

Annual Prom Fundraiser

A Sponsorship Proposal



This proposal is prepared by:
Athena's Warehouse Inc.
www.athenaswarehouse.org

About Us

For over 15 years, we've shown youth that they must feed their mind, body, and spirit to achieve success

Who We Are

We are a resource hub connecting youth to mentors, positive role models, & opportunities.

What We Do

We are breaking barriers to success through a holistic wellness initiative called "Discover Your Inner Warrior." Each week students learn about topics like domestic violence, reproductive health, emotional wellbeing, how to apply for college and much more.



**Train.
Grow.
Conquer.**

Our Programs



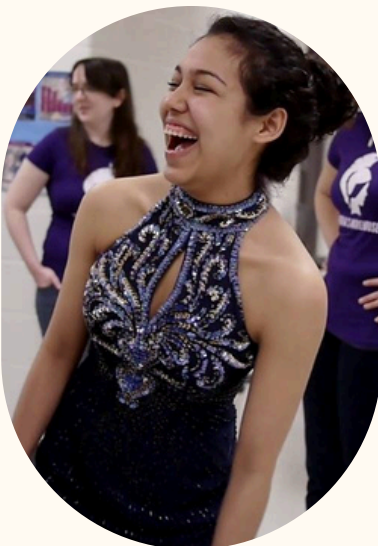
Discover Your Inner Warrior

- Personal skills workshops
- Professional skills
- College apps
- Scholarships



Celebrate Success

- 1-on-1 Mentorship
- Mock job interviews
- Resume Reviews



Prom Project

- Free prom attire

The History of Athena's Warehouse

Since 2009 Athena's Warehouse has worked to provide positive experiences to young women. Our very first program was the Prom Dress Project, we collect gently used formal dresses from women in the community, have the dresses cleaned and then give the dresses away to students. Through this program we were able to ascertain that there was a deeper need in the community, that many of the young women we are serving have low self esteem, and these students have a lot of responsibilities to help their families financially. Thus the, formerly "Be Awesome Be Aware", now "Discover Your Inner Warrior" program was born. We needed a way to establish a sense of belonging, to show students that they were connected to their community and that their voices were important.

We were founded in 2009 by former State House Representative Bee Nguyen who wanted to share the joy of sisterhood with teens in metro-Atlanta. As the daughter of immigrant parents, founder Bee Nguyen watched as her father worked two jobs while her mother, with limited English proficiency, raised five girls in an unfamiliar country. Having fled from Vietnam, and after enduring unimaginable hardships her parents always emphasized the value of education and economic independence. Bee soon discovered within herself a talent for entrepreneurship and an innate love for women and girls. Combining these passions, Athena's Warehouse was born to be a safe haven for young women facing poverty, and hardships related to their immigrant status.



Founder

Bee Nguyen
Executive Director
2009-2019

Athena's Warehouse Presents, "Pearls & Power" a 1920's themed prom party to empower.

Let's toast to sixteen years of empowering young women! We invite you to celebrate with us that our doors are still open, we're publishing our first annual report and we're still providing free prom dresses to young women in need! Give a girl her pearls and a stage, and she'll dazzle the world. We believe young women have the power to headline their own show when equipped with the right tools!

Event Details:

Thursday, Nov. 6th

6pm-9pm

The Lola, 621 North Ave NE Building D Suite 100 Atlanta, GA 30308



Funds raised will support our Discover Your Inner Warrior Program, a weekly workshop series building personal & professional skills. At these weekly events we bring in women from the community to talk to current high school girls about their career pathway, how they got their job and how students can pursue that as well. Everything our students receive, they receive at no cost to them. We witness firsthand that these students and their families are struggling to make ends meet and can oftentimes barely afford their rent.

As an organization we are looking for partners who will rise to the challenge of providing consistent investment into these youth, whether that's job opportunities, financial support, support that offsets our expenses, or an indirect service like a referral.

