Please join The Lebanon Optimist Club

for the 24th Annual



Corporate Sponsorship Packet

# August 4 & 5, 2022

**MEET THE LEBANON OPTIMIST CLUB**

Optimist Clubs conduct positive service projects aimed at providing a helping hand to youth. By believing in young people and empowering them to be the best they can be, Optimist volunteers continually make their community a better place to live.

The Lebanon Optimist Club is dedicated to serving our community by providing a valuable service. Our members come from every walk of life. Our membership is growing at a steady pace. With this growth, we have been able to accomplish more, and have a larger impact upon our community. We welcome you with open arms. Please inquire about how you can become a part of our growing membership.

**OPTIMIST MISSION STATEMENT**

To foster an optimistic way of life for the improvement of individuals and society, through local Optimist Clubs dedicated to ever-expanding service to youth, community, and the world.

## **PURPOSE OF THE LEBANON BLUES FESTIVAL**

The Blues Festival is a fund-raiser for the Lebanon Optimist Club. It was started by the Lebanon Chamber and then they asked our club if we would like to be in charge of the festival. This festival has grown in popularity and it draws people from the surrounding area and our neighboring states. We believe it is a family friendly event that allows people to enjoy really good blues music and visit our historical downtown along with raising money for the kids.

Each year we try to bring new and exciting elements to the Blues Festival. Several years ago, we decided to add a Classic Car Show. This has become a staple program of our overall event. The Classic Car show starts Saturday morning at 8:00 am and goes until 4:00 pm. A couple of years ago we expanded the festival to include Friday evening.

This event is now a true community event. The community comes out and supports this event and the 100% of the proceeds go back into the community. Listed below are some of the programs that benefit from our donations.

|  |
| --- |
| Child Advocacy Center |
| Anti-Bullying Education Lebanon H.S. |
| Anti-Bullying Education Lebanon Jr. High |
| Lebanon High School Choirs |
| Lebanon Band Boosters |
| Warrior Back Pack Food Program |
| LHS scholarships X 4 |
| Cub Scouts for at-risk children |
| Safe on Main |
| Head Start - WCCC Early Learning Center |
| Atrium Medical Center Foundation |
| Safe on Main (formerly ARCS) |
| Lebanon Food Pantry |
|  |
|  |
|  |
|  |
| Christmas Food Baskets |
| Lebanon Christmas for Tots |
| Lebanon Youth Soccer/spring/fall |
| YMCA Swim Lessons for all 4th Graders |
| Lebanon Youth Softball |
| Lebanon H.S. After Prom |
| Family Promise |
| John McClean Foundation |
| LPD Officer of the Year Luncheon |
| Shop with A Cop |
| Food Supplies for Lebanon Blessing Boxes |
| WC Career Center Student Fees |
| Child Advocacy Center |

Sponsorship Levels

Live Stream

Platinum Plus

Band

Beer Garden

Super Platinum

Platinum

Stage

Title

Amount of Sponsorship 6,500 5,000 4,500 4,000 4,000 3,000 2,500 2,000

Recognition in Media Articles ü ü ü ü ü ü ü

Number of Official Blues T-Shirts 15 10 8 6 6 6 4 2

Corporate Logo or Name on T-Shirt L L L L L N N N

Corporate Logo on Stage Banner ü ü ü ü ü ü ü ü

Amount in Blues Bucks to spend at event $150 $100 $80 $60 $50 $40 $20 $10

Free 10 x 10 booth space at event ü ü ü ü ü ü ü ü

Company name on trophy at Car Show ü ü ü ü ü ü ü ü

Recognition on Facebook page ü ü ü ü ü ü ü ü

VIP Pass – All Day 15 10 8 6 4 4 4 2

Recognition from stage (# of times during festival) 10 10 8 8 6 5 5 4

Logo on posters (P- Premium Placement) **P P P P P** n/a n/a n/a

Logo or Name in program (P-Premium Placement) **P P P P P** ü ü ü

Logo on Blues Website with link to your site ü ü ü ü ü ü ü ü

Beer Garden Sponsor – This sponsor gets their logo on two 8 ft flags in the beer garden.

 Band Sponsor – This sponsor gets their name mentioned before and after each of the eight bands.

2022 Lebanon Blues Festival

SPONSORSHIP OPPORTUNITIES

Corporate Sponsorship Packet

 Yes I want to sponsor this year’s Lebanon Blues Festival

Please indicate what level you will sponsor

 Title Sponsor $6,500

 Stage Sponsor $5,000

 Beer Garden Sponsor $4,500

 Band Sponsor $4,000

 Live Stream Sponsor $4,000

 Super Platinum $3,000

 Platinum Plus Sponsor $2,500

 Platinum Sponsor $2,000

 Gold Sponsor $1,250

**Please make your check payable to *Lebanon Blues Festival***

###### Complete the following information and mail to: P O Box 778, Lebanon Oh 45036

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name for Sponsorship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Yes, we will have a booth at the festival No, we will not have a booth

Contact Name for Event Booth: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Event Booth Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please call or email for additional information

Ann Smith – Co-Chairperson

513-933-2387 asmith@lcnb.com