



## Respond When You Receive Your Invitation

The 2020 Census is underway and is ready for America to respond. The first invitations are arriving in the mail at an estimated 140 million households between last Thursday, March 12 and this Friday, March 20.

**Plan to include everyone you expect to live in your home on April 1.**

You can respond online in one of 13 languages and find assistance in many more.

[Take the Census](#)

Here's what to expect in the mail:

March 12, 2020

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Respond by April 1 at [my2020census.gov](https://my2020census.gov) Your Census ID is:

The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-330-2020.

Thank you for your prompt response.



## 2020 Census Operational Updates

The U.S. Census Bureau continues to carefully monitor the [coronavirus \(COVID-19\) situation](#) and follow the guidance of federal, state, and local health authorities. We are adjusting some operations with two key principles in mind: protecting the health and safety of our staff and the public, and fulfilling our statutory requirement to deliver the 2020 Census counts to the President on schedule.

Beginning today, in support of guidance on what we can all do to help [slow the spread of coronavirus](#), 2020 Census field operations will be suspended for two weeks until April 1, 2020.

For the latest operational updates, see our [statement on modifying 2020 Census operations](#).

[See Latest Updates](#)

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**America Counts Story: College Students Count in 2020 Census**

College towns across the country depend on students' responses to the census. The reason: Census results help determine how much federal funding communities will receive over the next 10 years. [Continue Reading...](#)



See our [previous operational update](#) about counting college students in the 2020 Census.

**Help us spread the word about the 2020 Census.** Share this on social media or forward it to a friend.

[Share This](#)

### **New 2020 Census Website Updates**

The 2020 Census website now includes [instructions about how to respond](#) to the 2020 Census online.

Expanded “How to Respond” content includes:

- Links to [the online form](#)
- A [detailed timeline](#) for response
- Examples of [what to expect in the mail](#) from the Census Bureau
- Answers to [frequently asked questions](#)

### **Integrated Communications Campaign**

The Census Bureau’s [“Shape Your Future”](#) campaign shifted its messaging on March 13 from awareness to motivation, now focusing on inspiring and motivating the public to complete the 2020 Census form. The massive public education effort is aimed at reaching all audiences, including multicultural and hard-to-count populations, with ads in English and 12 other languages: Arabic, Chinese, French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Tagalog, and Vietnamese.

## About the 2020 Census

The U.S. Constitution mandates a census of the population every 10 years. The 2020 Census will count everyone who lives in the U.S. as of April 1, 2020. Census statistics help determine the number of seats each state holds in the U.S. House of Representatives and how billions of dollars in federal funds will be allocated by state, local, and federal lawmakers every year for the next 10 years.

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