

## Where Coastal Beauty Becomes Handcrafted Wall Art

On the South Shore, where the sea meets the sky in a stunning display of color and light, resident Jill Mason has found both inspiration and a calling. As the founder and owner of Jill Mason Art, she has turned her lifelong passion for photography and art into a thriving business that celebrates the beauty of New England's coastline.



For Jill and her partner, Mike Rice, adventure is a key part of life on the South Shore—as they spend their time exploring the region's waterways, kayaking at dawn, fishing along the shoreline, and navigating back roads in search of hidden gems. Wherever the day takes them, Jill and Mike are always searching for ways to transform nature's most beautiful moments and experiences into lasting pieces of art.

"Each image is captured with intention and inspiration," Jill explains. "We hope that it will evoke in you a memory of a special place or time."



### From Passion to Profession

Jill's journey as an artist and photographer has been lifelong, but the decision to turn her craft into a full-time business was a leap of faith. After years of refining her skills and developing a unique artistic process, she was ready to evolve and take the next step into sharing her work with the community—and so she opened a working studio and gallery.

In the beginning, Jill's business was small, and she handled every aspect of it herself. From capturing images to printing canvases to handcrafting frames to connecting with customers, Jill was committed to excellence in her process—and that helped her earn the trust of store owners, designers, decorators, and business clients all across New England. Over time, demand for her art continued to grow, and Mike joined her full-time. That partnership allowed Jill's business to expand into a dedicated studio and woodshop, where each piece is still made with the same level of care and craftsmanship as when Jill did each one herself.

### The Art Behind the Process

Jill Mason Art is not just about photography—it's about the transformation of a moment into a keepsake. At the beginning of every project, Jill selects a photograph that captures a feeling, a mood, or a memory, and then enhances it in her studio. Next, she prints it on professional photographic canvas with archival inks to ensure lasting quality. From there, each canvas is glazed, mounted, and applied to a hand-built wooden base that Mike constructs in their workshop. The final step is framing, trimming, and finishing each piece by hand, creating a truly one-of-a-kind, handmade, and personalized work of art.

The studio's careful and delicate process allows each customer's space and style to be represented in their work. . Whether it's a large-scale commission for a commercial space or a small, intimate piece for a home, Jill and Mike ensure that every artwork they create is personal, meaningful, and uniquely suited for the owner's aesthetic.



### A Business Built on Passion and Integrity

What sets Jill Mason Art apart from others in the industry is the deep personal connection behind every piece and the passion that Jill brings to her work. For her, it's not just about pleasing customers—she sets high standards for herself and wants to exceed expectations.

"I want my images to take my breath away," Jill says. "But more importantly, I want them to resonate with our customers in the same way."

It's this philosophy that has helped them expand their reach and create meaningful relationships with customers. The studio's work is now carried in multiple stores across New England, and they have shipped large custom pieces to clients around the world. But even as their business grows, every piece is still made with the same hands-on, heartfelt approach that Jill started with.

Of course, running a small business comes with its challenges. Like many independent artists, Jill and Mike must navigate the balance between creativity and the day-to-day realities of business operations. "There's always the worry of making all the ends meet," Jill admits. But their passion keeps them moving forward. Each new image they capture, each piece they create, and each customer they connect with reaffirms their purpose.



### Gttiving Back to the Community

Beyond providing residents with beautiful art, Jill Mason Art has a deeper relationship with the South Shore community. The business frequently donates artwork to fundraisers and charitable events throughout New England to help to raise funds for important causes. "Any benefit a piece of our work can provide makes our art feel even more worthwhile," Jill says.

Whether it's contributing to an auction or creating a special commission for a meaningful cause, Jill and Mike take pride in using their talents to support others. Their art is not just about capturing beauty—it's about making a positive impact.

### The South Shore: A Source of Inspiration

For Jill and Mike, the South Shore is more than just home—it's a constant source of creativity and inspiration. "It's filled with great spots for photography and people who love the water as much as we do," Jill says. The region's rugged coastline, quaint harbors, and ever-changing light provide endless opportunities to capture breathtaking images and to translate beautiful memories onto canvas.

This deep connection to the environment makes their work so special, not only to Jill and Mike, but to the buyers of each piece. Each photograph tells a story of a place, a moment, and a feeling.



### Looking Ahead

As Jill Mason Art continues to grow, so do Jill's dreams. Her goals for the future are as ambitious as they are heartfelt—from capturing the next great photo to producing a coffee table book filled with their images and stories. But no matter how much the business expands, one thing will remain the same: Jill and Mike's commitment to creating art that inspires, moves, and connects people.

"I enter my studio each day filled with awe and gratitude," Jill says. "I'm thrilled that I get to do what I love and build art that people also love. It is very rewarding."

To explore their collection or inquire about a custom piece, visit [jillmasonart.com](https://www.jillmasonart.com) or follow along on Instagram @jill\_mason\_art.

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