

Privacy Policy

Effective Date: July 25, 2021

Last Updated: Feb 07, 2025

Granite Mountain Stone Design ("we," "our," or "us") respects your privacy and is committed to protecting your personal information in accordance with the Personal Information Protection and Electronic Documents Act (PIPEDA). This Privacy Policy outlines how we collect, use, and disclose your personal information when you interact with our website, services, and social media.

1. What is Personal Information?

Under PIPEDA, "personal information" means any information about an identifiable individual, including but not limited to:

- Name
- Email address
- Phone number
- Home address
- Project details (e.g., kitchen renovation, bathroom remodel)
- Payment details (if applicable)

2. How We Collect Your Information

We collect personal information through:

- Direct interactions: When you request a consultation, fill out a form on our website, or engage with us on social media.
- Automated technologies: When you visit our website, we may collect data via cookies and tracking tools.

3. How We Use Your Information

We collect personal information for the following purposes:

- To provide services - Process consultation requests and respond to inquiries.
- To improve our offerings - Analyze trends and enhance user experience.
- To send marketing communications - Notify you of promotions, updates, or new products (you can opt out anytime).
- To comply with legal requirements - Meet obligations under Canadian law.

4. Your Consent

By submitting your personal information to us, you consent to its collection, use, and disclosure as outlined in this Privacy Policy. You may withdraw consent at any time by contacting us.

5. Disclosure of Your Information

We do NOT sell, rent, or trade your personal information. However, we may share it with:

- Service providers (e.g., email marketing, analytics) for business operations.
- Advertising partners (e.g., Facebook, Google) to improve targeted advertising.
- Legal authorities if required to comply with applicable laws.

6. Data Security & Storage

We implement appropriate safeguards to protect your personal information from unauthorized access or misuse. Personal information is stored in Canada or in cloud services compliant with PIPEDA standards.

7. Your Rights Under PIPEDA

Under PIPEDA, you have the right to:

- Access your information - Request details on what data we have about you.
- Correct inaccuracies - Update incorrect personal information.
- Withdraw consent - Opt out of marketing communications.
- Request deletion - Ask us to delete your data, subject to legal retention requirements.
- File a complaint - Contact the Office of the Privacy Commissioner of Canada (OPC).

8. Cookies & Tracking Technologies

We use cookies and analytics tools to enhance your browsing experience. You can control cookies through your browser settings. You can also opt out of targeted advertising via:

- Facebook Ads Preferences: www.facebook.com/ads/preferences
- Google Ad Settings: www.adssettings.google.com

9. Contact Information

For questions about this Privacy Policy or your personal information, please contact:

Granite Mountain Stone Design

Email: marketing@granitemountain.ca

Phone: (204) 345-2765

Website: granitemountain.ca/contact-us

If you are unsatisfied with our response, you may file a complaint with the Office of the Privacy Commissioner of Canada (OPC):

Website: www.priv.gc.ca

Phone: 1-800-282-1376

This Privacy Policy is subject to periodic updates. Please review it regularly for any changes.