FOR IMMEDIATE RELEASE

Submitted by Grace Lee, CEO of the Global Education Institute LLC, Woongjin Thinkbig U.S. Representative

Montgomery AL, DATE: 1/4/2024

Media Day – Jan 16th, 10 AM, LEAD Academy presents an Award-winning Educational App called "ARpedia"

Woongjin Thinkbig, a leading innovator in educational technology designed an award-winning educational app, called "ARpedia". ARpedia has won the 'CES 2024 Innovation Award', marking the first time a Korean educational company has achieved this honor three times in a row. Leading the global education market as a pioneering edutech solution, ARpedia has demonstrated its unique augmented reality technology and innovation.

Woongjin's U.S. Representative, Mrs. Grace Lee of the Global Education Institute (GEI) donated 15 complete series of ARpedia Learning and Educational Tools with Interactive Books and AR Animation Games for Children to the Lead Academy. LEAD Academy's Learning Labs received 15 Spotty devices with 115 books and 1130 markers which retail at approx. $3000. It works on both tablet and mobile devices. The "ARpedia" series, is a revolutionary educational app that engages students of all ages in a dynamic and interactive learning experience. This series, including "AR Science Lab" (ages 8-13); "Into the Community" (ages 4-7), and "Into the Curiosity Q" (ages 5-9), has garnered accolades for its innovative approach to blending augmented reality, AI technology, and educational content.

GEI and the Lead Academy are excited to invite the community to witness and experience the groundbreaking "ARpedia" educational app at the LEAD Academy. This award-winning app has recently been bestowed upon LEAD Academy, recognizing its commitment to advancing education through cutting-edge tools.

On January 16th, LEAD Academy will host a special event to showcase the impact of "ARpedia" on the learning journey of its students. This event will provide an opportunity for community members, parents, and educators to see firsthand how this award-winning app is transforming education.

LEAD Academy is Montgomery's pioneer charter school. LEAD Academy is also Alabama's first school to pilot test the "ARpedia".

Partnering with LEAD is encouraging because it is governed by a board of directors with a vision to build leaders by engaging students, focusing on high achievement, and developing the whole child to become knowledgeable, productive, well-rounded citizens.

Event Details:

- **Date:** January 16th
- **Time:** 10:00 AM – 11:30 AM
- **Location:** LEAD Academy, 2897 Eastern Blvd. Montgomery AL 36116

The event will feature:

- Live demonstrations of the "ARpedia" series by Woongjin and Testimonies and reviews by LEAD Academy teachers and students.
- Insights into the educational benefits and advancements brought about by Woongjin's innovative technology.
- Interaction with Woongjin Science Software representatives, including staff from Korea, who will be on hand to support and provide demo presentations of newly released AR products.

This is a unique chance for the community to witness the future of education and experience the transformative power of augmented reality in the classroom.

We look forward to your presence at this exciting event as we celebrate the partnership between Woongjin Science Software and LEAD Academy, and the shared commitment to shaping the next generation of learners.

For media inquiries, please contact: GEI's CEO Grace Lee at 850-621-2035 or email at ejlee@geinstitute.org

Visit the ARpedia Store to see a clip of students using the software and explore the possibilities at https://www.arpediabook.com/