers “Age Waiver Requests” for teams that may roster a participant outside of the age category on a team. This is designed for situations where there is no team for a rostered participant and he/she would like to participate. If there is a level offered then no waiver will be granted.

Age Divisions shall be: Small Team = 5 – 18 members | Large Team = 19 – 36 members



National Championships

Each December, 17,000 individuals travel to Orlando, FL to participate in the AYF and AYC National Championship festivities!

The AYF/AYC National Championships are a fun family environment complete with great competition, celebrities, private theme park parties, All Star events, and a Hall of Fame induction banquet.

The AYF National Championships include 21 competitive brackets and two invitational bracket on 10 fields with 180 teams in all National Division (D1) and All-American divisions (DI and DII), Instructional division, and 14U, 12U, and 10U Conference All Stars! Everyone gets a chance to shine!

The AYC National Championships invite approximately 250 of the nation's top squads for a chance to compete for a title in AYC's competitive and invitational divisions.

**View the 2018 AYF National Championship Promo
by clicking the following video:**



WHAT OUR MEMBERS SAY:

"I glad my son (and his team) had the opportunity to compete at Nationals, what an incredible, once-in-a-lifetime experience."

- Carmine T, AZ



AYF National Championships

WHAT OUR MEMBERS SAY:

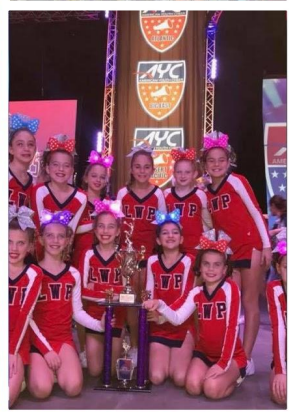
“We would like to thank ALL of the AYF Team for a yet another great year and a phenomenal job putting on the National Championships... It never ceases to amaze us that every year AYF and each of you individually find a way to improve upon the last! The kids had a blast.”

- Tim W,
Central Mass Youth Football





AYC National Championships





Championship Tournament Eligibility

Championship Tournament Members must comply with the National Paperwork Requirements.

All Championship Tournament Member Teams are responsible for completing all national paperwork requirements prior to qualifying for AYF/AYC Sanctioned Competitions. All teams must submit final rosters prior to October 1 of the current year to MyAYF.com and all teams must qualify via their regional championship.

Please contact the National Football Commissioner/National Cheer Commissioner to declare your eligibility for competition:

- **FOOTBALL:** dee@americanyouthfootball.com
- **CHEER:** tammy@americanyouthfootball.com

WHAT OUR MEMBERS SAY:

"Our organization and me personally want to make sure that we truly 'honor' your organization and your staff for all that you do for us. I truly mean it from heart. You guys are fantastic, you are family. If we did not get this kind of help that we get from your AYF organization, I really don't know if I personally could continue on after all these years in this business.

Straight up! I am truly excited and very grateful about what you folks, your organization your staff and what you have done for my kids.... We love you, folks."

- Father John
Hawaiian Warriors, HI

Teams must come to Regional and National Check-Ins with the following items in their team books (all forms are posted at MyAYF.com):

- Properly executed and certified City / Association / Conference Players Contract
- All required AYF release and waiver forms signed by both parent/guardian & participant
- Copy of Participant's Birth Certificate
- Picture I.D. for all participants
- Copy of Insurance Certificate evidencing \$100,00 accident and \$1,000,000 general liability naming AYF as an Additional Insured on your policy
- Signed Background Check Form and Coaches Training Affidavit for all adult volunteers
- Scholastic Fitness Affidavit stating that all participants listed on the playing roster are certified and are academically qualified to participate

Competitive Teams should check-in with their regional representative about paperwork/compliance requirements prior to starting the season (and if possible, prior to player registration).

AYF National All Star Game



WHAT OUR MEMBERS SAY:

Words cannot express what the past few weeks have meant to my family, especially my son Cole. Winning a national championship was more than he could have ever dreamed of, and then being blessed with participating at the AYF All-Star game last week was more than he could have ever imagined.

Thank you for making this become a reality... your efforts truly made a difference!

- David L-
San Diego



Over the past 12 years, the AYF National 8th Grade All Star Game has been held in January. All Star Week is an exciting experience for all involved! It's packed with NFL players/celebrity appearances and motivational speakers! Top football players and coaches from across the nation are selected to participate as an All Star. Championship Tournament conferences may nominate players and coaches. In 2019, this prestigious event was held at the IMG Academy in Bradenton, Fl.

