

Daniel W. Barwick, PhD

510 E Maple Street
Independence, KS 67301
danielbarwick@gmail.com

EDUCATION

Degrees

- Ph.D., Philosophy. State University of New York at Buffalo. May 1997
- MA, Philosophy. University of Iowa, Iowa City, Iowa, December 1992
- BA, Philosophy. State University of New York at Geneseo, New York 1990

Professional Development

- Certified Fund Raising Executive, 2009 to 2018
- CASE Summer Institute in Educational Fundraising. Dartmouth College, Hanover, NH, 2008
- Asheville Institute on General Education. Asheville, NC, 1998
- Leadership Kansas, 2012
- Leadership Independence, 2011

Major Accomplishments

- In FY2021 and FY 2022, member of teams that raised highest fundraising totals in university history
- Led 2018 statewide president's advocacy team that resulted in first general funding increase to community colleges in five years
- Total external funds raised in last fourteen years: \$114.4M
- Led teams that increased philanthropic support by 400% in FY 08-09, annual giving by 37% in 2020-2021, 66% in 2021-2022
- Led campus's Sponsored Programs office, increasing grant support by 80%
- Designed and implemented Alfred State's first capital campaign, exceeding goal by over 100%
- Led institution named #32 on CNN Money's 2013 list of Best Community Colleges in US, Ranked #1 in 2017 in Kansas for Success of Transfer Students, 2015 named Top 5 Most Affordable in US, 2016 named in Top 1% for Student Educational Goal Attainment
- Led creation of campus outcomes assessment program
- Worked with our marketing team to design an award-winning approach that has increased enrollment by 19% in two years
- Awarded first 64-campus system-wide SUNY Provost Fellowship

ADMINISTRATIVE AND FUNDRAISING POSITIONS

Indiana State University
College of Health and Human Services
Director of Development

Terre Haute, Indiana
December 2020 to present

The College of Health and Human Services fosters student excellence and develops productive citizens who function as skilled health and human services professionals to improve the health and wellbeing of the communities we serve.

Responsible for:

- Major gift solicitation
- Prospect cultivation
- Donor stewardship
- Case development
- Advisement to the Dean of the College of Health and Human Services as part of the College Leadership Team

The Mortarboard™
President

Independence, Kansas
June 2019 to present

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The Mortarboard™ is a higher education media content platform that includes the Mortarboard Podcast™ (the most popular higher education podcast in the world), the Mortarboard Blog™, a partnership with ABJames, LLC (a publishing company devoted exclusively to issues in higher education), and higher education consulting services in the areas of:

- Fundraising, Capital Campaign Feasibility
- Legislative Strategy
- Strategic Planning
- Outcomes Assessment and Curriculum Design
- Employee Recruitment
- Accreditation
- Crisis Management

Key Accomplishments

- Host of top-rated podcast with listeners in over 29 countries
- Authored higher education leadership book ranked 28th in its category in Amazon
- Developed higher education-related multimedia channel
- Assisted organization in securing full funding for capital project through major gifts
- Assisted three clients in recruiting seasoned fundraising staff professionals

Independence Community College

President

Independence, KS

July 2011- June 2019

ICC is a 2-year academic institution that serves approximately 2,000 students annually with a budget of approximately \$15M, tens of thousands of alumni, and was founded a century ago. Responsible for:

- Creating a vision for the College that moved it to full online accreditation and additional workforce programs
- Promoting student success and increasing enrollment in workforce programs by 18%
- Creating and executing successive 3 and 5-year strategic plans that raised the college's academic profile
- Making assessment part of the College culture
- Advancing the philanthropic accomplishments of the college, raising the most in college history
- Advocating in the political arena to raise public funding of community colleges statewide and locally, increasing each
- Creating positive community relations
- Developing and maintaining financial plans
- Developing and overseeing policy development
- Recruiting and retaining the best possible faculty and staff, creating the best student transfer success outcomes in the history of the college
- Served as a policy and procedure resource for the Independence Community College Foundation
- Occasional teaching, both online and on-ground

Key Accomplishments

- During my tenure, institution named #32 on CNN Money's 2013 list of Best Community Colleges in US, Ranked #1 in 2017 in Kansas for Success of Transfer Students, 2015 named Top 5 Most Affordable in US, 2016 named in Top 1% for Student Educational Goal Attainment

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- ❑ Led 2018 statewide president's advocacy team that resulted in first general funding increase to community colleges in five years
- ❑ Total external funds for various related organizations raised in last eight years: \$31.4M
- ❑ Raised funds for seven new 100% donor-funded facilities, including an entire new technical campus

Volunteer and Board Management

- ❑ Created President's Advisory Council, a twelve-member group of businesspeople who advocated for the College in the community
- ❑ Coordinated and administered all meetings and deliberation of the Board of Trustees
- ❑ Served as advisor and ex officio on Board of Directors of the Independence Community College Foundation
- ❑ Successfully worked with volunteers to close multiple major gifts