Last Year's Sponsors

HWBN

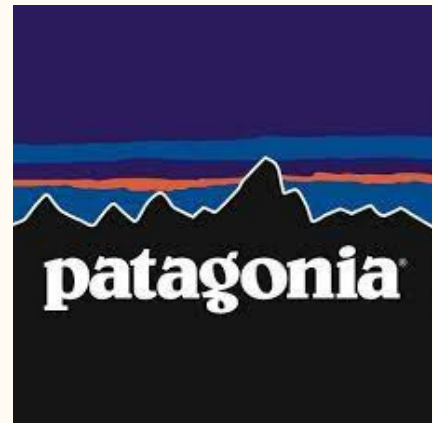
Holder Women's
Business Network



LATINO
COMMUNITY
FUND GEORGIA

The
LOLA

OPHELIA
Florals



Jess Pfeffer
HOLISTIC EVENT PLANNING



AMY STONE

Scientific and Medical Communications, Inc



Sponsorship Tiers

Gatsby	\$5000+	<ul style="list-style-type: none">• Prominent recognition as a lead sponsor on all event materials.• Logo placement on our website for 1 year• Opportunity to speak during the event.• Exclusive social media shout-out with dedicated posts.• 10 t-shirts & tote bags• Recognition in our annual report.
Ritzy	2500	<ul style="list-style-type: none">• Recognition on all event materials and our website.• Mention in social media posts.• 5 t-shirts & tote bags• Recognition in the nonprofit's annual report.
Silver Screen	\$1000	<ul style="list-style-type: none">• Logo included on event signage.• Recognition on all event materials and our website.• Mention in social media posts.• 5 tote bags• Dedicated social media post.
Feather & Fringe Friend	\$500	<ul style="list-style-type: none">• Name listed on all event materials.• Mention in social media posts.• Dedicated social media post.• Recognition in the nonprofit's annual report.
Bee's Knees	\$250	<ul style="list-style-type: none">• Name listed on all event materials.• Mention in a group social media post.
Dapper Darling	\$100	<ul style="list-style-type: none">• Name listed in most event materials.• Mention in a group social media post.

About Sponsorship

The Roaring Twenties were all about breaking barriers — and so is our mission. We believe every young person deserves more than just a fighting chance; they deserve a community that lifts them up. For those who've faced tough beginnings, Discover Your Inner Warrior is a lifeline — offering healing, skill-building, and hope. With your help, we can keep creating spaces where resilience grows and dreams take root.

100% of sponsorship goes towards our programs!

Ticket sales are covering the cost of the Pearls & Power event.

Your sponsorship will be used towards:

1. A scholarship for a girl attending college this school year
2. Snacks & meals for our weekly workshops
3. Yoga mats, art supplies and more program materials

Sponsor Form

Organization Name:

Contact Name:

Email:

Phone Number:

Payment method: ☐ Check ☐ Bill.com ☐ Stripe

Gatsby *Platinum Sponsor- \$5,000+* ☐ ☐ ☐

Ritzy *Gold Sponsor*- \$2,500 ☐ ☐ ☐

Silver Screen *Silver Sponsor*-\$1000 ☐ ☐ ☐

Feather & Fringe Friend: *Titanium Sponsor*- \$500 ☐ ☐ ☐

Bee's Knees *Bronze Sponsor*- \$250 ☐ ☐ ☐

Dapper Darling *Copper Sponsor*- \$100 ☐ ☐ ☐

T-Shirt Sizes:
(5, or 10
depending on
sponsorship tier)

Contact Info & Payment



Contact Info:

If you have any questions about this packet,
Athena's Warehouse or sponsorship inquiries of
any kind, please reach out to:

Dia Parker

Executive Director

dia.parker@athenaswarehouse.org

404-491-1521

Payment

Please write checks to:

Athena's Warehouse

Mail to: Dia Parker

621 North Ave NE

Building D Suite 160

Atlanta, GA 30308

Memo: "Prom
Sponsorship"

*your sponsorship is tax
deductible!

