Social @ces marketing

A complete platform to win clients and grow your revenue

Reviews
Listings
Referrals
Texting-Webchats

The Social Aces Marketing Platform

Reviews

Monitoring
Monitor all your reviews from over 150 review sites.

Generation
Easily and effectively get more authentic customer reviews.

Management
Take control of your brand and solve customer issues.

Marketing
Automatically share your reviews across channels.

Messaging

Inbox
All conversations from multiple channels in one place.

GMB, Facebook & Instagram Messaging
Engage your prospects and customers over Google, and Facebook messaging.

Video Chat
Start video calls instantly on any device, from one inbox.

Receptionist
Turn missed calls into voicemail transcripts and respond via text.

Listings
Update and manage your business listings on 50+ sites and directories.

Referrals
Make it easy for your current customers to refer new customers.

Payments
Collect payments through fast, modern, and convenient ways.

Insights
Turn all your unstructured customer feedback into actionable insights.

Surveys
Engage each customer at the right time with NPS or CSAT surveys.

Ticketing
Location-level support tickets that turn customer frowns upside down.

Webchat
Get new business in real time from your website.

Mass Texting
Send text messages to a large number of contacts in one click.

Pages
Beautiful, custom-built pages for every location.

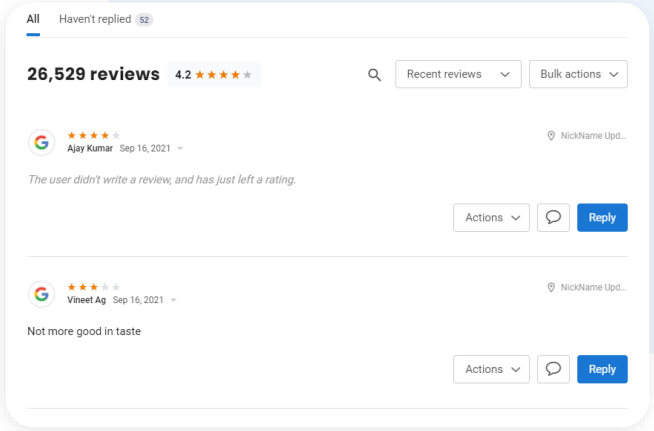
Integrations
Integrate with the tools you use or with 3,000+ software systems

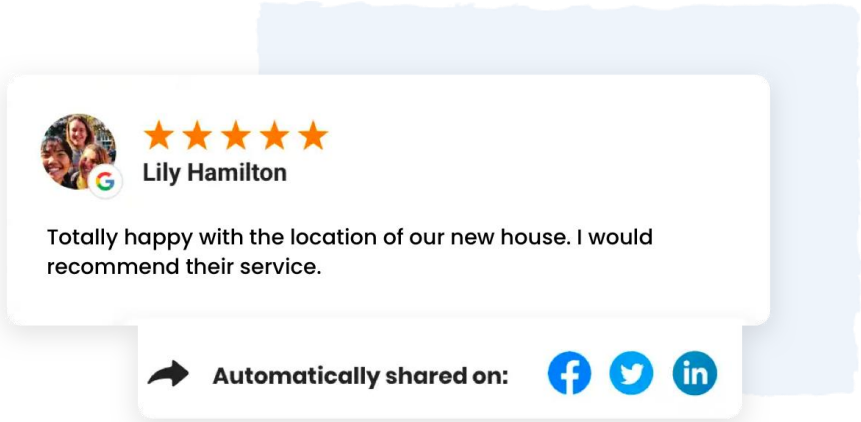
Build, manage, and amplify client reputation on Google

