



Dear valued member

Exciting news is on the horizon! As most of you are aware, the Norfolk Agricultural Society is going in a new direction and have asked us to vacate our premises at the Grandstand building by June 30, 2025. We are pleased to announce that we have found a new location in Simcoe and have signed a conditional lease agreement, pending the zoning amendment approval from Norfolk County.

We are hopeful that this can be completed in time to move into the new location in June, however, we are looking at a temporary location in Simcoe in case it is needed to hold us over until the zoning amendment has been approved. Further details will come in the next few weeks to let you know where we will be come June/July 2025.

This is very exciting news for our club, although it will come with increased expenses and ongoing costs. We are introducing our "Change is Good" campaign, which will include additional fundraising and promotional events to help our non-profit organization offset some of the additional costs as we continue to grow and develop.

We hope that you will help with our fundraising efforts and continue to support us in our new location. We thank you for your continued patronage and commitment to supporting sport and child development in Norfolk County and look forward to continuing to serve the community for many years.

Sincerely,

Louise Lovell

President, SGGC.