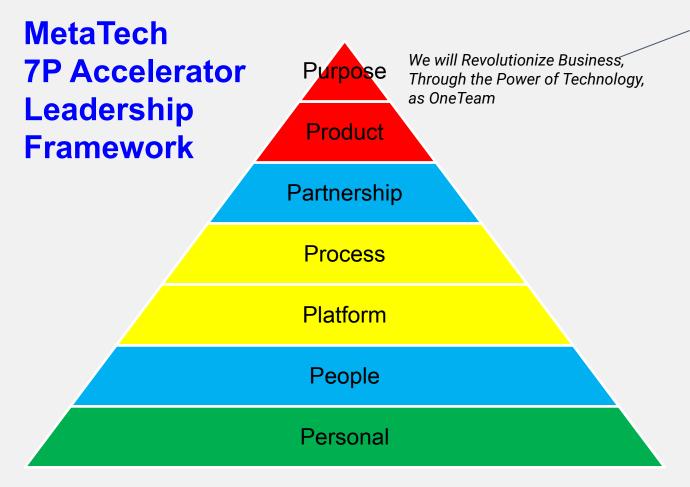


#### Our TechX mission is to enable Technology as a business accelerator

Product	To rapidly & continuously create value and improve our Product for our Customers, with our business priorities & principles guiding the way.
Platform	To surface the Platform for Global scale & efficiency, while providing a personalized experience that is locally relevant, offering the coolest properties available.
Process	To continuously improve our Processes, so that we deliver Value fast, with Quality, and at a lower cost (efficiently), using Real-time Science to lead the way.
Partnership	To foster a OneTeam partnership throughout the organization, with a bias for delivery on our shared business goals, and leverage across the organization.
People	To help our People (team talent) achieve their full potential, amidst a challenging, inclusive, inspiring, and fun environment.





A company with infinite **Purpose**The World's Platform **Customer Results Mindset** 

A **Product** that delights customers, with great value continuously

Common Mission
Common Strategy
Open, Collaborative Partnerships
OneTeam Mindset

Common Data, Metrics
Accountable, Committed
Continuous **Process** Improvement **Agile & Scientific Mindset** 

Technology is an Accelerator Resilient, Instant, Automated Simple, Leverage, Scalable Platform Mindset

Highly Skilled & Motivated **People** Trusting, Helping, Humble **Growth Mindset** 

## The Leadership Mindset

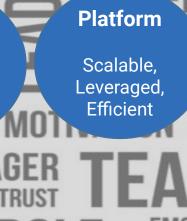
# Purpose Partnership Customer, Aligned, Collaborative,

**Impact** 

Trusted



BEHAVIOR



DISCIPLINE

## People

Talented, Motivated, Learning

COMM



#### The TechX Leadership Influence Flywheel



## Start with Purpose

#### Unify on the Mission, Engage on the Journey

The Mission

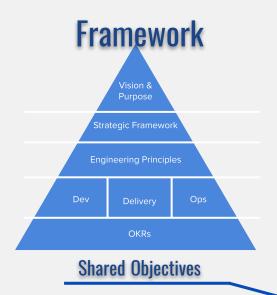


## Engage great People

#### **The Growth Mindset**



# Provide people with Motivation & Opportunities to make Impact, while continuously Growing



Our mission is to create VALUE with SPEED, SCALE, QUALITY, & EFFICIENCY While continuously IMPROVING