Reviews

Google My Business

Google Partner





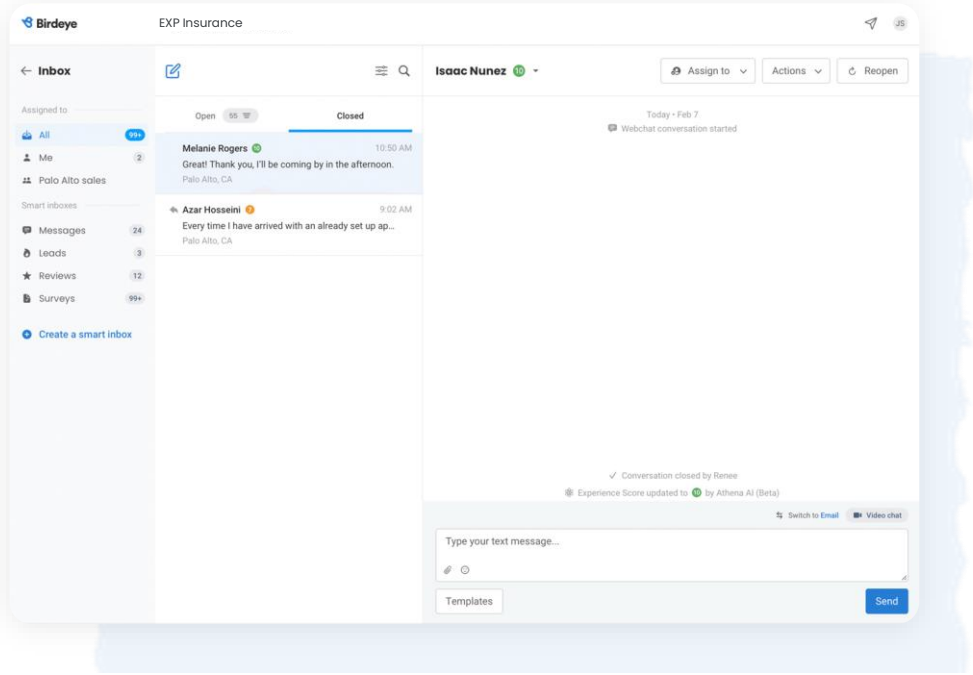
Be at the top on Google, Facebook, BBB, and **200+ review sites**

Automate review generation for operational efficiency

Promote reviews to **search, social, website**

Message customers on Google and everywhere else

Messaging

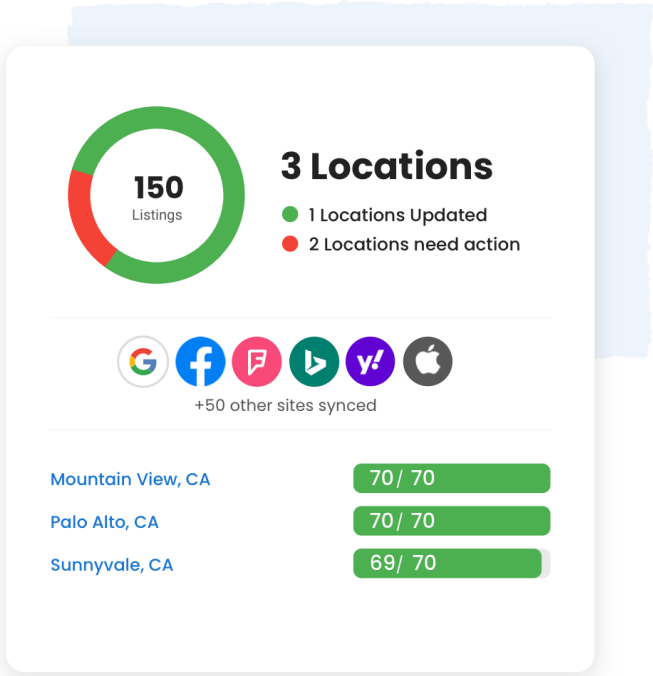


Message customers on social media, email or voicemail from **one inbox**

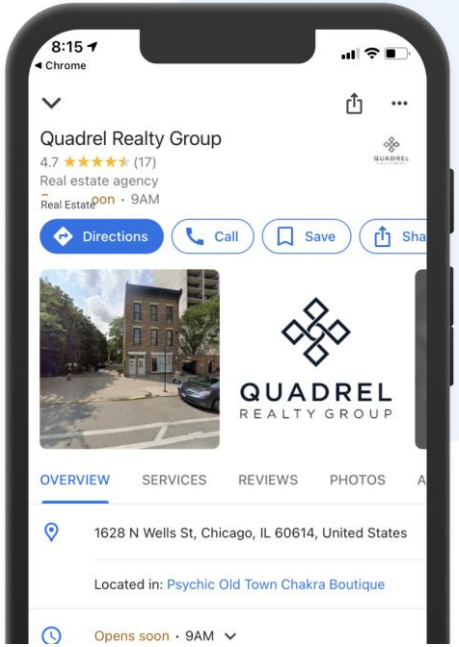
Text customers about new products and services, offers, appointments...

