

2017 ARIZONA HEALTH EQUITY CONFERENCE

Building Bridges: Connecting Communities in Research, Practice, and Policy

SPONSORSHIP OPPORTUNITIES

The Arizona Health Equity Conference highlights current health equity research, practices, and policy efforts taking place in Arizona, and fosters innovation through collaboration, knowledge transfer, and a shared commitment to health equity among new and existing partners.

Conference attendees include physicians, nurses, researchers, clinicians, public health professionals, community health workers, social workers, and non-profit partners. Annually, our conference attracts over 315 attendees from around the state, with over 30 speakers, and 20 - 25 exhibitors.

We invite you to partner as a sponsor with this important conference. This sponsorship allows you to position your company or organization as a leader in health equity by providing face-to-face interactions with thought leaders, visionaries, and affiliate organizations to address the critical issues and opportunities facing around access to care in Arizona. We offer sponsorship opportunities to fit different objectives and budgets. Each sponsorship level is open to multiple organizations.

SPONSORSHIP LEVELS

Platinum Sponsor - \$10,000+ includes:

- 10 conference registrations
- Speaking opportunity: Moderator, Welcome/Close, and/or Keynote Intro

 TBD with Planning Committee approval
- Table signage
- Exhibitor table
- Full page ad in program
- Press release recognition
- Recognition on conference website
- Acknowledgement and recognition during general sessions and throughout the conference
- Up to one bag insert

Gold Sponsor - \$5,000 includes:

- 5 conference registrations
- Table signage
- Exhibitor table
- Full page ad in program
- Press release recognition
- Recognition on conference website
- Up to one bag insert

Silver Sponsor - \$2,500 includes:

- 3 conference registrations
- Table signage
- Exhibitor table
- Half-page ad in program
- Press release recognition
- Recognition on conference website

Bronze Sponsor - \$1,500 includes:

- 2 conference registrations
- Quarter-page ad in program
- Exhibitor table

Friend Sponsor:

Donation Amount: __

(Organizational name/personal name listed in program on \$100+ donations)

Coffee & Tea Breaks:

- Morning (\$1,000)
- Afternoon (\$1,000)
- Both (\$2,000)
- "Sponsored by" signage with logo may be placed at the serving area

Exhibitor Tables:

- Non-profits: \$250
- For-profits: \$500

Please note:

- No sales or fundraising is allowed. Exhibitor tables are intended for information sharing only.
- Limited to 25 first come, first serve Registration fee will be waived for ONE table representative ONLY. Additional table representatives are required to register for the conference.

For more information or to process your sponsorship payment, please visit us online and select "More" on the top right. For questions, contact info@azhequityconf.org

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