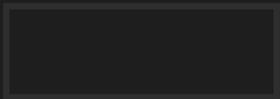




THINK
OCEAN

London Fashion Week Launch





WHO ARE WE?

WE ARE DEDICATED TO KEEPING OUR OCEANS & THE EARTH ALIVE!

We collect, recycle and transform waterways and marine litter into meaningful products.

Our focus is on the blue economy, working in a multi-dimensional way to further the cause. While we work on one-off efforts such as clean-ups we also have more of long-term strategic focus, encouraging truly sustainable practices. We've worked on numerous projects over the years, from rescuing whales and setting up sanctuaries, to cleanups, to research and expeditions, but our core mission is saving natural resources and transforming ecosystems and economies.



THE EVENT

We're excited to be launching our high end sustainable fashion clothing and accessory range during London Fashion Week with House of iKons and would love to gain support through partnerships and sponsorships of those who want to showcase their brand and also care about people and the planet!

BUZZ POINTS



ATTENDANCE

over 1,000 people per day incl. private clients, buyers, department stores & boutiques, millions of viewers online



PRESS

Getty Images covers the events, as well as local and national press



MARKETING

Center stage video, promotional products and Think Ocean clothing with your logo.



VIP

Celebrity and high net worth VIPs, with past commissions by JLo, Michelle Obama, Katy Perry, Beyonce and more



