

platinum realty. A GUIDE TO SELLING YOUR HOME

Three Factors that Get Your Home Sold

1. <u>Condition</u> of the House

First impressions only happen once!

- Make sure your home is clean and tidy for every showing.
- Privacy means a LOT, you may want to add a privacy fence to your back yard.





2. <u>Marketing</u> of the House to Buyers

Great pictures are a must!

 I ensure all pictures are taken with a professional camera to capture the best features of your home.

3. Price of the House

Price it Right!

 I will suggest the listing price and what I know I can get it appraised for but YOU get the final word. It's all about YOU!

