

Privacy Notice

Effective date: January 1st, 2026

1. Who we are

We are **CYBERFILM.AI CORPORATION** (operating the service *Saga*), headquartered in San Francisco, California, USA. Contact: [russellp@cyberfilm.ai].

2. What personal data we collect

We collect only the following:

- Your email address (when you sign up)
- IP address (automatically when you access the site, for security / troubleshooting)
- Data related to ad performance, e.g. whether a user saw or clicked on our YouTube / Google ads (ad impressions / clicks / conversions)

We do not collect sensitive personal data (e.g. race, health, religion), and do not share, sell, or disclose your personal data to advertisers or ad networks beyond what is necessary for ad performance measurement.

3. How we collect it

- From you when you create an account or contact us via forms
- Automatically, via the website's infrastructure (e.g. server logs) when you visit pages (e.g. IP address)
- Through Google / YouTube ad systems for ad performance data when you view or interact with our ads

We use cookies for essential site functions (e.g. maintaining session, security). We also use analytics cookies and ad-measurement/ conversion cookies for advertising performance. Non-essential cookies are only used after you consent via our cookie banner (for EU/UK visitors).

4. Why we collect it (“Purpose”)

We use your personal data to:

- Provide, maintain, and support the service
- Respond to support or account questions
- Ensure security and protect against abuse

- Measure the effectiveness of our advertising and improve ad performance (for example, through Google Ads / YouTube ad metrics)
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5. How long we keep your data

We retain personal data only as long as reasonably necessary to provide the service, maintain accounts, support ad measurement, and comply with our legal obligations.

6. Your rights

You have the right to:

- Access the personal data we hold about you
- Correct or update your data
- Delete your data

To exercise any of these rights, or for any questions, contact us at: [russellp@cyberfilm.ai]

7. Cookies & tracking

We use essential cookies necessary for the site's operation. Additionally, we use:

- Analytics cookies for site usage
- Ad measurement/conversion cookies for our advertising campaigns (e.g. via Google Ads / YouTube)

In the EU/UK, non-essential cookies (analytics / ad measurement) are only set after you give consent via our cookie banner. You may disable cookies via your browser settings; doing so may affect functionality.

8. California privacy disclosure

If you live in California, you have the following under the California Consumer Privacy Act (and related laws):

- The right to know what personal data we collect, use, and disclose
- The right to request deletion
- The right not to be discriminated against for exercising these rights

We do **not** “sell” or “share” your personal information as defined under California law, except as needed for ad performance measurement with Google Ads / YouTube.

9. EU/UK notice (if applicable)

If you are a resident of the EU or UK:

- Where required by law, we process your personal data on a lawful basis such as (i) performance of contract, or (ii) your consent, or (iii) legitimate interest (for security, abuse prevention).
 - You have additional rights under GDPR: to object to processing, restrict or withdraw consent, and receive certain data in a portable format.
 - We will appoint an EU/UK representative if required by law.
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10. Changes to this Privacy Notice

We may update this Privacy Notice from time to time. If we make material changes, we'll post the updated version here with a revised "effective date."