Boost SEO. Turn interest into results

Listings



Be the **top business** in your area

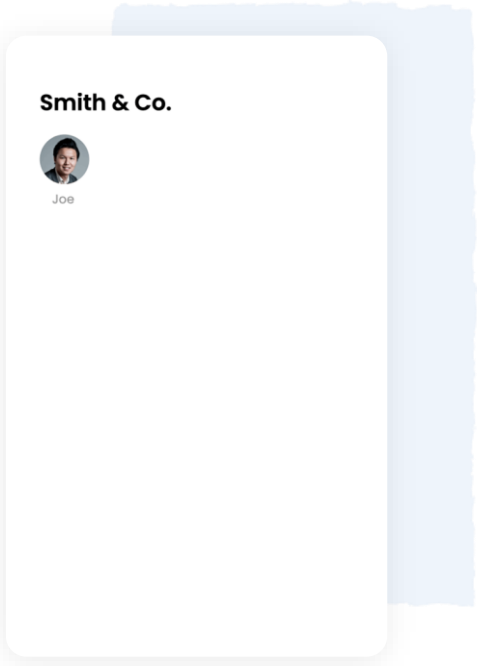


Convert leads from **Google** and **Facebook** messaging

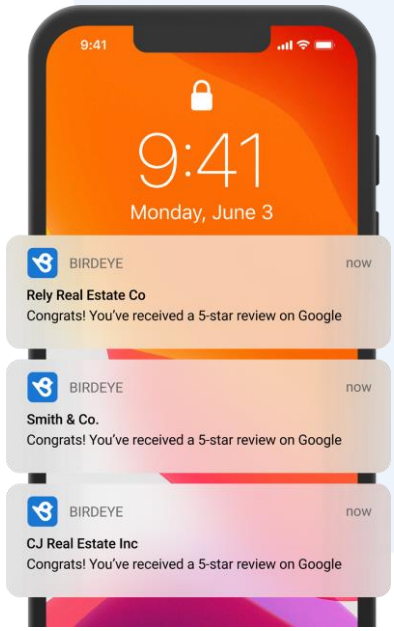
Track client **performance** on Google Maps and search

