

# **SOUTH ASIAN BUSINESS EXPO**

**2023**

PRESENTED  
BY

**HOICHOI**

**501C(3) NON-PROFIT ORGANIZATION**

**GROW YOUR BUSINESS**

**PRESENT YOUR ABILITY**

**MEET POTENTIAL CUSTOMERS**



<https://hoichoict.com/>

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# ON STAGE

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**INAUGURATION AND KEYNOTE**

**MUSIC & DJ**

**CULTURAL PROGRAM**

**KEY SPONSOR(S) HIGHLIGHT**

**OPEN MIC**

**LIVE BAND ( BOMBAY CENTRAL )**

**KEY SPONSOR(S) HIGHLIGHT**

**RAFFLE**

**CLOSING NOTES AND EXPO ENDS**



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# EXPO - CONNECTING CULTURES

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Welcome to the first Business Expo organized by Hoichoi, a 501 c (3) Non-profit organization.

An expo is a short form for “exposure”. Exposure to different cultures, different people, and different businesses. In South Asian Business Expo, we strive to provide an environment where people can celebrate the culture, nature, diversity, and beauty that South Asian way of life offers.

Local enterprises established by the members of the South Asian community serve the various needs of not only this community but also communities and neighborhoods throughout the state of Connecticut.

South Asia, one of the world's oldest celebrations of human civilization fascinates the world not only through its glorious past, but also a bright and shining future. Flattening the world, our expo is bringing the essence of that diaspora under one single roof.

## AN ACTUAL PLACE

To meet people



Hoichoi, as a group always endeavors to connect people through various social events, cultural activities, musical gathering and celebrations. New people to meet, new ideas to greet, new thinking to expand our horizon while deepening our roots. This time we are creating an avenue where local businesses and people can meet, exchange ideas, goods and services along with their creative spirit.

In this virtually connected world, such a gathering is a unique opportunity to establish a face-to-face interpersonal relationship with folks with whom you may have so much in common.

Our vision is to provide this unique platform where people meet as buyers and sellers and then leave with networks, contacts, and maybe lifelong relationships.

Take your time, talk to people, enjoy the music, exercise your lower jaw and most importantly have fun!!!

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# PLATINUM SPONSOR

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**MIALE**  
**— TEAM —**

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at Keller Williams  
Legacy Partners

**EMPOWERS CONNECTICUT**





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# PLATINUM SPONSOR

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— TEAM

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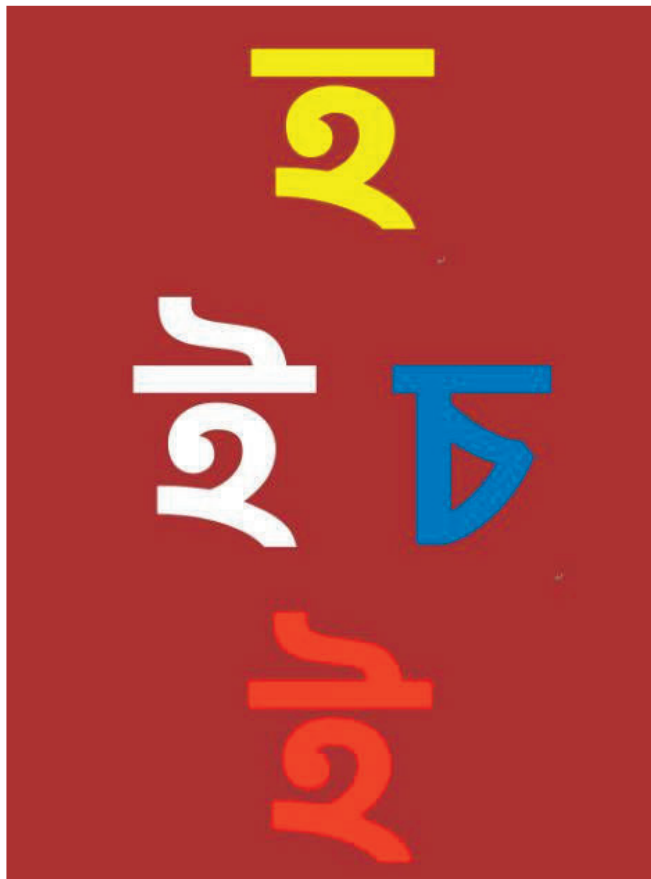
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# HOICHOI

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Hoichoi is a registered 501 c (3) Non-profit organization based in central Connecticut. The organization started with a small group of families from the Indian state of West Bengal. The goal was to preserve and promote ethnic traditions and our way of life.

As the name 'Hoichoi' depicts, we promote enthusiasm, collaboration, and unity of spirit. Our main goal is to foster a sense of family, friendship, diversity, and community among each other through cultural activities, social events, musical gatherings, and celebration of our heritage.



<https://hoichoict.com/>

[hoichoi.finance@gmail.com](mailto:hoichoi.finance@gmail.com)



For the last 8 years we regularly celebrate 'Durga Puja' and 'Saraswati Puja', which represent two of the most significant cultural events in our community. All cultural programs were organized and performed by our members. Volunteers arranged everything including the lunch/dinner for all the attendees of these occasions.

We are committed to serve our society and make a difference by regularly organizing food drives and other volunteering events throughout the year. We supported our community back home in India during natural disasters and the recent pandemic. As the enthusiasm and participation grows, we are actively pursuing other charitable events and avenues to reach out to a broader section of the society in need.

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# BOOTH

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<b>The Miale Team (Rob and Rebecca Makas)</b>	<b>Yozan LLC</b>
<b>Mirage by Ankana Lahiri</b>	<b>T-Factory</b>
<b>Taís Borges cleaning service</b>	<b>Shuddhaswar</b>
<b>Karan Desai (Realtor)</b>	<b>Lara Face painting</b>
<b>Khaibar Pass</b>	<b>JAF Collections</b>
<b>Hajabarolaw</b>	<b>Shabana Garments</b>
<b>4 elements</b>	<b>Omna Gurukulam</b>

# RAFFLE SPONSORS

<b>Asian Bistro ( Manchester)</b>	<b>Neil's fine Wines and Liquor</b>
<b>Comprehensive Dental</b>	<b>Srijoni LLC</b>
<b>Hoichoi</b>	

# SPECIAL THANKS

<b>South Main wine spirits store</b>
<b>Desi Grocery</b>





THE NEVER  
ENDING  
*Noichoi*







**A 501 C (3) NON-PROFIT ORGANIZATION**