*Interim Vice President for Academic Affairs/Chief Academic Officer
(concurrent with above position)*

July 2014-July 2015

Alfred State College

Director of Institutional Advancement

Executive Director of the Alfred State College Development Fund

Interim Director of Development and Sponsored Programs

*Assistant to the Vice-President for Academic Affairs and Assistant
to the Director of Records and Institutional Research*

Grants Assistant to the Dean

Coordinator of Assessment

Honors Program Coordinator

Alfred, NY

August 2007 – July 2011

concurrent

August 2006 – July 2007

August 2004 - July 2005

August 2003 – July 2004

August 2000- July 2003

August 1997 - July 2000

Institutional Advancement: Responsible for the management and the administration of all fundraising, alumni outreach, grant administration, and donor stewardship on behalf of the college. Additionally responsible for:

- ❑ Designing Centennial Capital Campaign, and three focused campaigns
- ❑ Implemented Moves Management Initiative, a prospect management system
- ❑ Managed portfolio of major gift prospects, raising largest gift-in-kind in the school's history
- ❑ Developed and implemented budgets for both the advancement division and foundation
- ❑ Supervised annual giving, planned giving, alumni affairs, and corporate, resulting in large giving increases in each area

Fundraising Management and Key Accomplishments

- ❑ Total external funds raised in four years: \$50.1M
- ❑ Led team that increased philanthropic support by 400% in FY 08-09
- ❑ Designed and implemented Alfred State's first capital campaign, exceeding goal by over 100%
- ❑ Obtained full funding for new \$33.5M student union through external funding
- ❑ Worked with our marketing team to design an award-winning approach that has increased enrollment by 19% in two years

Volunteer and Board Management

- ❑ Worked with Alumni Board to significantly expand alumni outreach and giving
- ❑ Worked with President's Advisory Council to create 100% giving participation from members
- ❑ Successfully worked with volunteers to close multiple major gifts, including a \$3.5M gift-in-kind

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Grants Management Key Accomplishments

- Increased grant support by 80% from 2003-2006
- Obtained institution's first NSF grant
- Created institution's first Title III grant

State University of New York System Administration Albany, NY

*Provost Fellow and Academic Policy
and Planning Evaluation Associate, 1988*

Served the SUNY System Associate Provost leading the Provost's Task Force on Assessment.

FACULTY POSITIONS

Alfred State College

Associate Professor of Philosophy, Department of English and Humanities. 1997-2011. Tenured 2003. Half-time teaching load from 1997-2007, assumed full-time administrative responsibilities in 2007.
Taught both online and on-ground. Full teaching history available on request.

Previously taught philosophy as an adjunct at more than 14 colleges and universities, both online and on-ground. Currently teach philosophy courses on an as-needed basis at Black Hawk College (IL), Franklin University (OH), Oklahoma City Community College (OK), and Paul D. Camp Community College (VA), and "Fundraising 101: Retaining First-Time Donors" at Udemy.com.

OFFICES, PROFESSIONAL AND CIVIC MEMBERSHIPS (PARTIAL)

- **Scholarship Advisor**, Black Hawk Community College Foundation
 - **Chair of the Board**, Independence Chamber of Commerce
 - President and Paul Harris Fellow**, Independence Rotary Club
 - Board Member**, Independence Area Community Chest
 - Board Member**, Community Access Center
 - Board Member**, Independence Action Partnership
 - Voting Member**, American Institute for Economic Research
 - President and Vice President**, New York State Association of Scholars, 2005-2007
 - President**, American Association for Learning Outcomes Assessment. 2001-2003
 - National Committee on Planned Giving
 - National Society of Fund Raising Executives
 - Council for the Advancement and Support of Education
 - American Philosophical Association, 1994-2005
 - Noyes Memorial Hospital Capital Campaign Committee, Dansville, NY, 2006
- Full committee history available on request.*

SCHOLARSHIP AND OTHER PUBLISHED ACTIVITY

Books, Articles, Chapters

Published two books and fourteen articles and chapters, primarily on educational administration and my philosophical interests, which include ethics, cognitive science, and metaphysics. A full list is available.

Online Publications Related to Education

Host a popular online higher education blog, The Mortarboard Blog. It contains articles I have written, podcast transcripts, and links. Was also a guest blogger for the National Association for Community College

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Entrepreneurship.

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Other Online Activity Related to Education and Education Research

Member, Editorial Review Board, “The Ivory Review” A journal of community development. June 2016 to 2018. See ivoryreview.com. Currently hosts “The Mortarboard,” the most popular podcast in the United State devoted to higher education administration. Available on [iTunes](#), [Google Play](#), [Stitcher](#), [YouTube](#), [Libsyn](#), and other popular podcast outlets.

INVITED PRESENTATIONS

I have made more than three hundred presentations, both nationally and internationally, primarily on fundraising, administration, and my philosophical interests. A list is available.