Convert leads and drive your customers to daily usage. Reduce churn

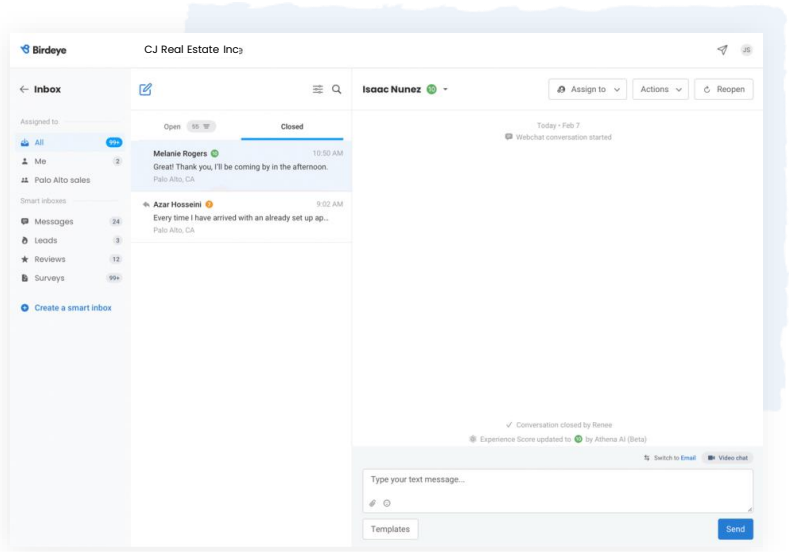
Webchat



Convert website visitors into customers in **real time**



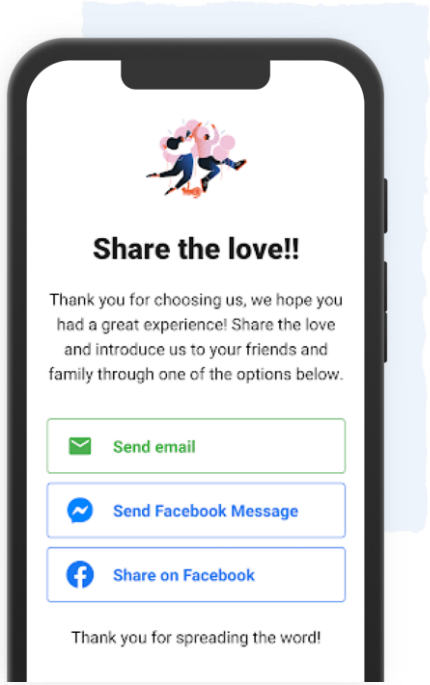
Get **notified** every time a lead chats



One inbox to respond to all customer messages

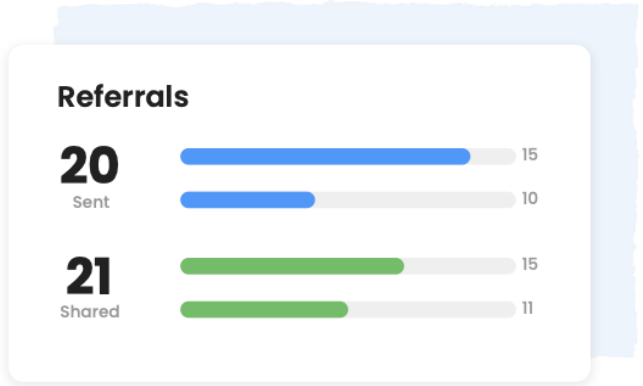
Digital referrals = Attribution

Referrals



Send **automated** digital referral requests

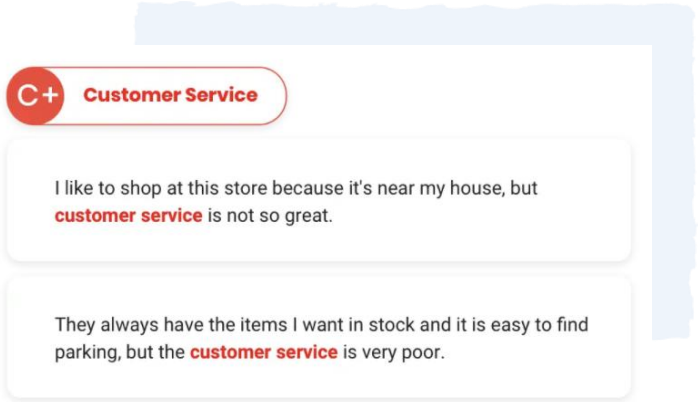
Customers can refer their friends over **text, Google, Facebook...**



Track referral program results

Automate surveys that get responses in hours

Surveys



Run surveys over **text**, **email, social** for customers and employees

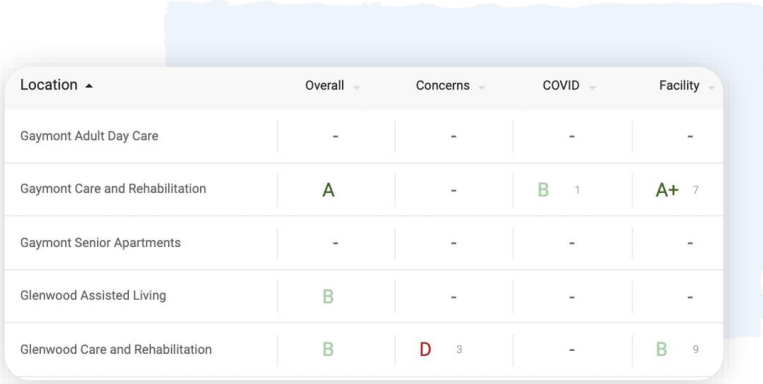
Understand 1,000s of responses **using AI**

Run all your surveys - NPS, customer satisfaction, employee sentiment...

