

Appendix A

Scared So What Research For Change: Code of Practice for Research

Disclosure of Potential Conflict of Interest

(This form is to be used to report a conflict of interest and commitment)

School / Department / Business: SCARED SO WHAT Research For Change

Ethics sub-committee: Dr. Jeremy Chapman & Dr. Simon Dwight of 3Doctors.org

I make the following disclosure:

Publication / research project entitled: **Efficacy of the Personal Change Standard app and model for managing personal change.**

Although I am the founder and developer of the SCARED SO WHAT methodology, model, and app systems, I may have bias towards the models current design, use, and intent. Therefore it is my ethical responsibility to disclose that I am willfully conducting and leading this research on the efficacy of the current standard app and will be a full leader and participant in the study.

Details of potential conflict of interest, including organisation(s) involved. Please state how the conflict will be resolved or risk of conflict minimised:

The research study will be a blind study by placing a call for participants online through social media channels. Participants will respond to a digital survey to provide their assessments. However, I will be the recipient of that data and as the owner/developer/creator, my own analysis of the data could be strewn by my own conscious or unconscious bias.

To resolve this analysis and conclusion that will come from the review of the data, I will remain impartial and neutral and rely on the council of my esteemed partners in the 3 Doctors network. Dr. Jeremy Chapman and Dr. Simon Dwight. We may at my or their request invite other academic PHD level or Master's level participants to review and ascertain the data for input and conclusion. This will allow my views to remain neutral and therefore beneficial to the overall outcome.

Name of Researcher : Dr. Grant Van Ulbrich

Signature:



Date: 10-02-2024

Dr. Grant Van Ulbrich
Founder
Primary Researcher
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