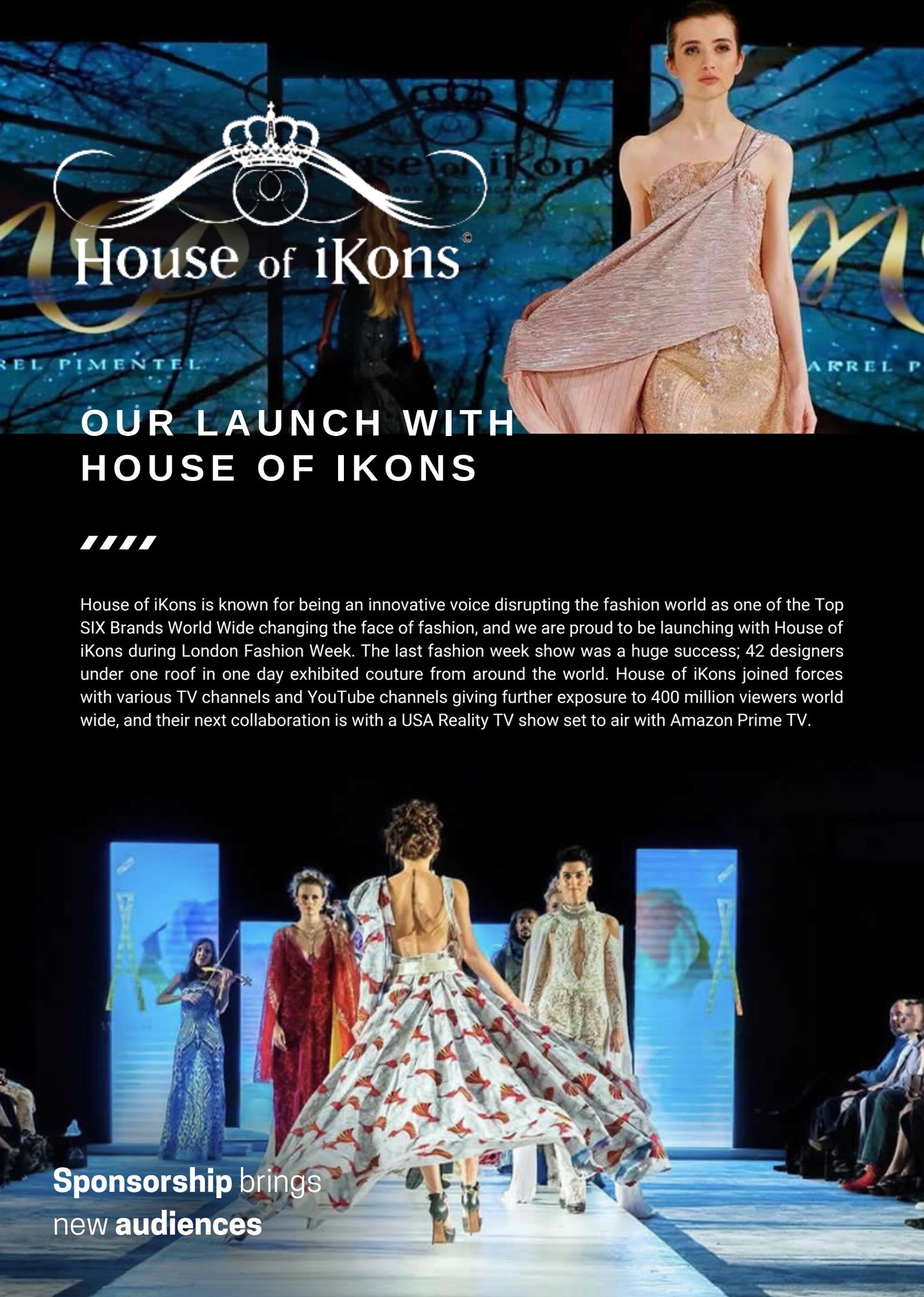
House of iKons

OUR LAUNCH WITH HOUSE OF IKONS



House of iKons is known for being an innovative voice disrupting the fashion world as one of the Top SIX Brands World Wide changing the face of fashion, and we are proud to be launching with House of iKons during London Fashion Week. The last fashion week show was a huge success; 42 designers under one roof in one day exhibited couture from around the world. House of iKons joined forces with various TV channels and YouTube channels giving further exposure to 400 million viewers world wide, and their next collaboration is with a USA Reality TV show set to air with Amazon Prime TV.

Sponsorship brings
new **audiences**



THE BENEFITS



MAXIMIZE YOUR REACH

We use a variety of platforms to promote our events which includes social media, our website, radio and television. When you sponsor our event, you are not just advertising to its attendees. You will also potentially be harnessing the rest of Think Ocean following too.



CREDIBILITY

As a business, by sponsoring an event, you immediately show authority and a sense of achievement, thus giving you credibility in your relevant industry and among your potential members. Attendees will see your brand throughout the event in a non-forceful way and are much more likely to come and find you and learn more this way.



HARNESS YOUR TARGET MARKET

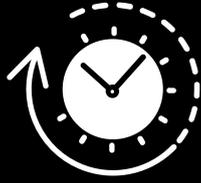
If you choose to sponsor an event that is relevant to the community, then you are more likely to have gain awareness from hundreds, if not thousands of people in your target market, who you can potentially build long-standing, mutually beneficial relationships with.



INFLUENCE & PERCEPTION

By aligning your company with Think Ocean's events that are actively involved in or causes or missions that your community is passionate about, you will be much more likely to create a stronger, instant connection with them.

Today's generation (Millennials, Generation Z) prefer a brand with a purpose, as in a brand with corporate social responsibility. It is imperative for brands to actively be involved in social causes and to back it up with sincere support in order to create a connection with this generation. Sponsoring events that are purpose-driven is the simplest way to achieve this.



AMAZING RETURNS

- ◊ COMPANY LOGO ON STAGE SCREEN, FLYERS, PROMO STAND BANNERS AND/OR CREW KIT
- ◊ MENTION IN PUBLICITY AND/OR ON STAGE FOR ELITE/PRODUCT SPONSORS
- ◊ BRAND IN VIP PACKS
- ◊ BANNERS IN PROMINENT PLACES
- ◊ MEDIA COVERAGE

YOUR COMPANY WILL BE CONTRIBUTING TO THE CIRCULAR ECONOMY AND HELPING US CLEANING THE COUNTRY AND OCEANS, AND SAVE THE PLANET!

WHY SPONSOR US

You will be promoting your company but also you will be showcasing your engagement in the fight against plastic pollution, showing you care about sustainability and protecting the planet.



THINK
OCEAN



SPONSORSHIP OPPORTUNITIES

ELITE SPONSOR

LIMITED OPPORTUNITIES:
ON STAGE SCREEN, BANNERS, CREW
KIT, MEDIA MENTION & VIP
MATERIALS **£5000**

PRODUCT SPONSOR

LIMITED OPPORTUNITIES:
FOR ALIGNED BRANDS FOOTWEAR &
ACCESSORIES ON STAGE,
MEDIA MENTION AND VIP
MATERIALS **£1500**

PRINTED MATERIAL

Your company information included in our
VIP Goodie Bag promo material

Printed material sponsor £ 300

**ACCESS TO A GREATER AUDIENCE
IN PERSON AND THROUGH MEDIA**

**MARKETING VALUE AND
INCREASING SUSTAINABILITY FOCUS
OF YOUR BRAND**

**APPEAL TO INCREASINGLY
CONSCIOUS CONSUMERS**

CONTACT

For sponsorship/partnership opportunities please contact:

sponsorship@thinkocean.earth

For exclusive sponsorship please contact:

info@thinkocean.earth



www.thinkocean.earth