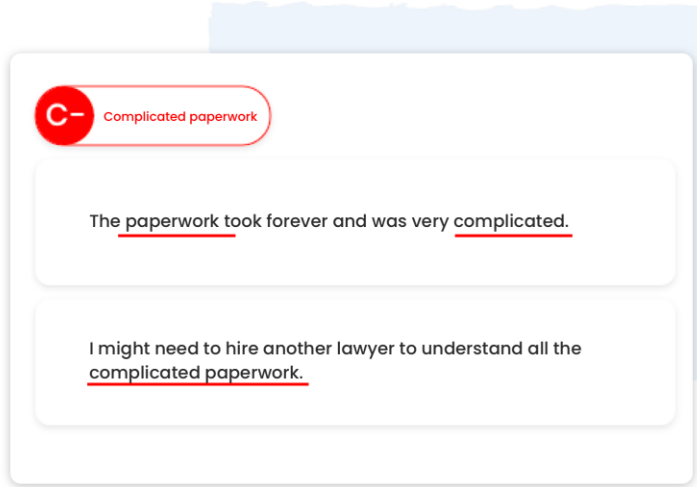
Turn customer feedback into actionable insights

Insights

Understand **customer sentiment** over time



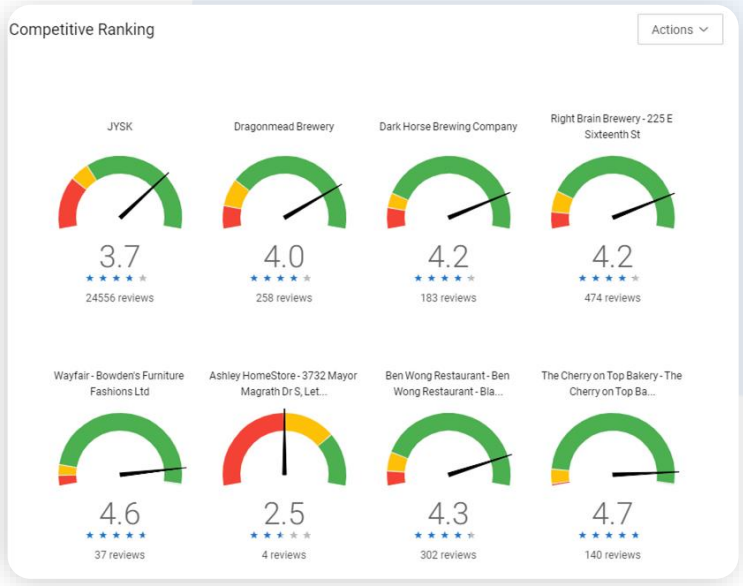
Quickly identify **underperforming locations**



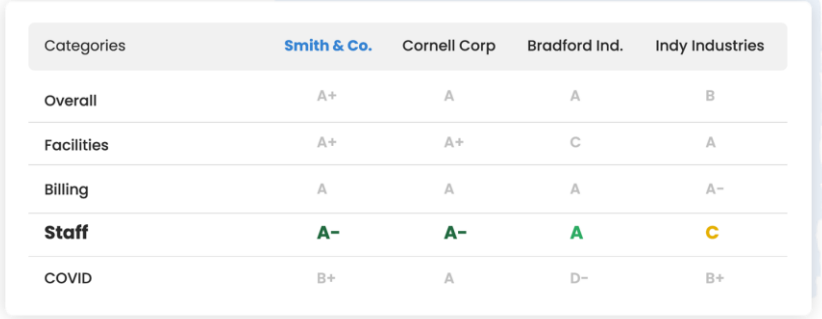
Bucket customer feedback from reviews, surveys, social