The Conference All Star Football Divisions Bracket at the National Championships welcomes AYF Conferences to establish post season teams of their top 14U, 12U, and 10U players whose teams did not qualify for inter-AYF post-season play. Conferences are free to design a selection program that best fits their season. Bragging rights for their conference city/state.

[View the 2019 AYF National All Star Game Highlights](#)

Training



AYFCOACHING.com

AYF and AYC Coaches complete their Online Training Course to get prepared for the season and get an additional \$2,000,000 liability protection.

AYC Cheer Clinics/Camps

AYC certified cheer camp instructors visit local conferences to run cheer camps and coaches clinics for our members.

Smarterfootball.org

Online resources for football coaches training and education

Leadership Meetings

During the off season, AYF and AYC run national/regional meetings for conference administrators to highlight best practices from across the nation.



Initiatives

The Circle - **The GIVING** goes around between members
Promote Corporate Good-Will - **With partners who care**
Create Positive Images - **With pro-players who care**
Community Oriented - **Promoting volunteerism**
Education Priority – **Rewarding academic excellence**
Decrease in Crime Rates - **Our youth are our responsibility**
Anti-Discriminatory - **Everybody can play**
Creating LEADERS of Tomorrow – **Through service**

Words from the Universities:

“We want your student-athletes to be more involved within the community, and we want the community to support the young men and women who compete at the highest level of collegiate athletics here at BC.

- Justin Williams, Boston College

AAA

All-American Academic Achievement Alliance recognizes student athletes. The Alliance rewards scholar athletes in every region. Scholarships are given to the TOP Academic Scholars.

Annual Awards

- Coach of The Year: National Division / All-American Division / Cheer
- Volunteer of the Year / Giving Back Team of the Year / Giving Back Conference of the Year / Academic Team of the Year.
- AYF Hall of Fame - For those who have dedicated 25+ years to youth football
- President’s Cup to BEST supporting Region Yearly.

AYF International

AYF has membership in Panama, Israel, Germany, Italy, England, Brazil, Mexico, Canada, El Salvador, Puerto Rico, Guam, Ireland, Chile, Philippines, South Africa, Peru, Costa Rica, Australia, Samoa, and Japan.

Scholastics Partnerships

AYF collaborates with scholastic enhancement programs, institutions of higher education, and more in order to ensure opportunities for the kids - alliances include major colleges across the US.

Inspiration Division

AYF finds a way for everybody to play. AYF offers the Inspiration Division, which is designed for athletes with disabilities. All athletes are welcome and are encouraged to participate!



Giving Back - More than \$15 Million

THE CIRCLE OF GIVING BACK:

Giving Back is at the heart of AYF's mission and is a principle that every volunteer, administrator, player and sponsor subscribes to.

From the volunteers who give selfless hours of their time, to the youth who give back to their community and the incredible support that goes on from league to league within the AYF Community.”

- \$9,000,000 dollars worth of NIKE athletic shoes/apparel to kids pledging to stay in school.
- Over \$500,000 of athletic equipment to children of the U.S. Armed Forces in Europe.
- \$420,000 of NFL local agency grants to AYF leagues and \$64,000 in scholarships.
- Implemented the “Circle of Giving” to encourage EVERY participant in AYF to Give Back to their peers, their parents, their communities, the sport, and their AYF counterparts in other states. Donations exceed \$250,000.
- Over \$250,000 of donations from AYF leagues to AYF leagues in Hurricane Katrina affected areas.
- \$675,000 in equipment, scholarships and donations from AYF sponsors to member leagues.
- AYF and The Cincinnati Bengals working together to raise \$100,000 for local AYF leagues.
- \$130,000 in donations in cheer equipment and scholarships for needy cheer teams
- \$75,000 of Apparel and Equipment to support AYF Samoa, the first youth football program in American Samoa
- \$50,000 in Riddell Equipment distributed to needy teams

This \$15 million DOES NOT include:

- **AYF Parents Giving Back:** Chris Collinsworth and Howie Long working with AYF to support their local AYF programs.
- **NFL Players GIVING BACK:** Players donating money and equipment to AYF programs in their communities.
- **AYF All Star and Academic Bowl Game:** AYF All Stars are sponsored to travel and participate in activities and events, play football and meet NFL Stars.
- **NFL players run camps for AYF leagues:** Ray Lewis, Reggie Bush, Matt Leinart, Drew Brees, Junior Seau, Dhani Jones, Hines Ward, Jerome McDougal, and Terrell Owens, to name a few.
- **AYF individual supporters providing scholarships** for talented, underprivileged kids to attend private High Schools with notable football programs and entrance to elite training facilities.
- **Academic and Performance based scholarships** distributed by AYF and its partners to stand out members.