#### Provide delightful Product

#### Relentlessly DELIGHT the Customer.....

#### **Customers Define Success**

**Business Follows** 

**Growth Follows** 

#### Business Grows



**Customers Delight** 

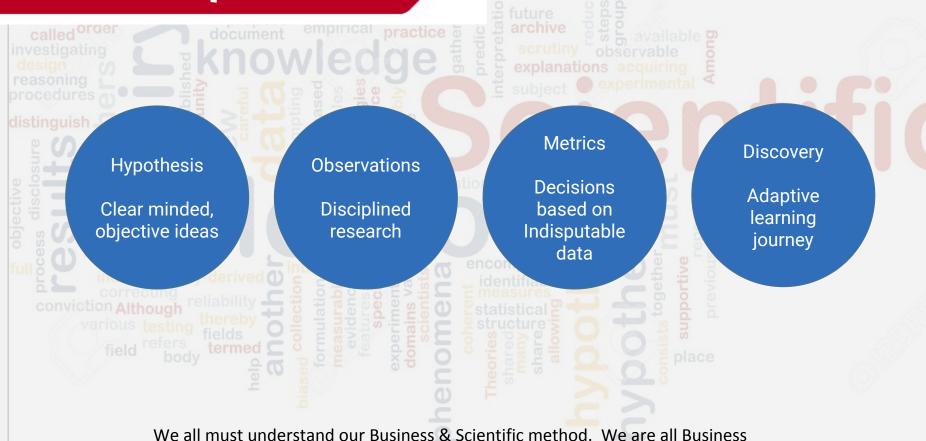




Lean Agile Scientifi

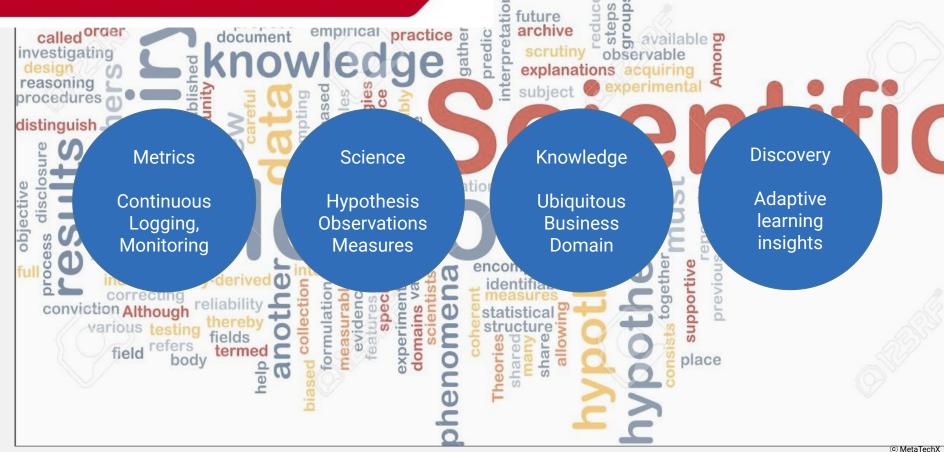
## The Scientific Mindset

owners!



© MetaTechX

#### The Data Mindset

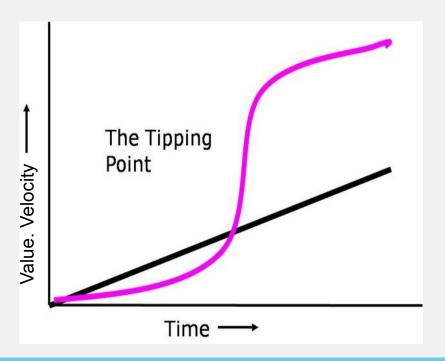


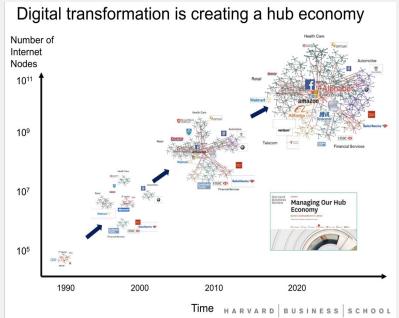
#### Grow the Platform

## The Platform Mindset

Leveraged Scalable Resilient **Efficient** business Agile Simple Shared Automated Available Repeatable Reusable **Economical** 

## A platform creates continuous Value @ Scale





Business Growth, Learning Velocity, etc

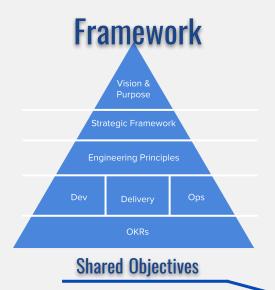
## Optimize the Process

## The Agile Mindset





# Providing teams with Opportunities to make Impact and Grow Learn by Improving...



Our Engineering mission is to continuously deliver VALUE with SPEED, SCALE, QUALITY, & EFFICIENCY While continuously IMPROVING real-time



## Foster win-win Partnership

#### The Partnership Mindset

**Shared Goals** 

A common purpose & shared goals aligns people

Trust

Openness & Transparency captures diversity Creative

Seek win-win results for maximum results Relationship

Give more, create a wake of Goodwill

To win together, we must work together.

#### OneTeam Execution



#### **OneTeam**

Aligned to common mission
Empowered, agile decision making
Expect more, challenge status quo
Open, respectful communications
Helping team achieve full-potential

+1 – I agree

Miracle - Team work https://www.youtube.com/watch?v=2nR3reKPE5Y

1:53: "You don't have enough talent, to win on talent alone"

2:21: "The Name on front more important

## Be a great Personal coach!



# Adopt Coaching Approach



#### **RESULTS** are the real MEASURE - The result of our efforts, is the Feedback

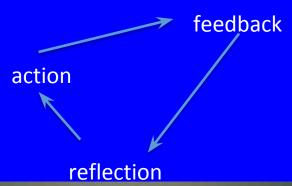
"Never mistake activity for achievement." - John Wooden

#### **COACHING** facilitates LEARNING - Good Leaders provide Good Feedback

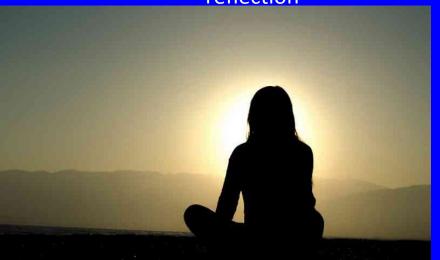
"A coach is someone who can give correction without causing resentment." - John Wooden

#### **HUMILITY** leads to LEARNING - Be Open for Feedback

"If you're not making mistakes, then you're not doing anything. I'm positive that a doer makes mistakes." - John Wooden







## **Self-Aware**