Benchmark reputation and monetize the data

Benchmarking



Compare reputation against competitors



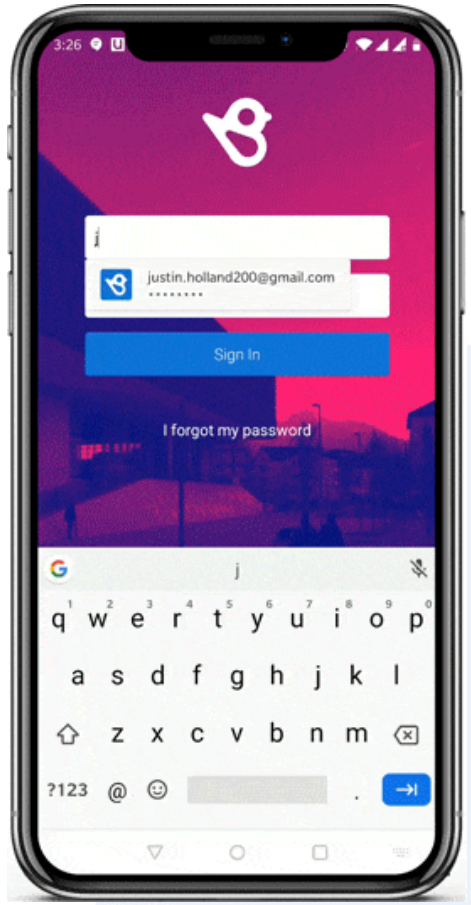
Categories	Smith & Co.	Cornell Corp	Bradford Ind.	Indy Industries
Overall	A+	A	A	B
Facilities	A+	A+	C	A
Billing	A	A	A	A-
Staff	**A-**	**A-**	**A**	**C**
COVID	B+	A	D-	B+

Compare feedback on **parameters that you set**

Identify key themes in competitors' reviews & social

Be responsive with the mobile app

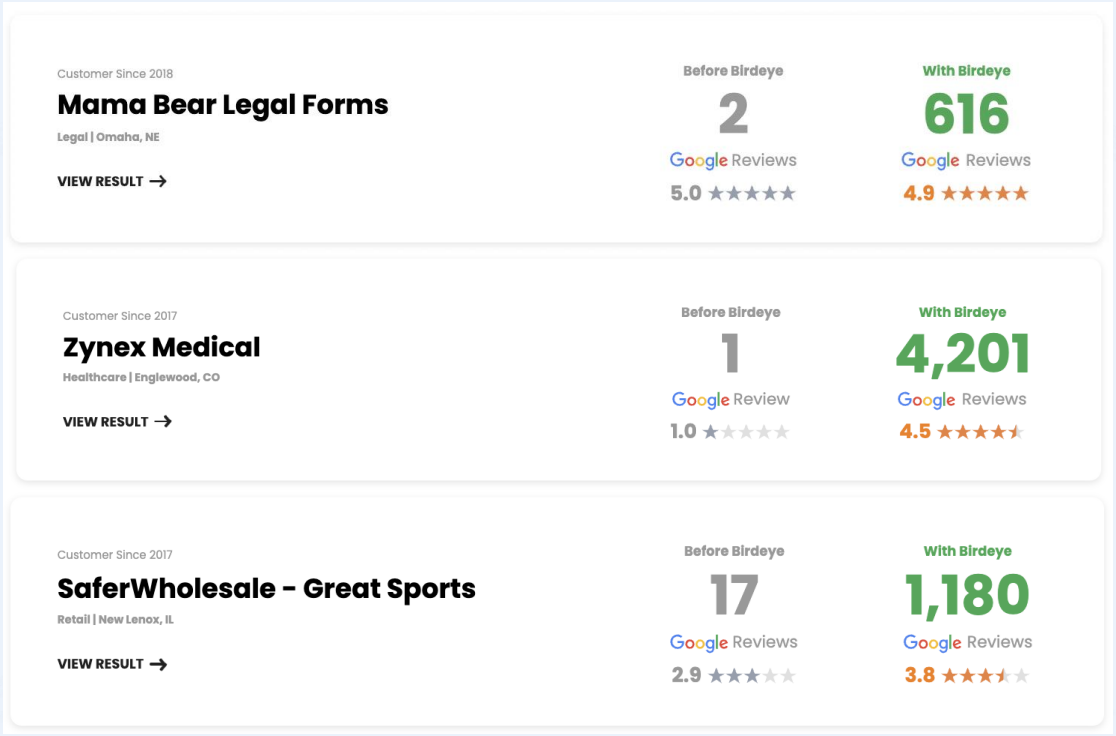
- Message customers on-the-go
- Collect reviews and feedback
- Respond to customer messages even when you're away from your desk



Grow your business with Social Aces Marketing

Our customers see an average:

- **40+** leads a year
- **35k** website visitors a year
- **245%** increase in reviews



*Based on data from customers