



COLFAX ELEMENTARY SCHOOL PTO

9112 West Market Street • Colfax, NC 27235 • EIN 47-4719214

About Colfax Elementary School PTO

The PTO is a non-profit organization whose purpose is to enhance and enrich the experiences of all Colfax Elementary School students. The PTO supports a multitude of programs and activities each school year including a basketball league, Boosterthon Fun Run, book fair, literacy programs, art programs, staff appreciation, and other programs. The PTO serves approximately 600 Colfax students and their families, as well as 100 staff members. The PTO reaches members of our community through printed materials sent home to students, fence banners, emails from our website (approximately 1000 registered users) and Facebook (800 followers).

All sponsorship levels benefit from exposure through social media, Yearbook thank you, and our website <http://colfax.my-pta.org/>. Please see the details for each level of sponsorship on the second page. Please note – our website is undergoing construction and will be moving during this school year. At that time your sponsorship will move to a new site and be prominently displayed as similar to our old site.

If you have any questions, please contact Colfax PTO at ColfaxElemPTO@gmail.com Thank you for your interest in supporting Colfax Elementary PTO through our Sponsorship Program!

Checks can be made out to “Colfax Elementary PTO” and mailed to 9112 W. Market Street, Colfax NC 27235 Att: PTO

Contact Name	
Contact Phone/Email	
Business Name	
Business Address	
Business Phone/Email	
Website URL	
<i>Send artwork design/logo in vector file (.eps, .ai, or .pdf) if possible, or high-resolution .jpeg.</i>	
Sponsorship Level	<input type="checkbox"/> MVV (Most Valuable Vikings) with <u>New</u> Fence Banner \$500 <input type="checkbox"/> Returning MVV (Most Valuable Vikings) using your <u>Current</u> Fence Banner \$450 <input type="checkbox"/> Basketball \$300
Please indicate your cheer or basketball team preference. Every effort will be made to accommodate your preferences, however, please understand that there is <u>NO GUARANTEE</u> we will be able to grant all requests.	
<input type="checkbox"/> I will sponsor any team in one of the following divisions: <input type="checkbox"/> K-1 <input type="checkbox"/> 2-3 <input type="checkbox"/> 4-6	
I prefer to sponsor a particular player or coach (choose 1 and indicate name):	
<input type="checkbox"/> Player/coach _____ Team _____	
Office Use: Date payment received: _____ <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> 501c3 Donation letter sent _____	



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Sponsorship Benefits	<u>Most Valuable Vikings</u>	Basketball
	\$500	\$300
3x6 banner custom made with your logo/design <ul style="list-style-type: none"> • Perforated fence banners look great all year long! • Hung on fence facing Market St through August 2025 • Visibility by car rider line traffic • Visibility by Market Street traffic 	X	
Individual business highlights 4x during 2024-2025 school year <ul style="list-style-type: none"> • PTO emails to database (1000 recipients) • Facebook posts (approximately 800 followers) 	X	
Sole team sponsor of basketball team <ul style="list-style-type: none"> • Individual business name listed on back of team shirt • Personalized team plaque 	X	X
Website sponsor module: Nearly 1000 registered in our database The Colfax PTO website is capable of promoting your business in the following ways with the frequency determined by the level of your sponsorship: <ul style="list-style-type: none"> • Business name and contact info listed on Sponsor page • Your website listed and accessible directly from the PTO website • Banner ad on home page • Ads continually rotated by website software and 3 at a time placed on bottom of emails sent from website 	X	X
Social Media: <ul style="list-style-type: none"> • Approximately 800 Facebook followers • Your business Facebook page to be liked/followed by Colfax PTO's pages • Business shares and shoutouts via FaceBook 	X	X
<ul style="list-style-type: none"> • Yearbook thank you page listing names of all 2024-2025 sponsors 	X	X
<ul style="list-style-type: none"> • Thank you letter indicating the PTO's tax ID and 501c3 status for your records 	X	X
<ul style="list-style-type: none"> • Spring Fest Vendor Table - FREE 	X	X