Giving Back - More than \$15 Million (continued)

AYF's mission of Giving Back is to not only to do it from a national level and set an example, but to teach kids the importance of being a positive influence in their communities.

The Huddle to Fight Hunger is one example of how Giving Back is a lesson implemented throughout our communities.

WHAT OUR MEMBERS SAY:

"We would like to thank you, in fact we will place an ad telling everybody what AYF has done for us!"

- Ken B
HYAA, Fairfield, OH

Huddle to Fight Hunger

Watch how communities united with Kraft Foods' in *The Huddle to Fight Hunger* to help donate 25 million meals to Feeding America.



Group Cheer

Over 200 girls from across the nation united together at the AYC National Championships (after competing) to show the power of AYC and huddling together for a cause.





Connect with the AYF Community

National Websites and Social Media

| | |
|--------------------------------------|---|
| AYF Website | americanyouthfootball.com |
| AYF National Championships Website | ayfchampionships.com |
| JoinAYF | joinayf.com |
| Member Services and Member Profile | myayf.com |
| Online Registration | playayf.com |
| Coaches Training | ayfcoaching.com |
| Huddle - Official Monthly Newsletter | *Find entire archive on our website |
| Facebook | facebook.com/ayfandayc |
| Twitter | twitter.com/ayf |
| Instagram | instagram.com/americanyouthfootball |
| YouTube | youtube.com/americanyouthfootball |

WHAT OUR MEMBERS SAY:

"I watched the coverage of the AYF National Championships on Network TV. It was awesome. This year has been incredible. AYF keeps raising the bar."

- Mike F
Mint Hill, NC

We encourage all of our members to follow us on social media to receive the latest news and updates regarding American Youth Football and Cheer.



How to Get Started

Sign up NOW for your organization's AYF/AYC membership at WWW.JOINAYF.COM

Once you sign up, you will gain access to MyAYF.com where AYF/AYC Administrators and Coaches can obtain all football and cheer resources:

- Download your membership certificate.
- Download the Official AYF/AYC Rulebooks and the AYF Operations Manual.
- Apply for your subordinate 501(c)(3) status.
- Conduct discounted background checks, fundraising, set up your league management and registration site, apply for grants.
- Register for insurance.
- And much more!

Registration is open 12 months a year!

All registrations received after December 1 will be pushed forward to the next membership year upon full payment.

The National Membership Director is here to help you get started in AYF and answer any questions that you have.

Please contact:

| | | |
|-------------|--|----------------|
| Shannon Shy | shannon@americanyouthfootball.com | (703) 774-7895 |
|-------------|--|----------------|



The People Behind the Logo

National Staff

| | | |
|--|----------------|-----------------------------------|
| President and Founder | Joe Galat | cmpamerica@aol.com |
| Executive Vice President and General Counsel | Adam Laufer | alaufer@americanyouthfootball.com |
| Vice President Football and Cheer Operations | Craig Karahuta | craig@americanyouthfootball.com |
| Director of Operations | Elizabeth Bray | ebray@americanyouthfootball.com |
| National Membership Director | Shannon Shy | shannon@americanyouthfootball.com |
| National Football Commissioner | Dee Grayer | dee@americanyouthfootball.com |
| National Cheer Commissioner | Tammy Gagne | tammy@americanyouthfootball.com |
| Social Media and Event Coordinator | Chris Petrich | chris@americanyouthfootball.com |
| Director of Human Resources | Faye Galat | |
| Information Technology Director | Joe Galat Jr. | jgalat@gmail.com |
| Risk Management Advisor | John Sadler | john@sadlerco.com |

Regional Chairpersons

Regional Chairpersons are responsible for, among other things, qualifying Championship teams in their respective regions for Regional and National Championships. If you join AYF/AYC in this structure, you will need to familiarize yourself with your Regional Chairperson. All other AYF/AYC communication will come directly from the National Office. To contact your Regional Chairperson, please email shannon@americanyouthfootball.com.